

Global A2P SMS Messaging Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS.

According to our (Global Info Research) latest study, the global A2P SMS Messaging market size was valued at USD 21800 million in 2022 and is forecast to a readjusted size of USD 21730 million by 2029 with a CAGR of 0.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Global core A2P SMS messaging manufacturers include Twilio, Infobip etc. The top 5 companies hold a share about 20%. Europe is the largest market, with a share about 36%, followed by North America and Asia Pacific with the share about 27% and 25%. In terms of product, marketing A2P SMS is the largest segment, with a share over 40%. And in terms of application, the largest application is BFSI, followed by travel.

This report is a detailed and comprehensive analysis for global A2P SMS Messaging market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2023, are provided.

Key Features:

Global A2P SMS Messaging market size and forecasts, in consumption value (\$ Million), 2018-2029

Global A2P SMS Messaging market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global A2P SMS Messaging market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global A2P SMS Messaging market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for A2P SMS Messaging

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global A2P SMS Messaging market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Twilio, Infobip, Sinch, Montnets Cloud Technology and Guodu interconnection, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

A2P SMS Messaging market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for

consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Industry Application SMS

SMS Verification Code

Marketing SMS

Market segment by Application

BFSI

E-commerce

Retail

Travel

Government Agency

Transportation and Logistics

Others

Market segment by players, this report covers

Twilio

Infobip

Sinch

Montnets Cloud Technology

Guodu interconnection

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket Inc.

Vibes

Wavy

Beijing TrustMeDu Sci-Tech

Plivo

Zenvia

Beijing Emay Softcom Technology

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

Clickatell

Pontaltech

TXImpact

Accrete

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe A2P SMS Messaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of A2P SMS Messaging, with revenue, gross margin and global market share of A2P SMS Messaging from 2018 to 2023.

Chapter 3, the A2P SMS Messaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and A2P SMS Messaging market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of A2P SMS Messaging.

Chapter 13, to describe A2P SMS Messaging research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of A2P SMS Messaging

1.2 Market Estimation Caveats and Base Year

1.3 Classification of A2P SMS Messaging by Type

1.3.1 Overview: Global A2P SMS Messaging Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global A2P SMS Messaging Consumption Value Market Share by Type in 2022

1.3.3 Industry Application SMS

1.3.4 SMS Verification Code

1.3.5 Marketing SMS

1.4 Global A2P SMS Messaging Market by Application

1.4.1 Overview: Global A2P SMS Messaging Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 BFSI

1.4.3 E-commerce

1.4.4 Retail

1.4.5 Travel

1.4.6 Government Agency

1.4.7 Transportation and Logistics

1.4.8 Others

1.5 Global A2P SMS Messaging Market Size & Forecast

1.6 Global A2P SMS Messaging Market Size and Forecast by Region

1.6.1 Global A2P SMS Messaging Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global A2P SMS Messaging Market Size by Region, (2018-2029)

1.6.3 North America A2P SMS Messaging Market Size and Prospect (2018-2029)

1.6.4 Europe A2P SMS Messaging Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific A2P SMS Messaging Market Size and Prospect (2018-2029)

1.6.6 South America A2P SMS Messaging Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa A2P SMS Messaging Market Size and Prospect (2018-2029)

2 COMPANY PROFILES

2.1 Twilio

2.1.1 Twilio Details

2.1.2 Twilio Major Business

- 2.1.3 Twilio A2P SMS Messaging Product and Solutions
- 2.1.4 Twilio A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Twilio Recent Developments and Future Plans
- 2.2 Infobip
 - 2.2.1 Infobip Details
 - 2.2.2 Infobip Major Business
 - 2.2.3 Infobip A2P SMS Messaging Product and Solutions
 - 2.2.4 Infobip A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 Infobip Recent Developments and Future Plans
- 2.3 Sinch
 - 2.3.1 Sinch Details
 - 2.3.2 Sinch Major Business
 - 2.3.3 Sinch A2P SMS Messaging Product and Solutions
 - 2.3.4 Sinch A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 Sinch Recent Developments and Future Plans
- 2.4 Montnets Cloud Technology
 - 2.4.1 Montnets Cloud Technology Details
 - 2.4.2 Montnets Cloud Technology Major Business
 - 2.4.3 Montnets Cloud Technology A2P SMS Messaging Product and Solutions
 - 2.4.4 Montnets Cloud Technology A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 Montnets Cloud Technology Recent Developments and Future Plans
- 2.5 Guodu interconnection
 - 2.5.1 Guodu interconnection Details
 - 2.5.2 Guodu interconnection Major Business
 - 2.5.3 Guodu interconnection A2P SMS Messaging Product and Solutions
 - 2.5.4 Guodu interconnection A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 Guodu interconnection Recent Developments and Future Plans
- 2.6 SAP Digital Interconnect
 - 2.6.1 SAP Digital Interconnect Details
 - 2.6.2 SAP Digital Interconnect Major Business
 - 2.6.3 SAP Digital Interconnect A2P SMS Messaging Product and Solutions
 - 2.6.4 SAP Digital Interconnect A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 SAP Digital Interconnect Recent Developments and Future Plans

