

# Global Academic Advising Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Academic Advising Software market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Academic advising software is a kind of software aiming at helping counselors at higher education institutions and K-12 schools plan academic programs for students and guide students toward their postsecondary goals, which typically contain features that streamline the many tasks an advisor has to juggle, including meeting scheduling, course plan creation, dashboards for monitoring a student's academic performance, and notifications that proactively flag at-risk students.

The Global Info Research report includes an overview of the development of the Academic Advising Software industry chain, the market status of Higher Education Institutions (Cloud-Based, On-Premise), K-12 Schools (Cloud-Based, On-Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Academic Advising Software.

Regionally, the report analyzes the Academic Advising Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Academic Advising Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Academic Advising Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Academic Advising Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premise).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Academic Advising Software market.

**Regional Analysis:** The report involves examining the Academic Advising Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Academic Advising Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Academic Advising Software:

**Company Analysis:** Report covers individual Academic Advising Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Academic Advising Software This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Higher Education Institutions, K-12 Schools).

**Technology Analysis:** Report covers specific technologies relevant to Academic

Advising Software. It assesses the current state, advancements, and potential future developments in Academic Advising Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Academic Advising Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Academic Advising Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Cloud-Based

On-Premise

#### Market segment by Application

Higher Education Institutions

K-12 Schools

Others

#### Market segment by players, this report covers

Campus Labs

Hobsons

Panorama Education

Ellucian

Jenzabar

12Twenty

Skyward

Aviso Retention

ProRetention

Civitas Learning

EAB

Overgrad

RaiseMe

Salesforce.org

uConnect

RedRock Software Corporation

BridgeU

CollegePlannerPro

EZappt

Nuro Retention

TargetX

CollegeSource

Unit4

Via TRM

Workday

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Academic Advising Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Academic Advising Software, with revenue, gross margin and global market share of Academic Advising Software from 2019 to 2024.

Chapter 3, the Academic Advising Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Academic Advising Software market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Academic Advising Software.

Chapter 13, to describe Academic Advising Software research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Academic Advising Software

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Classification of Academic Advising Software by Type

##### 1.3.1 Overview: Global Academic Advising Software Market Size by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 Global Academic Advising Software Consumption Value Market Share by Type in 2023

##### 1.3.3 Cloud-Based

##### 1.3.4 On-Premise

#### 1.4 Global Academic Advising Software Market by Application

##### 1.4.1 Overview: Global Academic Advising Software Market Size by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Higher Education Institutions

##### 1.4.3 K-12 Schools

##### 1.4.4 Others

#### 1.5 Global Academic Advising Software Market Size & Forecast

#### 1.6 Global Academic Advising Software Market Size and Forecast by Region

##### 1.6.1 Global Academic Advising Software Market Size by Region: 2019 VS 2023 VS 2030

##### 1.6.2 Global Academic Advising Software Market Size by Region, (2019-2030)

##### 1.6.3 North America Academic Advising Software Market Size and Prospect (2019-2030)

##### 1.6.4 Europe Academic Advising Software Market Size and Prospect (2019-2030)

##### 1.6.5 Asia-Pacific Academic Advising Software Market Size and Prospect (2019-2030)

##### 1.6.6 South America Academic Advising Software Market Size and Prospect (2019-2030)

##### 1.6.7 Middle East and Africa Academic Advising Software Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

#### 2.1 Campus Labs

##### 2.1.1 Campus Labs Details

##### 2.1.2 Campus Labs Major Business

##### 2.1.3 Campus Labs Academic Advising Software Product and Solutions

2.1.4 Campus Labs Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Campus Labs Recent Developments and Future Plans

2.2 Hobsons

2.2.1 Hobsons Details

2.2.2 Hobsons Major Business

2.2.3 Hobsons Academic Advising Software Product and Solutions

2.2.4 Hobsons Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Hobsons Recent Developments and Future Plans

2.3 Panorama Education

2.3.1 Panorama Education Details

2.3.2 Panorama Education Major Business

2.3.3 Panorama Education Academic Advising Software Product and Solutions

2.3.4 Panorama Education Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Panorama Education Recent Developments and Future Plans

