

# Global Acrylonitrile-Styrene-Acrylate Impact Modifier Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Acrylonitrile-Styrene-Acrylate Impact Modifier market size is expected to reach \$ 774 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

In 2025, global Acrylonitrile-Styrene-Acrylate Impact Modifier production reached approximately 234.4 kilotons with an average global market price of around US\$2150 per ton. Single-line annual production capacity averages 10 kilotons with a gross margin of approximately 23-25%. The upstream raw materials for Acrylonitrile-Styrene-Acrylate impact modifiers primarily include acrylate rubber, styrene-acrylonitrile copolymer, and peroxide initiators, with production heavily concentrated in the fine chemicals and polymer synthesis materials sector. In downstream applications, automotive components (especially exterior trim) account for the highest consumption share, approximately 40%–45%, followed by electronics and electrical appliances (around 25%–30%, used for outdoor equipment housings) and general industrial goods (about 20%–25%, such as outdoor building materials and sporting goods), with the remainder allocated to other uses. The current demand is primarily driven by the increasingly stringent requirements for high-weather-resistance materials in the automotive and outdoor appliance sectors that must also meet rigorous impact resistance standards (e.g., low-temperature toughness), as well as the industry challenge of traditional modification approaches negatively affecting material weather resistance. The resulting business opportunities lie in developing novel core-shell structured modifiers that combine exceptional weather resistance with high-efficiency toughening, as well as exploring their large-scale application in high-performance ASA alloys and upgraded alternatives for weather-resistant engineering plastics.

Acrylonitrile-Styrene-Acrylate Impact Modifier is a specialized additive engineered for

the ASA polymer matrix, designed to absorb and dissipate impact energy through the formation of a well-dispersed elastomeric phase. This modification specifically targets the inherent limitation of ASA's acrylic-based rubber phase, enhancing its ductility and crack propagation resistance without compromising the core weatherability and UV stability derived from the acrylic elastomer shell. The resultant material exhibits a significantly improved balance between toughness and environmental resistance, enabling it to withstand mechanical stress under prolonged outdoor exposure. Ultimately, this translates to extended product lifespan and reliability in demanding conditions where standard ASA might exhibit brittle failure.

This report studies the global Acrylonitrile-Styrene-Acrylate Impact Modifier production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Acrylonitrile-Styrene-Acrylate Impact Modifier and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Acrylonitrile-Styrene-Acrylate Impact Modifier that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Acrylonitrile-Styrene-Acrylate Impact Modifier total production and demand, 2021-2032, (Kilotons)

Global Acrylonitrile-Styrene-Acrylate Impact Modifier total production value, 2021-2032, (USD Million)

Global Acrylonitrile-Styrene-Acrylate Impact Modifier production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Acrylonitrile-Styrene-Acrylate Impact Modifier consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Acrylonitrile-Styrene-Acrylate Impact Modifier domestic production, consumption, key domestic manufacturers and share

Global Acrylonitrile-Styrene-Acrylate Impact Modifier production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Acrylonitrile-Styrene-Acrylate Impact Modifier production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Acrylonitrile-Styrene-Acrylate Impact Modifier production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Acrylonitrile-Styrene-Acrylate Impact

Modifier market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arkema, Mitsubishi Chemical, Kumho Petrochemical, LG Chemical, Techno-UMG (JSR), Nagasea, SABIC, Kaneka, NIPPON A&L, LOTTE Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Acrylonitrile-Styrene-Acrylate Impact Modifier market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Acrylonitrile-Styrene-Acrylate Impact Modifier Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Acrylonitrile-Styrene-Acrylate Impact Modifier Market, Segmentation by Type:

Injection Molding

Extrusion Molding

Global Acrylonitrile-Styrene-Acrylate Impact Modifier Market, Segmentation by Rubber Content(%):

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