

Global Activated Bleaching Earth Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Activated Bleaching Earth market size was valued at USD 895.9 million in 2023 and is forecast to a readjusted size of USD 1018.4 million by 2030 with a CAGR of 1.8% during review period.

Bleaching earth is a fossil kaolin clay, whose structure is very porous. This product is therefore able to absorb all kinds of substances, such as oil, insecticide and hydrocarbons. Activated bleaching earth is often used for bleaching oils. Bleaching earth can be activated with sulfuric acid, which improves the internal surface and structure. Due to its excellent absorption properties, but inferior filtration properties, bleaching earth is often used along with perlite or diatomaceous earth.

In the world wide, the top 5 manufacturers of activated bleaching earth are Clariant, Taiko Group, The W Clay Industries Sdn. Bhd, APL(Amcol,Ashapura Group), Musim Mas.

Asia Pacific market took up about 75% the global market, followed by Europe with the share of 8%, North America is closely followed with the share about 6%. In terms of product, wet technology is the largest segment, with a share over 65%. And in terms of application, the largest application is edible oils, followed by mineral oils.

The Global Info Research report includes an overview of the development of the Activated Bleaching Earth industry chain, the market status of Edible Oils (Wet Technology, Dry Technology), Mineral Oils (Wet Technology, Dry Technology), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Activated Bleaching Earth.

Regionally, the report analyzes the Activated Bleaching Earth markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Activated Bleaching Earth market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Activated Bleaching Earth market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Activated Bleaching Earth industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Wet Technology, Dry Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Activated Bleaching Earth market.

Regional Analysis: The report involves examining the Activated Bleaching Earth market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Activated Bleaching Earth market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Activated Bleaching Earth:

Company Analysis: Report covers individual Activated Bleaching Earth manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Activated Bleaching Earth. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Edible Oils, Mineral Oils).

Technology Analysis: Report covers specific technologies relevant to Activated Bleaching Earth. It assesses the current state, advancements, and potential future developments in Activated Bleaching Earth areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Activated Bleaching Earth market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Activated Bleaching Earth market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wet Technology

Dry Technology

Others

Market segment by Application

Edible Oils

Mineral Oils

Others

Major players covered

Clariant

Taiko Group

The W Clay Industries Sdn. Bhd

Ashapura Perfoclay Limited

Musim Mas

Hangzhou Yongsheng

Huangshan Baiyue Activated Clay

Tianyu Group

Guangxi Longan Ruifeng Industrial

EP Engineered Clays

Oil-Dri Corporation of America

Milestone Catalyst Corporation

SB Patil Minerals Private Limited

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Activated Bleaching Earth product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Activated Bleaching Earth, with price, sales, revenue and global market share of Activated Bleaching Earth from 2019 to 2024.

Chapter 3, the Activated Bleaching Earth competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Activated Bleaching Earth breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Activated Bleaching Earth market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Activated Bleaching Earth.

Chapter 14 and 15, to describe Activated Bleaching Earth sales channel, distributors, customers, research findings and conclusion.

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