

# Global Action Figure Collectible Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Action Figure Collectible market size was valued at USD 9157.7 million in 2022 and is forecast to a readjusted size of USD 12950 million by 2029 with a CAGR of 5.1% during review period.

The market for action figure toys holds considerable global allure due to its lucrative nature. A significant contributing factor to its popularity is its high profitability; the average retail price of an action figure toy is approximately twice the wholesale price. The Asia-Pacific region offers substantial growth opportunities for market players, fueled by a substantial consumer base and rising disposable incomes. This environment presents an opening for launching premium and interactive toys, prompting manufacturers to focus on expanding their presence in the region.

The Global Info Research report includes an overview of the development of the Action Figure Collectible industry chain, the market status of Online Sales (Plastic Material, Silicon Material), Offline Sales (Plastic Material, Silicon Material), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Action Figure Collectible.

Regionally, the report analyzes the Action Figure Collectible markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Action Figure Collectible market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Action Figure Collectible market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Action Figure Collectible industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Plastic Material, Silicon Material).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Action Figure Collectible market.

**Regional Analysis:** The report involves examining the Action Figure Collectible market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Action Figure Collectible market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Action Figure Collectible:

**Company Analysis:** Report covers individual Action Figure Collectible manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Action Figure Collectible This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channels (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Action Figure Collectible. It assesses the current state, advancements, and potential future developments in Action Figure Collectible areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Action Figure Collectible market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Action Figure Collectible market is split by Type and by Sales Channels. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

#### Market segment by Type

Plastic Material

Silicon Material

Other

#### Market segment by Sales Channels

Online Sales

Offline Sales

#### Major players covered

Hasbro

Mattel

Funko

McFarlane Toys

Bandai

Sideshow Collectibles

Lego System

National Entertainment Collectibles Association

Hot Toys

Square Enix

Kotobukiya

NECA

Mezco Toyz

Medicom Toy

Good Smile Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Action Figure Collectible product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Action Figure Collectible, with price, sales, revenue and global market share of Action Figure Collectible from 2018 to 2023.

Chapter 3, the Action Figure Collectible competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Action Figure Collectible breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market share and growth rate by type, sales channels, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Action Figure Collectible market forecast, by regions, type and sales channels, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Action Figure Collectible.

Chapter 14 and 15, to describe Action Figure Collectible sales channel, distributors, customers, research findings and conclusion.

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