

Global Action Figure Collectible Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Action Figure Collectible market size is expected to reach \$ 12950 million by 2029, rising at a market growth of 5.1% CAGR during the forecast period (2023-2029).

The market for action figure toys holds considerable global allure due to its lucrative nature. A significant contributing factor to its popularity is its high profitability; the average retail price of an action figure toy is approximately twice the wholesale price. The Asia-Pacific region offers substantial growth opportunities for market players, fueled by a substantial consumer base and rising disposable incomes. This environment presents an opening for launching premium and interactive toys, prompting manufacturers to focus on expanding their presence in the region.

This report studies the global Action Figure Collectible production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Action Figure Collectible, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Action Figure Collectible that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Action Figure Collectible total production and demand, 2018-2029, (K Units)

Global Action Figure Collectible total production value, 2018-2029, (USD Million)



Global Action Figure Collectible production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Action Figure Collectible consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Action Figure Collectible domestic production, consumption, key domestic manufacturers and share

Global Action Figure Collectible production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Action Figure Collectible production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Action Figure Collectible production by Sales Channels production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Action Figure Collectible market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hasbro, Mattel, Funko, McFarlane Toys, Bandai, Sideshow Collectibles, Lego System, National Entertainment Collectibles Association and Hot Toys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Action Figure Collectible market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channels. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.



Global Action Figure Collectible Market, By Region: **United States** China Europe Japan South Korea **ASEAN** India Rest of World Global Action Figure Collectible Market, Segmentation by Type Plastic Material Silicon Material Other Global Action Figure Collectible Market, Segmentation by Sales Channels Online Sales Offline Sales Companies Profiled: Hasbro



Mattel

Key

Funko
McFarlane Toys
Bandai
Sideshow Collectibles
Lego System
National Entertainment Collectibles Association
Hot Toys
Square Enix
Kotobukiya
NECA
Mezco Toyz
Medicom Toy
Good Smile Company
Key Questions Answered
1. How big is the global Action Figure Collectible market?

- 2. What is the demand of the global Action Figure Collectible market?
- 3. What is the year over year growth of the global Action Figure Collectible market?
- 4. What is the production and production value of the global Action Figure Collectible market?



5. Who are the key producers in the global Action Figure Collectible market?



Contents

1 SUPPLY SUMMARY

- 1.1 Action Figure Collectible Introduction
- 1.2 World Action Figure Collectible Supply & Forecast
 - 1.2.1 World Action Figure Collectible Production Value (2018 & 2022 & 2029)
 - 1.2.2 World Action Figure Collectible Production (2018-2029)
- 1.2.3 World Action Figure Collectible Pricing Trends (2018-2029)
- 1.3 World Action Figure Collectible Production by Region (Based on Production Site)
 - 1.3.1 World Action Figure Collectible Production Value by Region (2018-2029)
 - 1.3.2 World Action Figure Collectible Production by Region (2018-2029)
 - 1.3.3 World Action Figure Collectible Average Price by Region (2018-2029)
 - 1.3.4 North America Action Figure Collectible Production (2018-2029)
 - 1.3.5 Europe Action Figure Collectible Production (2018-2029)
 - 1.3.6 China Action Figure Collectible Production (2018-2029)
- 1.3.7 Japan Action Figure Collectible Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Action Figure Collectible Market Drivers
- 1.4.2 Factors Affecting Demand
- 1.4.3 Action Figure Collectible Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Action Figure Collectible Demand (2018-2029)
- 2.2 World Action Figure Collectible Consumption by Region
 - 2.2.1 World Action Figure Collectible Consumption by Region (2018-2023)
 - 2.2.2 World Action Figure Collectible Consumption Forecast by Region (2024-2029)
- 2.3 United States Action Figure Collectible Consumption (2018-2029)
- 2.4 China Action Figure Collectible Consumption (2018-2029)
- 2.5 Europe Action Figure Collectible Consumption (2018-2029)
- 2.6 Japan Action Figure Collectible Consumption (2018-2029)
- 2.7 South Korea Action Figure Collectible Consumption (2018-2029)
- 2.8 ASEAN Action Figure Collectible Consumption (2018-2029)
- 2.9 India Action Figure Collectible Consumption (2018-2029)