2.4 Ellucian

2.4.1 Ellucian Details

2.4.2 Ellucian Major Business

2.4.3 Ellucian Academic Advising Software Product and Solutions

2.4.4 Ellucian Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Ellucian Recent Developments and Future Plans

2.5 Jenzabar

2.5.1 Jenzabar Details

2.5.2 Jenzabar Major Business

2.5.3 Jenzabar Academic Advising Software Product and Solutions

2.5.4 Jenzabar Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Jenzabar Recent Developments and Future Plans

2.6 12Twenty

2.6.1 12Twenty Details

2.6.2 12Twenty Major Business

2.6.3 12Twenty Academic Advising Software Product and Solutions

2.6.4 12Twenty Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 12Twenty Recent Developments and Future Plans

2.7 Skyward

- 2.7.1 Skyward Details
- 2.7.2 Skyward Major Business
- 2.7.3 Skyward Academic Advising Software Product and Solutions
- 2.7.4 Skyward Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Skyward Recent Developments and Future Plans
- 2.8 Aviso Retention
  - 2.8.1 Aviso Retention Details
  - 2.8.2 Aviso Retention Major Business
  - 2.8.3 Aviso Retention Academic Advising Software Product and Solutions
  - 2.8.4 Aviso Retention Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Aviso Retention Recent Developments and Future Plans
- 2.9 ProRetention
  - 2.9.1 ProRetention Details
  - 2.9.2 ProRetention Major Business
  - 2.9.3 ProRetention Academic Advising Software Product and Solutions
  - 2.9.4 ProRetention Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 ProRetention Recent Developments and Future Plans
- 2.10 Civitas Learning
  - 2.10.1 Civitas Learning Details
  - 2.10.2 Civitas Learning Major Business
  - 2.10.3 Civitas Learning Academic Advising Software Product and Solutions
  - 2.10.4 Civitas Learning Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Civitas Learning Recent Developments and Future Plans
- 2.11 EAB
  - 2.11.1 EAB Details
  - 2.11.2 EAB Major Business
  - 2.11.3 EAB Academic Advising Software Product and Solutions
  - 2.11.4 EAB Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 EAB Recent Developments and Future Plans
- 2.12 Overgrad
  - 2.12.1 Overgrad Details
  - 2.12.2 Overgrad Major Business
  - 2.12.3 Overgrad Academic Advising Software Product and Solutions
  - 2.12.4 Overgrad Academic Advising Software Revenue, Gross Margin and Market

Share (2019-2024)

2.12.5 Overgrad Recent Developments and Future Plans

2.13 RaiseMe

2.13.1 RaiseMe Details

2.13.2 RaiseMe Major Business

2.13.3 RaiseMe Academic Advising Software Product and Solutions

2.13.4 RaiseMe Academic Advising Software Revenue, Gross Margin and Market

Share (2019-2024)

2.13.5 RaiseMe Recent Developments and Future Plans

2.14 Salesforce.org

2.14.1 Salesforce.org Details

2.14.2 Salesforce.org Major Business

2.14.3 Salesforce.org Academic Advising Software Product and Solutions

2.14.4 Salesforce.org Academic Advising Software Revenue, Gross Margin and

Market Share (2019-2024)

2.14.5 Salesforce.org Recent Developments and Future Plans

2.15 uConnect

2.15.1 uConnect Details

2.15.2 uConnect Major Business

2.15.3 uConnect Academic Advising Software Product and Solutions

2.15.4 uConnect Academic Advising Software Revenue, Gross Margin and Market

Share (2019-2024)

2.15.5 uConnect Recent Developments and Future Plans

2.16 RedRock Software Corporation

2.16.1 RedRock Software Corporation Details

2.16.2 RedRock Software Corporation Major Business

2.16.3 RedRock Software Corporation Academic Advising Software Product and Solutions

2.16.4 RedRock Software Corporation Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 RedRock Software Corporation Recent Developments and Future Plans

