

# Global 3PL in FMCG Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global 3PL in FMCG market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Food such as staples, dairy products, confectionary, fresh fruits and vegetables, processed foods, fresh and processed meat, and fish are some of the examples in the food category which are transported by the 3PL players.

The 3PL market in FMCG industry is highly fragmented due to the presence of several international and regional players. 3PL service providers in the market compete intensely based on price, delivery speed, reliability, and supply chain capacity. By offering value-added services, companies would differentiate their service offerings. Several players in the FMCG logistics market are adopting M&A strategies to increase the product portfolio and expand their geographical presence.

The Global Info Research report includes an overview of the development of the 3PL in FMCG industry chain, the market status of Food (Distribution, Retail), Beverage (Distribution, Retail), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 3PL in FMCG.

Regionally, the report analyzes the 3PL in FMCG markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 3PL in FMCG market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the 3PL in FMCG market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 3PL in FMCG industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Distribution, Retail).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 3PL in FMCG market.

**Regional Analysis:** The report involves examining the 3PL in FMCG market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the 3PL in FMCG market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 3PL in FMCG:

**Company Analysis:** Report covers individual 3PL in FMCG players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards 3PL in FMCG This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Beverage).

**Technology Analysis:** Report covers specific technologies relevant to 3PL in FMCG. It

assesses the current state, advancements, and potential future developments in 3PL in FMCG areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the 3PL in FMCG market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

3PL in FMCG market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Distribution

Retail

#### Market segment by Application

Food

Beverage

Personal Care

Household Care

#### Market segment by players, this report covers

CEVA Logistics

C.H. ROBINSON

Deutsche Bahn

Deutsche Post DHL Group

Kuehne + Nagel

Nippon Express

DACHSER

GEFCO

XPO Logistics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe 3PL in FMCG product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of 3PL in FMCG, with revenue, gross margin and global market share of 3PL in FMCG from 2019 to 2024.

Chapter 3, the 3PL in FMCG competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and 3PL in FMCG market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of 3PL in FMCG.

Chapter 13, to describe 3PL in FMCG research findings and conclusion.

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