

Global Acrylonitrile Styrene Acrylate Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Acrylonitrile Styrene Acrylate Powder market size is expected to reach \$ 508 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global Acrylonitrile Styrene Acrylate Powder production reached approximately 158.1 kilotons with an average global market price of around US\$2,150 per ton. Single-line annual production capacity averages 5,000 tons units with a gross margin of approximately 16.63-23.56%. The industrial chain analysis of Acrylonitrile Styrene Acrylate (ASA) powder indicates that its upstream raw materials are primarily styrene, acrylonitrile, and acrylate monomers, which are predominantly sourced from the petrochemical sector. In downstream applications, automotive components (e.g., exterior trim) account for the largest consumption share at approximately 35%-40%, followed by electrical and electronic appliances (approx. 25%-30%, used for housings and structural parts) and general industrial goods (approx. 20%-25%, such as outdoor equipment and piping), with the remainder allocated to other applications. The demand is driven by the automotive industry's trends toward lightweighting and electrification, which require high-performance, weather-resistant engineering plastics, alongside rising requirements for material aging resistance and color stability in consumer electronics and outdoor products. The corresponding business opportunities lie in developing modified powders with an enhanced balance of weather resistance and impact strength for harsh environments, and expanding their application depth and breadth in emerging processing technologies such as additive manufacturing and high-performance coatings.

Acrylonitrile Styrene Acrylate Powder is a finely granulated thermoplastic material that integrates the weatherability and UV stability of acrylic elastomers with the mechanical

robustness and processability of styrenic copolymers. Its granular form enables precise volumetric dosing, enhanced blend homogeneity with additives or other polymers, and adaptability to processing techniques such as rotational molding, powder coating, and selective laser sintering. The inherent molecular structure confers exceptional resistance to environmental degradation, maintaining color fidelity and mechanical integrity under prolonged exposure to sunlight, moisture, and thermal cycling. This combination of precise physical form and durable material properties facilitates the manufacturing of complex, durable components with consistent quality and reduced post-processing requirements.

This report studies the global Acrylonitrile Styrene Acrylate Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Acrylonitrile Styrene Acrylate Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Acrylonitrile Styrene Acrylate Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Acrylonitrile Styrene Acrylate Powder total production and demand, 2021-2032, (Tons)

Global Acrylonitrile Styrene Acrylate Powder total production value, 2021-2032, (USD Million)

Global Acrylonitrile Styrene Acrylate Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Acrylonitrile Styrene Acrylate Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Acrylonitrile Styrene Acrylate Powder domestic production, consumption, key domestic manufacturers and share

Global Acrylonitrile Styrene Acrylate Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Acrylonitrile Styrene Acrylate Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Acrylonitrile Styrene Acrylate Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Acrylonitrile Styrene Acrylate Powder

market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mitsubishi Chemical Group, Kaneka, INEOS Styrolution, BASF, Shandong Ruifeng Chemical, Guangzhou Shine Polymer Technology, Shandong Eagone Material Technology, Zibo Huaxing, Anqiu Donghai Plastic, Shandong Novista Chemicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Acrylonitrile Styrene Acrylate Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Acrylonitrile Styrene Acrylate Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Acrylonitrile Styrene Acrylate Powder Market, Segmentation by Type:

General Grade

Extrusion Grade

High Heat Grade

Others

Global Acrylonitrile Styrene Acrylate Powder Market, Segmentation by Rubber Content(%):

oO30%

?30%

Global Acrylonitrile Styrene Acrylate Powder Market, Segmentation by Application:

Automotive Components

Electrical Components

General Industry Goods

Others

Companies Profiled:

Mitsubishi Chemical Group

Kaneka

INEOS Styrolution

BASF

Shandong Ruifeng Chemical

Guangzhou Shine Polymer Technology

Shandong Eagone Material Technology

Zibo Huaxing

Anqiu Donghai Plastic

Shandong Novista Chemicals

Shandong Jinchangshu New Material

Key Questions Answered:

1. How big is the global Acrylonitrile Styrene Acrylate Powder market?
2. What is the demand of the global Acrylonitrile Styrene Acrylate Powder market?
3. What is the year over year growth of the global Acrylonitrile Styrene Acrylate Powder market?
4. What is the production and production value of the global Acrylonitrile Styrene Acrylate Powder market?
5. Who are the key producers in the global Acrylonitrile Styrene Acrylate Powder market?
6. What are the growth factors driving the market demand?

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