2.17 BridgeU

2.17.1 BridgeU Details

2.17.2 BridgeU Major Business

2.17.3 BridgeU Academic Advising Software Product and Solutions

2.17.4 BridgeU Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 BridgeU Recent Developments and Future Plans

2.18 CollegePlannerPro

- 2.18.1 CollegePlannerPro Details
- 2.18.2 CollegePlannerPro Major Business
- 2.18.3 CollegePlannerPro Academic Advising Software Product and Solutions
- 2.18.4 CollegePlannerPro Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 CollegePlannerPro Recent Developments and Future Plans
- 2.19 EZappt
  - 2.19.1 EZappt Details
  - 2.19.2 EZappt Major Business
  - 2.19.3 EZappt Academic Advising Software Product and Solutions
  - 2.19.4 EZappt Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 EZappt Recent Developments and Future Plans
- 2.20 Nuro Retention
  - 2.20.1 Nuro Retention Details
  - 2.20.2 Nuro Retention Major Business
  - 2.20.3 Nuro Retention Academic Advising Software Product and Solutions
  - 2.20.4 Nuro Retention Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Nuro Retention Recent Developments and Future Plans
- 2.21 TargetX
  - 2.21.1 TargetX Details
  - 2.21.2 TargetX Major Business
  - 2.21.3 TargetX Academic Advising Software Product and Solutions
  - 2.21.4 TargetX Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 TargetX Recent Developments and Future Plans
- 2.22 CollegeSource
  - 2.22.1 CollegeSource Details
  - 2.22.2 CollegeSource Major Business
  - 2.22.3 CollegeSource Academic Advising Software Product and Solutions
  - 2.22.4 CollegeSource Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 CollegeSource Recent Developments and Future Plans
- 2.23 Unit4
  - 2.23.1 Unit4 Details
  - 2.23.2 Unit4 Major Business
  - 2.23.3 Unit4 Academic Advising Software Product and Solutions
  - 2.23.4 Unit4 Academic Advising Software Revenue, Gross Margin and Market Share

(2019-2024)

2.23.5 Unit4 Recent Developments and Future Plans

2.24 Via TRM

2.24.1 Via TRM Details

2.24.2 Via TRM Major Business

2.24.3 Via TRM Academic Advising Software Product and Solutions

2.24.4 Via TRM Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 Via TRM Recent Developments and Future Plans

2.25 Workday

2.25.1 Workday Details

2.25.2 Workday Major Business

2.25.3 Workday Academic Advising Software Product and Solutions

2.25.4 Workday Academic Advising Software Revenue, Gross Margin and Market Share (2019-2024)

2.25.5 Workday Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Academic Advising Software Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Academic Advising Software by Company Revenue

3.2.2 Top 3 Academic Advising Software Players Market Share in 2023

3.2.3 Top 6 Academic Advising Software Players Market Share in 2023

3.3 Academic Advising Software Market: Overall Company Footprint Analysis

3.3.1 Academic Advising Software Market: Region Footprint

3.3.2 Academic Advising Software Market: Company Product Type Footprint

3.3.3 Academic Advising Software Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Academic Advising Software Consumption Value and Market Share by Type (2019-2024)

4.2 Global Academic Advising Software Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Academic Advising Software Consumption Value Market Share by Application (2019-2024)

5.2 Global Academic Advising Software Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Academic Advising Software Consumption Value by Type (2019-2030)

6.2 North America Academic Advising Software Consumption Value by Application (2019-2030)

6.3 North America Academic Advising Software Market Size by Country

6.3.1 North America Academic Advising Software Consumption Value by Country (2019-2030)

6.3.2 United States Academic Advising Software Market Size and Forecast (2019-2030)

6.3.3 Canada Academic Advising Software Market Size and Forecast (2019-2030)

6.3.4 Mexico Academic Advising Software Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Academic Advising Software Consumption Value by Type (2019-2030)

7.2 Europe Academic Advising Software Consumption Value by Application (2019-2030)

7.3 Europe Academic Advising Software Market Size by Country

7.3.1 Europe Academic Advising Software Consumption Value by Country (2019-2030)

7.3.2 Germany Academic Advising Software Market Size and Forecast (2019-2030)

7.3.3 France Academic Advising Software Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Academic Advising Software Market Size and Forecast (2019-2030)

7.3.5 Russia Academic Advising Software Market Size and Forecast (2019-2030)

7.3.6 Italy Academic Advising Software Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Academic Advising Software Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Academic Advising Software Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Academic Advising Software Market Size by Region

