

# Global Acrylonitrile-Styrene-Acrylate Impact Modifier Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Acrylonitrile-Styrene-Acrylate Impact Modifier market size was valued at US\$ 519 million in 2025 and is forecast to a readjusted size of US\$ 774 million by 2032 with a CAGR of 5.9% during review period.

In 2025, global Acrylonitrile-Styrene-Acrylate Impact Modifier production reached approximately 234.4 kilotons with an average global market price of around US\$2150 per ton. Single-line annual production capacity averages 10 kilotons with a gross margin of approximately 23-25%. The upstream raw materials for Acrylonitrile-Styrene-Acrylate impact modifiers primarily include acrylate rubber, styrene-acrylonitrile copolymer, and peroxide initiators, with production heavily concentrated in the fine chemicals and polymer synthesis materials sector. In downstream applications, automotive components (especially exterior trim) account for the highest consumption share, approximately 40%–45%, followed by electronics and electrical appliances (around 25%–30%, used for outdoor equipment housings) and general industrial goods (about 20%–25%, such as outdoor building materials and sporting goods), with the remainder allocated to other uses. The current demand is primarily driven by the increasingly stringent requirements for high-weather-resistance materials in the automotive and outdoor appliance sectors that must also meet rigorous impact resistance standards (e.g., low-temperature toughness), as well as the industry challenge of traditional modification approaches negatively affecting material weather resistance. The resulting business opportunities lie in developing novel core-shell structured modifiers that combine exceptional weather resistance with high-efficiency toughening, as well as exploring their large-scale application in high-performance ASA alloys and upgraded alternatives for weather-resistant engineering plastics.

Acrylonitrile-Styrene-Acrylate Impact Modifier is a specialized additive engineered for the ASA polymer matrix, designed to absorb and dissipate impact energy through the formation of a well-dispersed elastomeric phase. This modification specifically targets the inherent limitation of ASA's acrylic-based rubber phase, enhancing its ductility and crack propagation resistance without compromising the core weatherability and UV stability derived from the acrylic elastomer shell. The resultant material exhibits a significantly improved balance between toughness and environmental resistance, enabling it to withstand mechanical stress under prolonged outdoor exposure. Ultimately, this translates to extended product lifespan and reliability in demanding conditions where standard ASA might exhibit brittle failure.

This report is a detailed and comprehensive analysis for global Acrylonitrile-Styrene-Acrylate Impact Modifier market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Acrylonitrile-Styrene-Acrylate Impact Modifier market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Acrylonitrile-Styrene-Acrylate Impact Modifier market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Acrylonitrile-Styrene-Acrylate Impact Modifier market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Acrylonitrile-Styrene-Acrylate Impact Modifier market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

*Global Acrylonitrile-Styrene-Acrylate Impact Modifier Market 2026 by Manufacturers, Regions, Type and Applicat...*

To determine the size of the total market opportunity of global and key countries  
To assess the growth potential for Acrylonitrile-Styrene-Acrylate Impact Modifier  
To forecast future growth in each product and end-use market  
To assess competitive factors affecting the marketplace

This report profiles key players in the global Acrylonitrile-Styrene-Acrylate Impact Modifier market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arkema, Mitsubishi Chemical, Kumho Petrochemical, LG Chemical, Techno-UMG (JSR), Nagasea, SABIC, Kaneka, NIPPON A&L, LOTTE Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Acrylonitrile-Styrene-Acrylate Impact Modifier market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Injection Molding

Extrusion Molding

### Market segment by Rubber Content(%)

?30%

?30%

### Market segment by Application

Automotive Components

Electrical Components

General Industry Goods

Others

#### Major players covered

Arkema

Mitsubishi Chemical

Kumho Petrochemical

LG Chemical

Techno-UMG (JSR)

Nagasea

SABIC

Kaneka

NIPPON A&L

LOTTE Chemical

INEOS Styrolution

Formosa Plastics Corporation

Shandong Yuanbang New Material

Shandong Ruifeng Chemical

Guangzhou Shine Polymer Technology

Zibo Huaxing Additives

Shandong Donglin New Materials

Weifang Sundow Chemical

Shandong Wanda Chemical

Anqiu Donghai Plastic

Shandong Novista Chemicals

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Acrylonitrile-Styrene-Acrylate Impact Modifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Acrylonitrile-Styrene-Acrylate Impact Modifier, with price, sales quantity, revenue, and global market share of Acrylonitrile-Styrene-Acrylate Impact Modifier from 2021 to 2026.

Chapter 3, the Acrylonitrile-Styrene-Acrylate Impact Modifier competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Acrylonitrile-Styrene-Acrylate Impact Modifier breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Acrylonitrile-Styrene-Acrylate Impact Modifier market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Acrylonitrile-Styrene-Acrylate Impact Modifier.

Chapter 14 and 15, to describe Acrylonitrile-Styrene-Acrylate Impact Modifier sales channel, distributors, customers, research findings and conclusion.

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