3 WORLD ACTION FIGURE COLLECTIBLE MANUFACTURERS COMPETITIVE ANALYSIS



- 3.1 World Action Figure Collectible Production Value by Manufacturer (2018-2023)
- 3.2 World Action Figure Collectible Production by Manufacturer (2018-2023)
- 3.3 World Action Figure Collectible Average Price by Manufacturer (2018-2023)
- 3.4 Action Figure Collectible Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Action Figure Collectible Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Action Figure Collectible in 2022
 - 3.5.3 Global Concentration Ratios (CR8) for Action Figure Collectible in 2022
- 3.6 Action Figure Collectible Market: Overall Company Footprint Analysis
 - 3.6.1 Action Figure Collectible Market: Region Footprint
 - 3.6.2 Action Figure Collectible Market: Company Product Type Footprint
 - 3.6.3 Action Figure Collectible Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Action Figure Collectible Production Value Comparison
- 4.1.1 United States VS China: Action Figure Collectible Production Value Comparison (2018 & 2022 & 2029)
- 4.1.2 United States VS China: Action Figure Collectible Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Action Figure Collectible Production Comparison
- 4.2.1 United States VS China: Action Figure Collectible Production Comparison (2018 & 2022 & 2029)
- 4.2.2 United States VS China: Action Figure Collectible Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Action Figure Collectible Consumption Comparison
- 4.3.1 United States VS China: Action Figure Collectible Consumption Comparison (2018 & 2022 & 2029)
- 4.3.2 United States VS China: Action Figure Collectible Consumption Market Share Comparison (2018 & 2022 & 2029)
- 4.4 United States Based Action Figure Collectible Manufacturers and Market Share, 2018-2023
- 4.4.1 United States Based Action Figure Collectible Manufacturers, Headquarters and



Production Site (States, Country)

- 4.4.2 United States Based Manufacturers Action Figure Collectible Production Value (2018-2023)
- 4.4.3 United States Based Manufacturers Action Figure Collectible Production (2018-2023)
- 4.5 China Based Action Figure Collectible Manufacturers and Market Share
- 4.5.1 China Based Action Figure Collectible Manufacturers, Headquarters and Production Site (Province, Country)
- 4.5.2 China Based Manufacturers Action Figure Collectible Production Value (2018-2023)
- 4.5.3 China Based Manufacturers Action Figure Collectible Production (2018-2023)
- 4.6 Rest of World Based Action Figure Collectible Manufacturers and Market Share, 2018-2023
- 4.6.1 Rest of World Based Action Figure Collectible Manufacturers, Headquarters and Production Site (State, Country)
- 4.6.2 Rest of World Based Manufacturers Action Figure Collectible Production Value (2018-2023)
- 4.6.3 Rest of World Based Manufacturers Action Figure Collectible Production (2018-2023)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Action Figure Collectible Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
 - 5.2.1 Plastic Material
 - 5.2.2 Silicon Material
 - 5.2.3 Other
- 5.3 Market Segment by Type
 - 5.3.1 World Action Figure Collectible Production by Type (2018-2029)
 - 5.3.2 World Action Figure Collectible Production Value by Type (2018-2029)
 - 5.3.3 World Action Figure Collectible Average Price by Type (2018-2029)

6 MARKET ANALYSIS BY SALES CHANNELS

- 6.1 World Action Figure Collectible Market Size Overview by Sales Channels: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Sales Channels
 - 6.2.1 Online Sales



- 6.2.2 Offline Sales
- 6.3 Market Segment by Sales Channels
 - 6.3.1 World Action Figure Collectible Production by Sales Channels (2018-2029)
 - 6.3.2 World Action Figure Collectible Production Value by Sales Channels (2018-2029)
 - 6.3.3 World Action Figure Collectible Average Price by Sales Channels (2018-2029)