8.3.1 Asia-Pacific Academic Advising Software Consumption Value by Region (2019-2030)

8.3.2 China Academic Advising Software Market Size and Forecast (2019-2030)

8.3.3 Japan Academic Advising Software Market Size and Forecast (2019-2030)

8.3.4 South Korea Academic Advising Software Market Size and Forecast (2019-2030)

8.3.5 India Academic Advising Software Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Academic Advising Software Market Size and Forecast (2019-2030)

8.3.7 Australia Academic Advising Software Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Academic Advising Software Consumption Value by Type (2019-2030)

9.2 South America Academic Advising Software Consumption Value by Application (2019-2030)

9.3 South America Academic Advising Software Market Size by Country

9.3.1 South America Academic Advising Software Consumption Value by Country (2019-2030)

9.3.2 Brazil Academic Advising Software Market Size and Forecast (2019-2030)

9.3.3 Argentina Academic Advising Software Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Academic Advising Software Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Academic Advising Software Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Academic Advising Software Market Size by Country

10.3.1 Middle East & Africa Academic Advising Software Consumption Value by Country (2019-2030)

10.3.2 Turkey Academic Advising Software Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Academic Advising Software Market Size and Forecast (2019-2030)

10.3.4 UAE Academic Advising Software Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Academic Advising Software Market Drivers

11.2 Academic Advising Software Market Restraints

11.3 Academic Advising Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Academic Advising Software Industry Chain

12.2 Academic Advising Software Upstream Analysis

12.3 Academic Advising Software Midstream Analysis

12.4 Academic Advising Software Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Academic Advising Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Academic Advising Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Academic Advising Software Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Academic Advising Software Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Campus Labs Company Information, Head Office, and Major Competitors

Table 6. Campus Labs Major Business

Table 7. Campus Labs Academic Advising Software Product and Solutions

Table 8. Campus Labs Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Campus Labs Recent Developments and Future Plans

Table 10. Hobsons Company Information, Head Office, and Major Competitors

Table 11. Hobsons Major Business

Table 12. Hobsons Academic Advising Software Product and Solutions

Table 13. Hobsons Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Hobsons Recent Developments and Future Plans

Table 15. Panorama Education Company Information, Head Office, and Major Competitors

Table 16. Panorama Education Major Business

Table 17. Panorama Education Academic Advising Software Product and Solutions

Table 18. Panorama Education Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Panorama Education Recent Developments and Future Plans

Table 20. Ellucian Company Information, Head Office, and Major Competitors

Table 21. Ellucian Major Business

Table 22. Ellucian Academic Advising Software Product and Solutions

Table 23. Ellucian Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Ellucian Recent Developments and Future Plans

Table 25. Jenzabar Company Information, Head Office, and Major Competitors

Table 26. Jenzabar Major Business

|                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------|
| Table 27. Jenzabar Academic Advising Software Product and Solutions                                                    |
| Table 28. Jenzabar Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)         |
| Table 29. Jenzabar Recent Developments and Future Plans                                                                |
| Table 30. 12Twenty Company Information, Head Office, and Major Competitors                                             |
| Table 31. 12Twenty Major Business                                                                                      |
| Table 32. 12Twenty Academic Advising Software Product and Solutions                                                    |
| Table 33. 12Twenty Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)         |
| Table 34. 12Twenty Recent Developments and Future Plans                                                                |
| Table 35. Skyward Company Information, Head Office, and Major Competitors                                              |
| Table 36. Skyward Major Business                                                                                       |
| Table 37. Skyward Academic Advising Software Product and Solutions                                                     |
| Table 38. Skyward Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)          |
| Table 39. Skyward Recent Developments and Future Plans                                                                 |
| Table 40. Aviso Retention Company Information, Head Office, and Major Competitors                                      |
| Table 41. Aviso Retention Major Business                                                                               |
| Table 42. Aviso Retention Academic Advising Software Product and Solutions                                             |
| Table 43. Aviso Retention Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)  |
| Table 44. Aviso Retention Recent Developments and Future Plans                                                         |
| Table 45. ProRetention Company Information, Head Office, and Major Competitors                                         |
| Table 46. ProRetention Major Business                                                                                  |
| Table 47. ProRetention Academic Advising Software Product and Solutions                                                |
| Table 48. ProRetention Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)     |
| Table 49. ProRetention Recent Developments and Future Plans                                                            |
| Table 50. Civitas Learning Company Information, Head Office, and Major Competitors                                     |
| Table 51. Civitas Learning Major Business                                                                              |
| Table 52. Civitas Learning Academic Advising Software Product and Solutions                                            |
| Table 53. Civitas Learning Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024) |
| Table 54. Civitas Learning Recent Developments and Future Plans                                                        |
| Table 55. EAB Company Information, Head Office, and Major Competitors                                                  |
| Table 56. EAB Major Business                                                                                           |
| Table 57. EAB Academic Advising Software Product and Solutions                                                         |
| Table 58. EAB Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)              |

