

Global Acoustic Doppler Log Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Acoustic Doppler Log market size is expected to reach \$ 125 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, global sales of Acoustic Doppler Log reached approximately 3,867 units, with an average market price of about USD 24,000 unit, an annual production capacity of roughly 4,200 units, and an industry-average gross margin of approximately 35%.

An Acoustic Doppler Log is a shipborne navigation instrument that measures vessel speed and distance travelled by applying the acoustic Doppler effect. The system normally transmits ultrasonic pulses from a hull-mounted transducer toward the water column or seabed, receives echoes reflected by suspended particles or the bottom, determines the frequency shift between the transmitted and returned signals, and processes this information together with sound-velocity compensation, transducer alignment, vessel motion and signal-validity algorithms. A complete product commonly comprises one or more bridge displays, a transceiver and signal-processing unit, a hull-mounted or gate-valve transducer, distribution equipment, remote indicators and marine data interfaces. Depending on the acoustic tracking mode and system configuration, it can provide speed through water, speed over ground, longitudinal and transverse velocity, distance run, direction of movement and data-validity status. These measurements are transmitted to radar plotting equipment, ECDIS, autopilots, track-control systems and integrated bridge systems through interfaces such as IEC 61162 or NMEA. Marine Doppler speed logs are used on merchant ships, passenger vessels, fishing vessels, offshore and work vessels, government ships, naval vessels and other surface craft for navigation, manoeuvring, berthing, vessel-performance monitoring and retrofit applications. IMO performance standards specify that speed-and-distance measuring devices support general navigation and ship manoeuvring and establish

requirements concerning measurement accuracy, information presentation, data transmission and safe hull installation.

Acoustic Doppler Log form a narrow but durable segment of the professional marine-navigation equipment industry. Their economic role should not be confused with that of ordinary GPS speed displays or generic acoustic sensors. A compliant system provides independently measured speed through water or speed over ground, distance travelled and, in more advanced configurations, transverse or multi-axis motion data that can be distributed to radar plotting equipment, ECDIS, autopilots and track-control systems. IMO performance standards create a long-term regulatory foundation by specifying the intended navigation and manoeuvring functions, measurement accuracy, data presentation, output interfaces and hull-installation safety of speed-and-distance measuring equipment. They also require separate devices where a ship must carry both water-referenced and ground-referenced logs. Consequently, low-cost GNSS speed information does not eliminate the need for water-referenced speed on vessels where current effects, true-motion radar calculations, manoeuvring performance and vessel-efficiency analysis are operationally significant. Demand is therefore supported by a combination of mandatory carriage practices, shipowner technical standards, newbuilding specifications, retrofit cycles and the need to maintain compatible sensors throughout the operating life of a vessel.

The supply structure is concentrated, complete Acoustic Doppler Log for merchant and surface-vessel applications. Japanese suppliers have strong positions in merchant fleets, integrated bridge packages, shipyard relationships and global lifecycle support. European manufacturers are particularly visible in dual-axis, multisensor, docking and naval configurations, while Chinese producers are expanding through domestic manufacturing, competitive pricing, CCS-oriented product development and OEM or ODM supply. The broader manufacturer pool is considerably larger because it includes subsea DVL specialists, research institutes, legacy installed-base brands and regional private-label suppliers; however, those entities should not automatically be included in the merchant-vessel market. Their approval requirements, target platforms, transducer arrangements and revenue models are materially different. Corporate changes such as Jotron's acquisition of SKIPPER and the transfer of Wärtsilä's ANCS business to Solix illustrate that competitive restructuring in this market is driven primarily by installed base, product portfolios, service networks and access to shipowners rather than by large-scale capacity additions.

This report studies the global Acoustic Doppler Log production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Acoustic Doppler Log and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Acoustic Doppler Log that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Acoustic Doppler Log total production and demand, 2021-2032, (Units)

Global Acoustic Doppler Log total production value, 2021-2032, (USD Million)

Global Acoustic Doppler Log production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Acoustic Doppler Log consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Acoustic Doppler Log domestic production, consumption, key domestic manufacturers and share

Global Acoustic Doppler Log production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Acoustic Doppler Log production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Acoustic Doppler Log production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Acoustic Doppler Log market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FURUNO ELECTRIC CO., LTD., Nisshinbo Holdings Inc. (JRC), Sperry Marine B.V., Jotron AS, TOKYO KEIKI INC., Nanjing Ninglu Technology Co., Ltd., Nantong Saiyang Electronics Co., Ltd., MT-Group LLC, CSSC, Rowe Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Acoustic Doppler Log market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Acoustic Doppler Log Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Acoustic Doppler Log Market, Segmentation by Type:

Below 300 Meters

300-600 Meters

Above 600 Meters

Global Acoustic Doppler Log Market, Segmentation by Reference:

Water-referenced Speed Log

Ground-referenced Speed Log

Global Acoustic Doppler Log Market, Segmentation by Axis:

Single-axis

Dual-axis

Multi-axis

Global Acoustic Doppler Log Market, Segmentation by Application:

Commercial Merchant Vessels

Passenger and Cruise Vessels

Others

Companies Profiled:

FURUNO ELECTRIC CO., LTD.

Nisshinbo Holdings Inc. (JRC)

Sperry Marine B.V.

Jotron AS

TOKYO KEIKI INC.

Nanjing Ninglu Technology Co., Ltd.

Nantong Saiyang Electronics Co., Ltd.

MT-Group LLC

CSSC

Rowe Technologies

Key Questions Answered:

1. How big is the global Acoustic Doppler Log market?
2. What is the demand of the global Acoustic Doppler Log market?
3. What is the year over year growth of the global Acoustic Doppler Log market?
4. What is the production and production value of the global Acoustic Doppler Log market?
5. Who are the key producers in the global Acoustic Doppler Log market?
6. What are the growth factors driving the market demand?

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