7 COMPANY PROFILES

- 7.1 Hasbro
 - 7.1.1 Hasbro Details
 - 7.1.2 Hasbro Major Business
 - 7.1.3 Hasbro Action Figure Collectible Product and Services
- 7.1.4 Hasbro Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.1.5 Hasbro Recent Developments/Updates
 - 7.1.6 Hasbro Competitive Strengths & Weaknesses
- 7.2 Mattel
 - 7.2.1 Mattel Details
 - 7.2.2 Mattel Major Business
 - 7.2.3 Mattel Action Figure Collectible Product and Services
- 7.2.4 Mattel Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.2.5 Mattel Recent Developments/Updates
 - 7.2.6 Mattel Competitive Strengths & Weaknesses
- 7.3 Funko
 - 7.3.1 Funko Details
 - 7.3.2 Funko Major Business
 - 7.3.3 Funko Action Figure Collectible Product and Services
- 7.3.4 Funko Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.3.5 Funko Recent Developments/Updates
 - 7.3.6 Funko Competitive Strengths & Weaknesses
- 7.4 McFarlane Toys
 - 7.4.1 McFarlane Toys Details
 - 7.4.2 McFarlane Toys Major Business
 - 7.4.3 McFarlane Toys Action Figure Collectible Product and Services
- 7.4.4 McFarlane Toys Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.4.5 McFarlane Toys Recent Developments/Updates



- 7.4.6 McFarlane Toys Competitive Strengths & Weaknesses
- 7.5 Bandai
 - 7.5.1 Bandai Details
 - 7.5.2 Bandai Major Business
 - 7.5.3 Bandai Action Figure Collectible Product and Services
- 7.5.4 Bandai Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.5.5 Bandai Recent Developments/Updates
 - 7.5.6 Bandai Competitive Strengths & Weaknesses
- 7.6 Sideshow Collectibles
 - 7.6.1 Sideshow Collectibles Details
 - 7.6.2 Sideshow Collectibles Major Business
 - 7.6.3 Sideshow Collectibles Action Figure Collectible Product and Services
- 7.6.4 Sideshow Collectibles Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Sideshow Collectibles Recent Developments/Updates
- 7.6.6 Sideshow Collectibles Competitive Strengths & Weaknesses
- 7.7 Lego System
 - 7.7.1 Lego System Details
 - 7.7.2 Lego System Major Business
 - 7.7.3 Lego System Action Figure Collectible Product and Services
- 7.7.4 Lego System Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Lego System Recent Developments/Updates
 - 7.7.6 Lego System Competitive Strengths & Weaknesses
- 7.8 National Entertainment Collectibles Association
 - 7.8.1 National Entertainment Collectibles Association Details
 - 7.8.2 National Entertainment Collectibles Association Major Business
- 7.8.3 National Entertainment Collectibles Association Action Figure Collectible Product and Services
- 7.8.4 National Entertainment Collectibles Association Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.8.5 National Entertainment Collectibles Association Recent Developments/Updates
- 7.8.6 National Entertainment Collectibles Association Competitive Strengths &

Weaknesses

- 7.9 Hot Toys
 - 7.9.1 Hot Toys Details
 - 7.9.2 Hot Toys Major Business
- 7.9.3 Hot Toys Action Figure Collectible Product and Services



- 7.9.4 Hot Toys Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Hot Toys Recent Developments/Updates
 - 7.9.6 Hot Toys Competitive Strengths & Weaknesses
- 7.10 Square Enix
 - 7.10.1 Square Enix Details
 - 7.10.2 Square Enix Major Business
 - 7.10.3 Square Enix Action Figure Collectible Product and Services
- 7.10.4 Square Enix Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Square Enix Recent Developments/Updates
 - 7.10.6 Square Enix Competitive Strengths & Weaknesses
- 7.11 Kotobukiya
 - 7.11.1 Kotobukiya Details
 - 7.11.2 Kotobukiya Major Business
 - 7.11.3 Kotobukiya Action Figure Collectible Product and Services
- 7.11.4 Kotobukiya Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.11.5 Kotobukiya Recent Developments/Updates
 - 7.11.6 Kotobukiya Competitive Strengths & Weaknesses
- **7.12 NECA**
 - 7.12.1 NECA Details
 - 7.12.2 NECA Major Business
 - 7.12.3 NECA Action Figure Collectible Product and Services
- 7.12.4 NECA Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.12.5 NECA Recent Developments/Updates
 - 7.12.6 NECA Competitive Strengths & Weaknesses
- 7.13 Mezco Toyz
 - 7.13.1 Mezco Toyz Details
 - 7.13.2 Mezco Toyz Major Business
 - 7.13.3 Mezco Toyz Action Figure Collectible Product and Services
- 7.13.4 Mezco Toyz Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Mezco Toyz Recent Developments/Updates
 - 7.13.6 Mezco Toyz Competitive Strengths & Weaknesses
- 7.14 Medicom Toy
 - 7.14.1 Medicom Toy Details
 - 7.14.2 Medicom Toy Major Business