|                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------|
| Table 59. EAB Recent Developments and Future Plans                                                                                 |
| Table 60. Overgrad Company Information, Head Office, and Major Competitors                                                         |
| Table 61. Overgrad Major Business                                                                                                  |
| Table 62. Overgrad Academic Advising Software Product and Solutions                                                                |
| Table 63. Overgrad Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)                     |
| Table 64. Overgrad Recent Developments and Future Plans                                                                            |
| Table 65. RaiseMe Company Information, Head Office, and Major Competitors                                                          |
| Table 66. RaiseMe Major Business                                                                                                   |
| Table 67. RaiseMe Academic Advising Software Product and Solutions                                                                 |
| Table 68. RaiseMe Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)                      |
| Table 69. RaiseMe Recent Developments and Future Plans                                                                             |
| Table 70. Salesforce.org Company Information, Head Office, and Major Competitors                                                   |
| Table 71. Salesforce.org Major Business                                                                                            |
| Table 72. Salesforce.org Academic Advising Software Product and Solutions                                                          |
| Table 73. Salesforce.org Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)               |
| Table 74. Salesforce.org Recent Developments and Future Plans                                                                      |
| Table 75. uConnect Company Information, Head Office, and Major Competitors                                                         |
| Table 76. uConnect Major Business                                                                                                  |
| Table 77. uConnect Academic Advising Software Product and Solutions                                                                |
| Table 78. uConnect Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)                     |
| Table 79. uConnect Recent Developments and Future Plans                                                                            |
| Table 80. RedRock Software Corporation Company Information, Head Office, and Major Competitors                                     |
| Table 81. RedRock Software Corporation Major Business                                                                              |
| Table 82. RedRock Software Corporation Academic Advising Software Product and Solutions                                            |
| Table 83. RedRock Software Corporation Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024) |
| Table 84. RedRock Software Corporation Recent Developments and Future Plans                                                        |
| Table 85. BridgeU Company Information, Head Office, and Major Competitors                                                          |
| Table 86. BridgeU Major Business                                                                                                   |
| Table 87. BridgeU Academic Advising Software Product and Solutions                                                                 |
| Table 88. BridgeU Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)                      |
| Table 89. BridgeU Recent Developments and Future Plans                                                                             |

|                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------|
| Table 90. CollegePlannerPro Company Information, Head Office, and Major Competitors                                     |
| Table 91. CollegePlannerPro Major Business                                                                              |
| Table 92. CollegePlannerPro Academic Advising Software Product and Solutions                                            |
| Table 93. CollegePlannerPro Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024) |
| Table 94. CollegePlannerPro Recent Developments and Future Plans                                                        |
| Table 95. EZappt Company Information, Head Office, and Major Competitors                                                |
| Table 96. EZappt Major Business                                                                                         |
| Table 97. EZappt Academic Advising Software Product and Solutions                                                       |
| Table 98. EZappt Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)            |
| Table 99. EZappt Recent Developments and Future Plans                                                                   |
| Table 100. Nuro Retention Company Information, Head Office, and Major Competitors                                       |
| Table 101. Nuro Retention Major Business                                                                                |
| Table 102. Nuro Retention Academic Advising Software Product and Solutions                                              |
| Table 103. Nuro Retention Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)   |
| Table 104. Nuro Retention Recent Developments and Future Plans                                                          |
| Table 105. TargetX Company Information, Head Office, and Major Competitors                                              |
| Table 106. TargetX Major Business                                                                                       |
| Table 107. TargetX Academic Advising Software Product and Solutions                                                     |
| Table 108. TargetX Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)          |
| Table 109. TargetX Recent Developments and Future Plans                                                                 |
| Table 110. CollegeSource Company Information, Head Office, and Major Competitors                                        |
| Table 111. CollegeSource Major Business                                                                                 |
| Table 112. CollegeSource Academic Advising Software Product and Solutions                                               |
| Table 113. CollegeSource Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)    |
| Table 114. CollegeSource Recent Developments and Future Plans                                                           |
| Table 115. Unit4 Company Information, Head Office, and Major Competitors                                                |
| Table 116. Unit4 Major Business                                                                                         |
| Table 117. Unit4 Academic Advising Software Product and Solutions                                                       |
| Table 118. Unit4 Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)            |
| Table 119. Unit4 Recent Developments and Future Plans                                                                   |
| Table 120. Via TRM Company Information, Head Office, and Major Competitors                                              |
| Table 121. Via TRM Major Business                                                                                       |

