

Global A2P SMS Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global A2P SMS market size is expected to reach \$ 21660 million by 2029, rising at a market growth of -0.8% CAGR during the forecast period (2023-2029).

Global core A2P SMS messaging manufacturers include Twilio, Infobip etc. The top 5 companies hold a share about 20%. North America is the largest market, with a share about 36%, followed by Europe and China with the share about 27% and 25%. In terms of product, marketing A2P SMS is the largest segment, with a share over 40%. And in terms of application, the largest application is Industry Application A2P SMS, followed by Marketing A2P SMS.

A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS.

This report studies the global A2P SMS demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for A2P SMS, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of A2P SMS that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global A2P SMS total market, 2018-2029, (USD Million)

Global A2P SMS total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: A2P SMS total market, key domestic companies and share, (USD Million)

Global A2P SMS revenue by player and market share 2018-2023, (USD Million)

Global A2P SMS total market by Type, CAGR, 2018-2029, (USD Million)

Global A2P SMS total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global A2P SMS market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Twilio, Sinch, Infobip, MessageBird, Tanla, Montnets Cloud Technology, Beijing Guodu Internet Technology, Telesign and Syniverse, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World A2P SMS market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global A2P SMS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global A2P SMS Market, Segmentation by Type

Industry Application A2P SMS

Verification Code A2P SMS

Marketing A2P SMS

Global A2P SMS Market, Segmentation by Application

BFSI

E-commerce

Retail

Travel

Government

Transportation and logistics

Others

Companies Profiled:

Twilio

Sinch

Infobip

MessageBird

Tanla

Montnets Cloud Technology

Beijing Guodu Internet Technology

Telesign

Syniverse

Route Mobile Limited

Vibes

Plivo

Mitto

Zenvia

Genesys Telecommunications

Beijing Emay Softcom Technology

Tyntec

Accrete

Soprano

Clickatell

Pontaltech

Beijing Chuangshimandao Science and Technology

FotryTwo

AMD Telecom S.A

TXImpact

Key Questions Answered

1. How big is the global A2P SMS market?
2. What is the demand of the global A2P SMS market?
3. What is the year over year growth of the global A2P SMS market?
4. What is the total value of the global A2P SMS market?
5. Who are the major players in the global A2P SMS market?

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