- 7.14.3 Medicom Toy Action Figure Collectible Product and Services
- 7.14.4 Medicom Toy Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.14.5 Medicom Toy Recent Developments/Updates
 - 7.14.6 Medicom Toy Competitive Strengths & Weaknesses
- 7.15 Good Smile Company
 - 7.15.1 Good Smile Company Details
 - 7.15.2 Good Smile Company Major Business
 - 7.15.3 Good Smile Company Action Figure Collectible Product and Services
- 7.15.4 Good Smile Company Action Figure Collectible Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.15.5 Good Smile Company Recent Developments/Updates
- 7.15.6 Good Smile Company Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Action Figure Collectible Industry Chain
- 8.2 Action Figure Collectible Upstream Analysis
 - 8.2.1 Action Figure Collectible Core Raw Materials
 - 8.2.2 Main Manufacturers of Action Figure Collectible Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Action Figure Collectible Production Mode
- 8.6 Action Figure Collectible Procurement Model
- 8.7 Action Figure Collectible Industry Sales Model and Sales Channels
 - 8.7.1 Action Figure Collectible Sales Model
 - 8.7.2 Action Figure Collectible Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. World Action Figure Collectible Production Value by Region (2018, 2022 and 2029) & (USD Million)
- Table 2. World Action Figure Collectible Production Value by Region (2018-2023) & (USD Million)
- Table 3. World Action Figure Collectible Production Value by Region (2024-2029) & (USD Million)
- Table 4. World Action Figure Collectible Production Value Market Share by Region (2018-2023)
- Table 5. World Action Figure Collectible Production Value Market Share by Region (2024-2029)
- Table 6. World Action Figure Collectible Production by Region (2018-2023) & (K Units)
- Table 7. World Action Figure Collectible Production by Region (2024-2029) & (K Units)
- Table 8. World Action Figure Collectible Production Market Share by Region (2018-2023)
- Table 9. World Action Figure Collectible Production Market Share by Region (2024-2029)
- Table 10. World Action Figure Collectible Average Price by Region (2018-2023) & (US\$/Unit)
- Table 11. World Action Figure Collectible Average Price by Region (2024-2029) & (US\$/Unit)
- Table 12. Action Figure Collectible Major Market Trends
- Table 13. World Action Figure Collectible Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)
- Table 14. World Action Figure Collectible Consumption by Region (2018-2023) & (K Units)
- Table 15. World Action Figure Collectible Consumption Forecast by Region (2024-2029) & (K Units)
- Table 16. World Action Figure Collectible Production Value by Manufacturer (2018-2023) & (USD Million)
- Table 17. Production Value Market Share of Key Action Figure Collectible Producers in 2022
- Table 18. World Action Figure Collectible Production by Manufacturer (2018-2023) & (K Units)
- Table 19. Production Market Share of Key Action Figure Collectible Producers in 2022
- Table 20. World Action Figure Collectible Average Price by Manufacturer (2018-2023) &



(US\$/Unit)