2.7 Telesign

2.7.1 Telesign Details

2.7.2 Telesign Major Business

2.7.3 Telesign A2P SMS Messaging Product and Solutions

2.7.4 Telesign A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Telesign Recent Developments and Future Plans

2.8 MessageBird

2.8.1 MessageBird Details

2.8.2 MessageBird Major Business

2.8.3 MessageBird A2P SMS Messaging Product and Solutions

2.8.4 MessageBird A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 MessageBird Recent Developments and Future Plans

2.9 OpenMarket Inc.

2.9.1 OpenMarket Inc. Details

2.9.2 OpenMarket Inc. Major Business

2.9.3 OpenMarket Inc. A2P SMS Messaging Product and Solutions

2.9.4 OpenMarket Inc. A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 OpenMarket Inc. Recent Developments and Future Plans

2.10 Vibes

2.10.1 Vibes Details

2.10.2 Vibes Major Business

2.10.3 Vibes A2P SMS Messaging Product and Solutions

2.10.4 Vibes A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Vibes Recent Developments and Future Plans

2.11 Wavy

2.11.1 Wavy Details

2.11.2 Wavy Major Business

2.11.3 Wavy A2P SMS Messaging Product and Solutions

2.11.4 Wavy A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Wavy Recent Developments and Future Plans

2.12 Beijing TrustMeDu Sci-Tech

2.12.1 Beijing TrustMeDu Sci-Tech Details

2.12.2 Beijing TrustMeDu Sci-Tech Major Business

2.12.3 Beijing TrustMeDu Sci-Tech A2P SMS Messaging Product and Solutions

2.12.4 Beijing TrustMeDu Sci-Tech A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Beijing TrustMeDu Sci-Tech Recent Developments and Future Plans

2.13 Plivo

2.13.1 Plivo Details

2.13.2 Plivo Major Business

2.13.3 Plivo A2P SMS Messaging Product and Solutions

2.13.4 Plivo A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Plivo Recent Developments and Future Plans

2.14 Zenvia

2.14.1 Zenvia Details

2.14.2 Zenvia Major Business

2.14.3 Zenvia A2P SMS Messaging Product and Solutions

2.14.4 Zenvia A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.14.5 Zenvia Recent Developments and Future Plans

2.15 Beijing Emay Softcom Technology

2.15.1 Beijing Emay Softcom Technology Details

2.15.2 Beijing Emay Softcom Technology Major Business

2.15.3 Beijing Emay Softcom Technology A2P SMS Messaging Product and Solutions

2.15.4 Beijing Emay Softcom Technology A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.15.5 Beijing Emay Softcom Technology Recent Developments and Future Plans

2.16 Mitto

2.16.1 Mitto Details

2.16.2 Mitto Major Business

2.16.3 Mitto A2P SMS Messaging Product and Solutions

2.16.4 Mitto A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.16.5 Mitto Recent Developments and Future Plans

2.17 Genesys Telecommunications

2.17.1 Genesys Telecommunications Details

2.17.2 Genesys Telecommunications Major Business

2.17.3 Genesys Telecommunications A2P SMS Messaging Product and Solutions

2.17.4 Genesys Telecommunications A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 Genesys Telecommunications Recent Developments and Future Plans

