

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Acoustic Saxophone Market 2018, Forecast to 2023

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Abstracts

The saxophone or sax is a conical instrument of the woodwind family, usually made of brass and played with a single-reed mouthpiece like the clarinet. It was invented by Adolphe Sax in the mid-1840s. The saxophone is most commonly associated with popular music, big band music, and jazz, but it was originally intended as both an orchestral and military band instrument. Saxophone players are appropriately called saxophonists.

Scope of the Report:

This report focuses on the Acoustic Saxophone in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Acoustic Saxophone is mainly classified into the following types: Soprano Saxophone, Alto Saxophone, Tenor Saxophone and Baritone Saxophone. It's mainly used for Professional Performance, Learning and Training and Individual Amateurs.

At present, the major manufacturers of Acoustic Saxophone are Conn Selmer, Yamaha, Yanagisawa, KHS, Buffet Crampon, Cannonball, Sahduoo, etc. The top five of them is holding about 85.97% sales market share in 2016. Conn Selmer, Yamaha, Yanagisawa and KHS which have leading technology and market position, are well-known suppliers all around the world.

Global giant manufactures headquarters mainly distributed in France, Japan, Taiwan, and USA. The manufacturers in France and Japan have a long history and unshakable status in this field. Manufacturers such as Conn Selmer have relative higher level of

product's quality. As to Japan, Yamaha has become as a global leader. Production Locations of these leading brands mainly distributed in China and Taiwan areas.

The key consumption markets locate at developed countries. North America takes the biggest market share of 36.51% in 2016, followed by Europe with 25.27%. China and Japan are also playing an important roles in global consumption market, with market share of 11.81% and 10.83% in 2016 respectively. Consumption in China market has a quicker growing speed of CAGR 5.09% during 2012-2017, the growth is seeing to be faster in future under current environment.

The Acoustic Saxophone average price in global is keeping a steady trend, and it is greatly influenced by the prices of raw materials. Like all wind instruments, saxophones come in a variety of price points depending on reputation, quality of craftsmanship, construction materials, and construction methods. Although there are lots of options in materials, generally beginner saxophones are made with yellow brass bodies and a clear lacquer. Either brass or nickel-silver keys are common. Global average price of Acoustic Saxophone was about 1978 \$/unit in 2016 (based on ex-factory price). The price may see a decline trend if more capacity goes into operation and price of the raw material get reduction in the future.

In the international market, the marketing channels characteristic differ from company to company. The international leading companies prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position. Companies in developing countries such as China, in contrast, put more effort on direct selling business.

The worldwide market for Acoustic Saxophone is expected to grow at a CAGR of roughly 5.4% over the next five years, will reach 220 million US\$ in 2023, from 160 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Conn Selmer

Yamaha

Yanagisawa

KHS

Buffet Crampon

Cannonball

Sahduoo Saxophone

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Soprano Saxophone

Alto Saxophone

Tenor Saxophone

Baritone Saxophone

Other

Market Segment by Applications, can be divided into

Professional Performance

Learning and Training

Individual Amateurs

There are 15 Chapters to deeply display the global Acoustic Saxophone market.

Chapter 1, to describe Acoustic Saxophone Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Acoustic Saxophone, with sales, revenue, and price of Acoustic Saxophone, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Acoustic Saxophone, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Acoustic Saxophone market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Acoustic Saxophone sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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