- Table 21. Global Action Figure Collectible Company Evaluation Quadrant
- Table 22. World Action Figure Collectible Industry Rank of Major Manufacturers, Based on Production Value in 2022
- Table 23. Head Office and Action Figure Collectible Production Site of Key Manufacturer
- Table 24. Action Figure Collectible Market: Company Product Type Footprint
- Table 25. Action Figure Collectible Market: Company Product Application Footprint
- Table 26. Action Figure Collectible Competitive Factors
- Table 27. Action Figure Collectible New Entrant and Capacity Expansion Plans
- Table 28. Action Figure Collectible Mergers & Acquisitions Activity
- Table 29. United States VS China Action Figure Collectible Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 30. United States VS China Action Figure Collectible Production Comparison, (2018 & 2022 & 2029) & (K Units)
- Table 31. United States VS China Action Figure Collectible Consumption Comparison, (2018 & 2022 & 2029) & (K Units)
- Table 32. United States Based Action Figure Collectible Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Action Figure Collectible Production Value, (2018-2023) & (USD Million)
- Table 34. United States Based Manufacturers Action Figure Collectible Production Value Market Share (2018-2023)
- Table 35. United States Based Manufacturers Action Figure Collectible Production (2018-2023) & (K Units)
- Table 36. United States Based Manufacturers Action Figure Collectible Production Market Share (2018-2023)
- Table 37. China Based Action Figure Collectible Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Action Figure Collectible Production Value, (2018-2023) & (USD Million)
- Table 39. China Based Manufacturers Action Figure Collectible Production Value Market Share (2018-2023)
- Table 40. China Based Manufacturers Action Figure Collectible Production (2018-2023) & (K Units)
- Table 41. China Based Manufacturers Action Figure Collectible Production Market Share (2018-2023)
- Table 42. Rest of World Based Action Figure Collectible Manufacturers, Headquarters and Production Site (States, Country)



- Table 43. Rest of World Based Manufacturers Action Figure Collectible Production Value, (2018-2023) & (USD Million)
- Table 44. Rest of World Based Manufacturers Action Figure Collectible Production Value Market Share (2018-2023)
- Table 45. Rest of World Based Manufacturers Action Figure Collectible Production (2018-2023) & (K Units)
- Table 46. Rest of World Based Manufacturers Action Figure Collectible Production Market Share (2018-2023)
- Table 47. World Action Figure Collectible Production Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 48. World Action Figure Collectible Production by Type (2018-2023) & (K Units)
- Table 49. World Action Figure Collectible Production by Type (2024-2029) & (K Units)
- Table 50. World Action Figure Collectible Production Value by Type (2018-2023) & (USD Million)
- Table 51. World Action Figure Collectible Production Value by Type (2024-2029) & (USD Million)
- Table 52. World Action Figure Collectible Average Price by Type (2018-2023) & (US\$/Unit)
- Table 53. World Action Figure Collectible Average Price by Type (2024-2029) & (US\$/Unit)
- Table 54. World Action Figure Collectible Production Value by Sales Channels, (USD Million), 2018 & 2022 & 2029
- Table 55. World Action Figure Collectible Production by Sales Channels (2018-2023) & (K Units)
- Table 56. World Action Figure Collectible Production by Sales Channels (2024-2029) & (K Units)
- Table 57. World Action Figure Collectible Production Value by Sales Channels (2018-2023) & (USD Million)
- Table 58. World Action Figure Collectible Production Value by Sales Channels (2024-2029) & (USD Million)
- Table 59. World Action Figure Collectible Average Price by Sales Channels (2018-2023) & (US\$/Unit)
- Table 60. World Action Figure Collectible Average Price by Sales Channels (2024-2029) & (US\$/Unit)
- Table 61. Hasbro Basic Information, Manufacturing Base and Competitors
- Table 62. Hasbro Major Business
- Table 63. Hasbro Action Figure Collectible Product and Services
- Table 64. Hasbro Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)