|                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------|
| Table 122. Via TRM Academic Advising Software Product and Solutions                                                         |
| Table 123. Via TRM Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)              |
| Table 124. Via TRM Recent Developments and Future Plans                                                                     |
| Table 125. Workday Company Information, Head Office, and Major Competitors                                                  |
| Table 126. Workday Major Business                                                                                           |
| Table 127. Workday Academic Advising Software Product and Solutions                                                         |
| Table 128. Workday Academic Advising Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)              |
| Table 129. Workday Recent Developments and Future Plans                                                                     |
| Table 130. Global Academic Advising Software Revenue (USD Million) by Players (2019-2024)                                   |
| Table 131. Global Academic Advising Software Revenue Share by Players (2019-2024)                                           |
| Table 132. Breakdown of Academic Advising Software by Company Type (Tier 1, Tier 2, and Tier 3)                             |
| Table 133. Market Position of Players in Academic Advising Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023 |
| Table 134. Head Office of Key Academic Advising Software Players                                                            |
| Table 135. Academic Advising Software Market: Company Product Type Footprint                                                |
| Table 136. Academic Advising Software Market: Company Product Application Footprint                                         |
| Table 137. Academic Advising Software New Market Entrants and Barriers to Market Entry                                      |
| Table 138. Academic Advising Software Mergers, Acquisition, Agreements, and Collaborations                                  |
| Table 139. Global Academic Advising Software Consumption Value (USD Million) by Type (2019-2024)                            |
| Table 140. Global Academic Advising Software Consumption Value Share by Type (2019-2024)                                    |
| Table 141. Global Academic Advising Software Consumption Value Forecast by Type (2025-2030)                                 |
| Table 142. Global Academic Advising Software Consumption Value by Application (2019-2024)                                   |
| Table 143. Global Academic Advising Software Consumption Value Forecast by Application (2025-2030)                          |
| Table 144. North America Academic Advising Software Consumption Value by Type (2019-2024) & (USD Million)                   |
| Table 145. North America Academic Advising Software Consumption Value by Type (2025-2030) & (USD Million)                   |
| Table 146. North America Academic Advising Software Consumption Value by                                                    |

Application (2019-2024) & (USD Million)

Table 147. North America Academic Advising Software Consumption Value by Application (2025-2030) & (USD Million)

Table 148. North America Academic Advising Software Consumption Value by Country (2019-2024) & (USD Million)

Table 149. North America Academic Advising Software Consumption Value by Country (2025-2030) & (USD Million)

Table 150. Europe Academic Advising Software Consumption Value by Type (2019-2024) & (USD Million)

Table 151. Europe Academic Advising Software Consumption Value by Type (2025-2030) & (USD Million)

Table 152. Europe Academic Advising Software Consumption Value by Application (2019-2024) & (USD Million)

Table 153. Europe Academic Advising Software Consumption Value by Application (2025-2030) & (USD Million)

Table 154. Europe Academic Advising Software Consumption Value by Country (2019-2024) & (USD Million)

Table 155. Europe Academic Advising Software Consumption Value by Country (2025-2030) & (USD Million)

