

Global Acoustic Doppler Log Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Acoustic Doppler Log market size was valued at US\$ 95.49 million in 2025 and is forecast to a readjusted size of US\$ 125 million by 2032 with a CAGR of 4.0% during review period.

In 2025, global sales of Acoustic Doppler Log reached approximately 3,867 units, with an average market price of about USD 24,000 unit, an annual production capacity of roughly 4,200 units, and an industry-average gross margin of approximately 35%.

An Acoustic Doppler Log is a shipborne navigation instrument that measures vessel speed and distance travelled by applying the acoustic Doppler effect. The system normally transmits ultrasonic pulses from a hull-mounted transducer toward the water column or seabed, receives echoes reflected by suspended particles or the bottom, determines the frequency shift between the transmitted and returned signals, and processes this information together with sound-velocity compensation, transducer alignment, vessel motion and signal-validity algorithms. A complete product commonly comprises one or more bridge displays, a transceiver and signal-processing unit, a hull-mounted or gate-valve transducer, distribution equipment, remote indicators and marine data interfaces. Depending on the acoustic tracking mode and system configuration, it can provide speed through water, speed over ground, longitudinal and transverse velocity, distance run, direction of movement and data-validity status. These measurements are transmitted to radar plotting equipment, ECDIS, autopilots, track-control systems and integrated bridge systems through interfaces such as IEC 61162 or NMEA. Marine Doppler speed logs are used on merchant ships, passenger vessels, fishing vessels, offshore and work vessels, government ships, naval vessels and other surface craft for navigation, manoeuvring, berthing, vessel-performance monitoring and

retrofit applications. IMO performance standards specify that speed-and-distance measuring devices support general navigation and ship manoeuvring and establish requirements concerning measurement accuracy, information presentation, data transmission and safe hull installation.

Acoustic Doppler Log form a narrow but durable segment of the professional marine-navigation equipment industry. Their economic role should not be confused with that of ordinary GPS speed displays or generic acoustic sensors. A compliant system provides independently measured speed through water or speed over ground, distance travelled and, in more advanced configurations, transverse or multi-axis motion data that can be distributed to radar plotting equipment, ECDIS, autopilots and track-control systems. IMO performance standards create a long-term regulatory foundation by specifying the intended navigation and manoeuvring functions, measurement accuracy, data presentation, output interfaces and hull-installation safety of speed-and-distance measuring equipment. They also require separate devices where a ship must carry both water-referenced and ground-referenced logs. Consequently, low-cost GNSS speed information does not eliminate the need for water-referenced speed on vessels where current effects, true-motion radar calculations, manoeuvring performance and vessel-efficiency analysis are operationally significant. Demand is therefore supported by a combination of mandatory carriage practices, shipowner technical standards, newbuilding specifications, retrofit cycles and the need to maintain compatible sensors throughout the operating life of a vessel.

The supply structure is concentrated, complete Acoustic Doppler Log for merchant and surface-vessel applications. Japanese suppliers have strong positions in merchant fleets, integrated bridge packages, shipyard relationships and global lifecycle support. European manufacturers are particularly visible in dual-axis, multisensor, docking and naval configurations, while Chinese producers are expanding through domestic manufacturing, competitive pricing, CCS-oriented product development and OEM or ODM supply. The broader manufacturer pool is considerably larger because it includes subsea DVL specialists, research institutes, legacy installed-base brands and regional private-label suppliers; however, those entities should not automatically be included in the merchant-vessel market. Their approval requirements, target platforms, transducer arrangements and revenue models are materially different. Corporate changes such as Jotron's acquisition of SKIPPER and the transfer of Wärtsilä's ANCS business to Solix illustrate that competitive restructuring in this market is driven primarily by installed base, product portfolios, service networks and access to shipowners rather than by large-scale capacity additions.

This report is a detailed and comprehensive analysis for global Acoustic Doppler Log market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Acoustic Doppler Log market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Doppler Log market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Doppler Log market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Doppler Log market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Acoustic Doppler Log

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Acoustic Doppler Log market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FURUNO ELECTRIC CO., LTD., Nisshinbo

Holdings Inc. (JRC), Sperry Marine B.V., Jotron AS, TOKYO KEIKI INC., Nanjing Ninglu Technology Co., Ltd., Nantong Saiyang Electronics Co., Ltd., MT-Group LLC, CSSC, Rowe Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Acoustic Doppler Log market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Below 300 Meters

300-600 Meters

Above 600 Meters

Market segment by Reference

Water-referenced Speed Log

Ground-referenced Speed Log

Market segment by Axis

Single-axis

Dual-axis

Multi-axis

Market segment by Application

Commercial Merchant Vessels

Passenger and Cruise Vessels

Others

Major players covered

FURUNO ELECTRIC CO., LTD.

Nisshinbo Holdings Inc. (JRC)

Sperry Marine B.V.

Jotron AS

TOKYO KEIKI INC.

Nanjing Ninglu Technology Co., Ltd.

Nantong Saiyang Electronics Co., Ltd.

MT-Group LLC

CSSC

Rowe Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Acoustic Doppler Log product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Acoustic Doppler Log, with price, sales quantity, revenue, and global market share of Acoustic Doppler Log from 2021 to 2026.

Chapter 3, the Acoustic Doppler Log competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Acoustic Doppler Log breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Acoustic Doppler Log market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Acoustic Doppler Log.

Chapter 14 and 15, to describe Acoustic Doppler Log sales channel, distributors, customers, research findings and conclusion.

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