

Global Acrylic Pressure Sensitive Adhesives Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Acrylic Pressure Sensitive Adhesives market size is expected to reach \$ 8059 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Acrylic Pressure Sensitive Adhesives (Acrylic PSAs) are a widely used class of adhesives that form an instant bond between adhesive and substrate when light pressure is applied, without the need for heat, solvent activation, or curing. They are typically formulated from acrylic polymers synthesized from acrylate monomers such as 2-ethylhexyl acrylate and butyl acrylate, offering a balance of tack, peel strength, weather resistance, and aging stability that make them suitable for a broad spectrum of industrial and consumer applications. Unlike traditional solvent-based systems, many acrylic PSAs are delivered as water-based or emulsion products, aligning with low-VOC and sustainable material trends across packaging, automotive, electronics, and medical segments. Acrylic PSAs' versatility with excellent adhesion to metals, plastics, glass, and filmic substrates supports their preeminence in labels, tapes, protective films, and specialty attachment products.

Global production totaled about 2,995.5 kmt, and the average market price was around USD 1,938 per metric ton, reflecting both the industrial scale and the performance premium of these formulations. In the upstream supply chain, the primary raw materials for Acrylic PSAs include acrylic acid, various acrylate monomers, tackifiers, plasticizers, and specialty additives supplied by petrochemical and specialty chemical companies. Price and availability of these feedstocks—especially acrylate monomers—are influenced by crude oil markets and regional production concentration, which can create periodic volatility and supply risk for PSA producers. Midstream, adhesive manufacturers and compounders convert these inputs into tailored PSA formulations with defined tack, cohesion, and substrate compatibility, often coating them onto paper, films, foils, and

fabrics. Downstream, major users span packaging converters, automotive OEMs and tier suppliers, electronics assemblers, and medical device producers. Leading industrial brands and converters include 3M, Henkel, Avery Dennison, BASF, Dow, Sika, Ashland, and H.B. Fuller, whose products are integrated into label stock, carton sealing tapes, decorative films, gasketing, NVH (noise, vibration, harshness) components in vehicles, and wearable medical tapes. These end-users exhibit distinct procurement behaviors: packaging and label buyers prioritize long shelf life, consistent tack, and regulatory compliance for food contact; automotive and electronics sectors emphasize temperature resistance, bond durability, and multi-substrate adhesion; medical buyers demand biocompatibility, low outgassing, and sterilization compatibility. On average for broader industrial PSA production, gross margins cluster around ~24-26%, reflecting the blend of commodity feedstock cost sensitivity and performance-driven pricing in specialized grades.

The global Acrylic PSA market is characterized by steady expansion driven by sustainable innovation, expanding end-use demand, and technological differentiation. Water-based and low-VOC acrylic PSAs are becoming dominant as regulatory pressures tighten around solvent emissions, and customers prioritize environmental performance without sacrificing adhesion quality. Growth is especially pronounced in packaging and labeling sectors that alone account for a large share of demand as e-commerce logistics, product traceability needs, and flexible packaging proliferation stimulate adhesive volume growth. Automotive and electric vehicle manufacturing are also significant drivers, with high-performance acrylic PSAs enabling lightweight assembly, interior bonding, and battery module attachment. Meanwhile, electronics and medical industries continue to adopt specialized PSAs designed for optical clarity, temperature and chemical resistance, and clean removal characteristics. Despite competition from alternative adhesive technologies such as rubber or silicone-based systems, the combination of application versatility, regulatory advantage, and continuous R&D supports a positive long-term market trajectory. Acrylic PSA demand correlates closely with broader goods production and industrial activity, making resilience in packaging, automotive, and electronics crucial to future growth.

This report studies the global Acrylic Pressure Sensitive Adhesives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Acrylic Pressure Sensitive Adhesives and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Acrylic Pressure

Sensitive Adhesives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Acrylic Pressure Sensitive Adhesives total production and demand, 2021-2032, (Kilotons)

Global Acrylic Pressure Sensitive Adhesives total production value, 2021-2032, (USD Million)

Global Acrylic Pressure Sensitive Adhesives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Acrylic Pressure Sensitive Adhesives consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Acrylic Pressure Sensitive Adhesives domestic production, consumption, key domestic manufacturers and share

Global Acrylic Pressure Sensitive Adhesives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Acrylic Pressure Sensitive Adhesives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Acrylic Pressure Sensitive Adhesives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Acrylic Pressure Sensitive Adhesives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Henkel, tesa SE, Nitto Denko, Arkema, Fuller, Soken, Avery Dennison, Mitsubishi Chemical, Crown Adhesives, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Acrylic Pressure Sensitive Adhesives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Acrylic Pressure Sensitive Adhesives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Acrylic Pressure Sensitive Adhesives Market, Segmentation by Type:

Emulsion-based PSA

Soluble-based PSA

Hot Melt PSA

Global Acrylic Pressure Sensitive Adhesives Market, Segmentation by Base Material:

Tape

Label

Protective Film

Other

Global Acrylic Pressure Sensitive Adhesives Market, Segmentation by Channel:

Direct Sale

Indirect Sale

Global Acrylic Pressure Sensitive Adhesives Market, Segmentation by Application:

Packaging

Automotive

Electronics

Industrial

Medical & Health

Other

Companies Profiled:

3M

Henkel

tesa SE

Nitto Denko

Arkema

Fuller

Soken

Avery Dennison

Mitsubishi Chemical

Crown Adhesives

Fuyin Group

Jiangsu Sidike

DIC

artience

Dow

Zhongshan New Asia Adhesive Products.Co.,Ltd

Yung-Ta (Zhongshan)

Guangzhou Wuxing Materials Technology

Key Questions Answered:

1. How big is the global Acrylic Pressure Sensitive Adhesives market?
2. What is the demand of the global Acrylic Pressure Sensitive Adhesives market?
3. What is the year over year growth of the global Acrylic Pressure Sensitive Adhesives market?
4. What is the production and production value of the global Acrylic Pressure Sensitive Adhesives market?
5. Who are the key producers in the global Acrylic Pressure Sensitive Adhesives market?
6. What are the growth factors driving the market demand?

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