Table 156. Asia-Pacific Academic Advising Software Consumption Value by Type (2019-2024) & (USD Million)

Table 157. Asia-Pacific Academic Advising Software Consumption Value by Type (2025-2030) & (USD Million)

Table 158. Asia-Pacific Academic Advising Software Consumption Value by Application (2019-2024) & (USD Million)

Table 159. Asia-Pacific Academic Advising Software Consumption Value by Application (2025-2030) & (USD Million)

Table 160. Asia-Pacific Academic Advising Software Consumption Value by Region (2019-2024) & (USD Million)

Table 161. Asia-Pacific Academic Advising Software Consumption Value by Region (2025-2030) & (USD Million)

Table 162. South America Academic Advising Software Consumption Value by Type (2019-2024) & (USD Million)

Table 163. South America Academic Advising Software Consumption Value by Type (2025-2030) & (USD Million)

Table 164. South America Academic Advising Software Consumption Value by Application (2019-2024) & (USD Million)

Table 165. South America Academic Advising Software Consumption Value by Application (2025-2030) & (USD Million)

Table 166. South America Academic Advising Software Consumption Value by Country (2019-2024) & (USD Million)

Table 167. South America Academic Advising Software Consumption Value by Country (2025-2030) & (USD Million)

Table 168. Middle East & Africa Academic Advising Software Consumption Value by Type (2019-2024) & (USD Million)

Table 169. Middle East & Africa Academic Advising Software Consumption Value by Type (2025-2030) & (USD Million)

Table 170. Middle East & Africa Academic Advising Software Consumption Value by Application (2019-2024) & (USD Million)

Table 171. Middle East & Africa Academic Advising Software Consumption Value by Application (2025-2030) & (USD Million)

Table 172. Middle East & Africa Academic Advising Software Consumption Value by Country (2019-2024) & (USD Million)

Table 173. Middle East & Africa Academic Advising Software Consumption Value by Country (2025-2030) & (USD Million)

Table 174. Academic Advising Software Raw Material

Table 175. Key Suppliers of Academic Advising Software Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Academic Advising Software Picture

Figure 2. Global Academic Advising Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Academic Advising Software Consumption Value Market Share by Type in 2023

Figure 4. Cloud-Based

Figure 5. On-Premise

Figure 6. Global Academic Advising Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Academic Advising Software Consumption Value Market Share by Application in 2023

Figure 8. Higher Education Institutions Picture

Figure 9. K-12 Schools Picture

Figure 10. Others Picture

Figure 11. Global Academic Advising Software Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Academic Advising Software Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Academic Advising Software Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Academic Advising Software Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Academic Advising Software Consumption Value Market Share by Region in 2023

Figure 16. North America Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Academic Advising Software Revenue Share by Players in 2023

Figure 22. Academic Advising Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Academic Advising Software Market Share in 2023

Figure 24. Global Top 6 Players Academic Advising Software Market Share in 2023

Figure 25. Global Academic Advising Software Consumption Value Share by Type (2019-2024)

Figure 26. Global Academic Advising Software Market Share Forecast by Type (2025-2030)

Figure 27. Global Academic Advising Software Consumption Value Share by Application (2019-2024)

Figure 28. Global Academic Advising Software Market Share Forecast by Application (2025-2030)

Figure 29. North America Academic Advising Software Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Academic Advising Software Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Academic Advising Software Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Academic Advising Software Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Academic Advising Software Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Academic Advising Software Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 39. France Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Million)

Figure 43. Asia-Pacific Academic Advising Software Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Academic Advising Software Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Academic Advising Software Consumption Value Market Share by Region (2019-2030)

Figure 46. China Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 49. India Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Academic Advising Software Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Academic Advising Software Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Academic Advising Software Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Academic Advising Software Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Academic Advising Software Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Academic Advising Software Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Academic Advising Software Consumption Value (2019-2030) & (USD Million)

Figure 63. Academic Advising Software Market Drivers

Figure 64. Academic Advising Software Market Restraints

Figure 65. Academic Advising Software Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Academic Advising Software in 2023

Figure 68. Manufacturing Process Analysis of Academic Advising Software

Figure 69. Academic Advising Software Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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