- Table 65. Hasbro Recent Developments/Updates
- Table 66. Hasbro Competitive Strengths & Weaknesses
- Table 67. Mattel Basic Information, Manufacturing Base and Competitors
- Table 68. Mattel Major Business
- Table 69. Mattel Action Figure Collectible Product and Services
- Table 70. Mattel Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Mattel Recent Developments/Updates
- Table 72. Mattel Competitive Strengths & Weaknesses
- Table 73. Funko Basic Information, Manufacturing Base and Competitors
- Table 74. Funko Major Business
- Table 75. Funko Action Figure Collectible Product and Services
- Table 76. Funko Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Funko Recent Developments/Updates
- Table 78. Funko Competitive Strengths & Weaknesses
- Table 79. McFarlane Toys Basic Information, Manufacturing Base and Competitors
- Table 80. McFarlane Toys Major Business
- Table 81. McFarlane Toys Action Figure Collectible Product and Services
- Table 82. McFarlane Toys Action Figure Collectible Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 83. McFarlane Toys Recent Developments/Updates
- Table 84. McFarlane Toys Competitive Strengths & Weaknesses
- Table 85. Bandai Basic Information, Manufacturing Base and Competitors
- Table 86. Bandai Major Business
- Table 87. Bandai Action Figure Collectible Product and Services
- Table 88. Bandai Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. Bandai Recent Developments/Updates
- Table 90. Bandai Competitive Strengths & Weaknesses
- Table 91. Sideshow Collectibles Basic Information, Manufacturing Base and Competitors
- Table 92. Sideshow Collectibles Major Business
- Table 93. Sideshow Collectibles Action Figure Collectible Product and Services
- Table 94. Sideshow Collectibles Action Figure Collectible Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 95. Sideshow Collectibles Recent Developments/Updates



Table 96. Sideshow Collectibles Competitive Strengths & Weaknesses

Table 97. Lego System Basic Information, Manufacturing Base and Competitors

Table 98. Lego System Major Business

Table 99. Lego System Action Figure Collectible Product and Services

Table 100. Lego System Action Figure Collectible Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. Lego System Recent Developments/Updates

Table 102. Lego System Competitive Strengths & Weaknesses

Table 103. National Entertainment Collectibles Association Basic Information,

Manufacturing Base and Competitors

Table 104. National Entertainment Collectibles Association Major Business

Table 105. National Entertainment Collectibles Association Action Figure Collectible Product and Services

Table 106. National Entertainment Collectibles Association Action Figure Collectible Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. National Entertainment Collectibles Association Recent Developments/Updates

Table 108. National Entertainment Collectibles Association Competitive Strengths & Weaknesses

Table 109. Hot Toys Basic Information, Manufacturing Base and Competitors

Table 110. Hot Toys Major Business

Table 111. Hot Toys Action Figure Collectible Product and Services

Table 112. Hot Toys Action Figure Collectible Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 113. Hot Toys Recent Developments/Updates

Table 114. Hot Toys Competitive Strengths & Weaknesses

Table 115. Square Enix Basic Information, Manufacturing Base and Competitors

Table 116. Square Enix Major Business

Table 117. Square Enix Action Figure Collectible Product and Services

Table 118. Square Enix Action Figure Collectible Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 119. Square Enix Recent Developments/Updates

Table 120. Square Enix Competitive Strengths & Weaknesses

Table 121. Kotobukiya Basic Information, Manufacturing Base and Competitors

Table 122. Kotobukiya Major Business

Table 123. Kotobukiya Action Figure Collectible Product and Services

Table 124. Kotobukiya Action Figure Collectible Production (K Units), Price (US\$/Unit),



- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 125. Kotobukiya Recent Developments/Updates
- Table 126. Kotobukiya Competitive Strengths & Weaknesses
- Table 127. NECA Basic Information, Manufacturing Base and Competitors
- Table 128. NECA Major Business
- Table 129. NECA Action Figure Collectible Product and Services
- Table 130. NECA Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 131. NECA Recent Developments/Updates
- Table 132. NECA Competitive Strengths & Weaknesses
- Table 133. Mezco Toyz Basic Information, Manufacturing Base and Competitors
- Table 134. Mezco Toyz Major Business
- Table 135. Mezco Toyz Action Figure Collectible Product and Services
- Table 136. Mezco Toyz Action Figure Collectible Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 137. Mezco Toyz Recent Developments/Updates
- Table 138. Mezco Toyz Competitive Strengths & Weaknesses
- Table 139. Medicom Toy Basic Information, Manufacturing Base and Competitors
- Table 140. Medicom Toy Major Business
- Table 141. Medicom Toy Action Figure Collectible Product and Services
- Table 142. Medicom Toy Action Figure Collectible Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 143. Medicom Toy Recent Developments/Updates
- Table 144. Good Smile Company Basic Information, Manufacturing Base and Competitors
- Table 145. Good Smile Company Major Business
- Table 146. Good Smile Company Action Figure Collectible Product and Services
- Table 147. Good Smile Company Action Figure Collectible Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 148. Global Key Players of Action Figure Collectible Upstream (Raw Materials)
- Table 149. Action Figure Collectible Typical Customers
- Table 150. Action Figure Collectible Typical Distributors

