

# Global Activated Bleaching Earth Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Activated Bleaching Earth market size was valued at US\$ 857 million in 2024 and is forecast to a readjusted size of USD 975 million by 2031 with a CAGR of 1.9% during review period.

Bleaching earth is a fossil kaolin clay, whose structure is very porous. This product is therefore able to absorb all kinds of substances, such as oil, insecticide and hydrocarbons. Activated bleaching earth is often used for bleaching oils. Bleaching earth can be activated with sulfuric acid, which improves the internal surface and structure. Due to its excellent absorption properties, but inferior filtration properties, bleaching earth is often used along with perlite or diatomaceous earth.

In the world wide, the top 5 manufacturers of activated bleaching earth are Clariant, Taiko Group, The W Clay Industries Sdn. Bhd, APL(Amcol,Ashapura Group), Musim Mas.

Asia Pacific market took up about 75% the global market, followed by Europe with the share of 8%, North America is closely followed with the share about 6%. In terms of product, wet technology is the largest segment, with a share over 65%. And in terms of application, the largest application is edible oils, followed by mineral oils.

This report is a detailed and comprehensive analysis for global Activated Bleaching Earth market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Activated Bleaching Earth market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Activated Bleaching Earth market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Activated Bleaching Earth market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Activated Bleaching Earth market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Activated Bleaching Earth

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Activated Bleaching Earth market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clariant, Taiko Group, The W Clay Industries Sdn. Bhd, Ashapura Perfoclay Limited, Musim Mas, Hangzhou Yongsheng, Huangshan Baiyue Activated Clay, Tianyu Group, Guangxi Longan Ruifeng Industrial, EP Engineered Clays, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Activated Bleaching Earth market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Wet Technology

Dry Technology

Others

### Market segment by Application

Edible Oils

Mineral Oils

Others

### Major players covered

Clariant

Taiko Group

The W Clay Industries Sdn. Bhd

Ashapura Perfoclay Limited

Musim Mas

Hangzhou Yongsheng

Huangshan Baiyue Activated Clay

Tianyu Group

Guangxi Longan Ruifeng Industrial

EP Engineered Clays

Oil-Dri Corporation of America

Milestone Catalyst Corporation

SB Patil Minerals Private Limited

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Activated Bleaching Earth product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Activated Bleaching Earth, with price, sales quantity, revenue, and global market share of Activated Bleaching Earth from 2020 to 2025.

Chapter 3, the Activated Bleaching Earth competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Activated Bleaching Earth breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Activated Bleaching Earth market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Activated Bleaching Earth.

Chapter 14 and 15, to describe Activated Bleaching Earth sales channel, distributors, customers, research findings and conclusion.

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