

# Global Action Cameras Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Action Cameras market size was valued at USD 2097 million in 2023 and is forecast to a readjusted size of USD 3119.5 million by 2030 with a CAGR of 5.8% during review period.

Action cameras are unlike any other kind of camera. They're designed to be attached to helmets, surfboards, cars and other objects, and they're small, tough and simple, with a lens that captures the world in high-definition video in a wide-angle fish-eye perspective.

The major players in global Action Cameras market include GoPro, Sony, SJCAM, etc. The top 3 players occupy about 60% shares of the global market. North America and Europe are main markets, they occupy about 65% of the global market. Consumer (Outdoor Pursuits and Evidential Users) is the main type, with a share about 80%. Outdoor Pursuits and Evidential Users are main applications, which hold a share over 80%.

The Global Info Research report includes an overview of the development of the Action Cameras industry chain, the market status of Outdoor Pursuits (Consumer (Outdoor Pursuits and Evidential Users), Professional (TV Shipments, Emergency Services and Security)), Evidential Users (Consumer (Outdoor Pursuits and Evidential Users), Professional (TV Shipments, Emergency Services and Security)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Action Cameras.

Regionally, the report analyzes the Action Cameras markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Action Cameras market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Action Cameras market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Action Cameras industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Consumer (Outdoor Pursuits and Evidential Users), Professional (TV Shipments, Emergency Services and Security)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Action Cameras market.

**Regional Analysis:** The report involves examining the Action Cameras market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Action Cameras market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Action Cameras:

**Company Analysis:** Report covers individual Action Cameras manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Action Cameras This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Outdoor Pursuits, Evidential Users).

**Technology Analysis:** Report covers specific technologies relevant to Action Cameras. It assesses the current state, advancements, and potential future developments in Action Cameras areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Action Cameras market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Action Cameras market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Consumer (Outdoor Pursuits and Evidential Users)

Professional (TV Shipments, Emergency Services and Security)

### Market segment by Application

Outdoor Pursuits

Evidential Users

TV Shipments

Emergency Services

Security

## Major players covered

GoPro

Garmin

Sony

SJCAM

Panasonic

RICOH

iON

Contour

Polaroid

Drift Innovation

Amkov

DJI

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Action Cameras product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Action Cameras, with price, sales, revenue and global market share of Action Cameras from 2019 to 2024.

Chapter 3, the Action Cameras competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Action Cameras breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Action Cameras market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Action Cameras.

Chapter 14 and 15, to describe Action Cameras sales channel, distributors, customers, research findings and conclusion.

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