LIST OF FIGURE

- Figure 1. Action Figure Collectible Picture
- Figure 2. World Action Figure Collectible Production Value: 2018 & 2022 & 2029, (USD



Million)

- Figure 3. World Action Figure Collectible Production Value and Forecast (2018-2029) & (USD Million)
- Figure 4. World Action Figure Collectible Production (2018-2029) & (K Units)
- Figure 5. World Action Figure Collectible Average Price (2018-2029) & (US\$/Unit)
- Figure 6. World Action Figure Collectible Production Value Market Share by Region (2018-2029)
- Figure 7. World Action Figure Collectible Production Market Share by Region (2018-2029)
- Figure 8. North America Action Figure Collectible Production (2018-2029) & (K Units)
- Figure 9. Europe Action Figure Collectible Production (2018-2029) & (K Units)
- Figure 10. China Action Figure Collectible Production (2018-2029) & (K Units)
- Figure 11. Japan Action Figure Collectible Production (2018-2029) & (K Units)
- Figure 12. Action Figure Collectible Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 15. World Action Figure Collectible Consumption Market Share by Region (2018-2029)
- Figure 16. United States Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 17. China Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 18. Europe Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 19. Japan Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 20. South Korea Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 21. ASEAN Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 22. India Action Figure Collectible Consumption (2018-2029) & (K Units)
- Figure 23. Producer Shipments of Action Figure Collectible by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Action Figure Collectible Markets in 2022
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Action Figure Collectible Markets in 2022
- Figure 26. United States VS China: Action Figure Collectible Production Value Market Share Comparison (2018 & 2022 & 2029)
- Figure 27. United States VS China: Action Figure Collectible Production Market Share Comparison (2018 & 2022 & 2029)
- Figure 28. United States VS China: Action Figure Collectible Consumption Market Share Comparison (2018 & 2022 & 2029)
- Figure 29. United States Based Manufacturers Action Figure Collectible Production Market Share 2022



Figure 30. China Based Manufacturers Action Figure Collectible Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Action Figure Collectible Production Market Share 2022

Figure 32. World Action Figure Collectible Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Action Figure Collectible Production Value Market Share by Type in 2022

Figure 34. Plastic Material

Figure 35. Silicon Material

Figure 36. Other

Figure 37. World Action Figure Collectible Production Market Share by Type (2018-2029)

Figure 38. World Action Figure Collectible Production Value Market Share by Type (2018-2029)

Figure 39. World Action Figure Collectible Average Price by Type (2018-2029) & (US\$/Unit)

Figure 40. World Action Figure Collectible Production Value by Sales Channels, (USD Million), 2018 & 2022 & 2029

Figure 41. World Action Figure Collectible Production Value Market Share by Sales Channels in 2022

Figure 42. Online Sales

Figure 43. Offline Sales

Figure 44. World Action Figure Collectible Production Market Share by Sales Channels (2018-2029)

Figure 45. World Action Figure Collectible Production Value Market Share by Sales Channels (2018-2029)

Figure 46. World Action Figure Collectible Average Price by Sales Channels (2018-2029) & (US\$/Unit)

Figure 47. Action Figure Collectible Industry Chain

Figure 48. Action Figure Collectible Procurement Model

Figure 49. Action Figure Collectible Sales Model

Figure 50. Action Figure Collectible Sales Channels, Direct Sales, and Distribution

Figure 51. Methodology

Figure 52. Research Process and Data Source



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