2.18 Route Mobile Limited

- 2.18.1 Route Mobile Limited Details
- 2.18.2 Route Mobile Limited Major Business
- 2.18.3 Route Mobile Limited A2P SMS Messaging Product and Solutions
- 2.18.4 Route Mobile Limited A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
- 2.18.5 Route Mobile Limited Recent Developments and Future Plans
- 2.19 Silverstreet BV
 - 2.19.1 Silverstreet BV Details
 - 2.19.2 Silverstreet BV Major Business
 - 2.19.3 Silverstreet BV A2P SMS Messaging Product and Solutions
 - 2.19.4 Silverstreet BV A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.19.5 Silverstreet BV Recent Developments and Future Plans
- 2.20 ACL Mobile
 - 2.20.1 ACL Mobile Details
 - 2.20.2 ACL Mobile Major Business
 - 2.20.3 ACL Mobile A2P SMS Messaging Product and Solutions
 - 2.20.4 ACL Mobile A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.20.5 ACL Mobile Recent Developments and Future Plans
- 2.21 Tyntec
 - 2.21.1 Tyntec Details
 - 2.21.2 Tyntec Major Business
 - 2.21.3 Tyntec A2P SMS Messaging Product and Solutions
 - 2.21.4 Tyntec A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.21.5 Tyntec Recent Developments and Future Plans
- 2.22 Clickatell
 - 2.22.1 Clickatell Details
 - 2.22.2 Clickatell Major Business
 - 2.22.3 Clickatell A2P SMS Messaging Product and Solutions
 - 2.22.4 Clickatell A2P SMS Messaging Revenue, Gross Margin and Market Share (2018-2023)
 - 2.22.5 Clickatell Recent Developments and Future Plans
- 2.23 Pontaltech
 - 2.23.1 Pontaltech Details
 - 2.23.2 Pontaltech Major Business
 - 2.23.3 Pontaltech A2P SMS Messaging Product and Solutions
 - 2.23.4 Pontaltech A2P SMS Messaging Revenue, Gross Margin and Market Share

(2018-2023)

2.23.5 Pontaltech Recent Developments and Future Plans

2.24 TXTImpact

2.24.1 TXTImpact Details

2.24.2 TXTImpact Major Business

2.24.3 TXTImpact A2P SMS Messaging Product and Solutions

2.24.4 TXTImpact A2P SMS Messaging Revenue, Gross Margin and Market Share

(2018-2023)

2.24.5 TXTImpact Recent Developments and Future Plans

2.25 Accrete

2.25.1 Accrete Details

2.25.2 Accrete Major Business

2.25.3 Accrete A2P SMS Messaging Product and Solutions

2.25.4 Accrete A2P SMS Messaging Revenue, Gross Margin and Market Share

(2018-2023)

2.25.5 Accrete Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global A2P SMS Messaging Revenue and Share by Players (2018-2023)

3.2 Market Share Analysis (2022)

3.2.1 Market Share of A2P SMS Messaging by Company Revenue

3.2.2 Top 3 A2P SMS Messaging Players Market Share in 2022

3.2.3 Top 6 A2P SMS Messaging Players Market Share in 2022

3.3 A2P SMS Messaging Market: Overall Company Footprint Analysis

3.3.1 A2P SMS Messaging Market: Region Footprint

3.3.2 A2P SMS Messaging Market: Company Product Type Footprint

3.3.3 A2P SMS Messaging Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global A2P SMS Messaging Consumption Value and Market Share by Type
(2018-2023)

4.2 Global A2P SMS Messaging Market Forecast by Type (2024-2029)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global A2P SMS Messaging Consumption Value Market Share by Application (2018-2023)

5.2 Global A2P SMS Messaging Market Forecast by Application (2024-2029)

6 NORTH AMERICA

6.1 North America A2P SMS Messaging Consumption Value by Type (2018-2029)

6.2 North America A2P SMS Messaging Consumption Value by Application (2018-2029)

6.3 North America A2P SMS Messaging Market Size by Country

6.3.1 North America A2P SMS Messaging Consumption Value by Country (2018-2029)

6.3.2 United States A2P SMS Messaging Market Size and Forecast (2018-2029)

6.3.3 Canada A2P SMS Messaging Market Size and Forecast (2018-2029)

6.3.4 Mexico A2P SMS Messaging Market Size and Forecast (2018-2029)

7 EUROPE

7.1 Europe A2P SMS Messaging Consumption Value by Type (2018-2029)

7.2 Europe A2P SMS Messaging Consumption Value by Application (2018-2029)

7.3 Europe A2P SMS Messaging Market Size by Country

7.3.1 Europe A2P SMS Messaging Consumption Value by Country (2018-2029)

7.3.2 Germany A2P SMS Messaging Market Size and Forecast (2018-2029)

7.3.3 France A2P SMS Messaging Market Size and Forecast (2018-2029)

7.3.4 United Kingdom A2P SMS Messaging Market Size and Forecast (2018-2029)

7.3.5 Russia A2P SMS Messaging Market Size and Forecast (2018-2029)

7.3.6 Italy A2P SMS Messaging Market Size and Forecast (2018-2029)

8 ASIA-PACIFIC

8.1 Asia-Pacific A2P SMS Messaging Consumption Value by Type (2018-2029)

8.2 Asia-Pacific A2P SMS Messaging Consumption Value by Application (2018-2029)

8.3 Asia-Pacific A2P SMS Messaging Market Size by Region

8.3.1 Asia-Pacific A2P SMS Messaging Consumption Value by Region (2018-2029)

8.3.2 China A2P SMS Messaging Market Size and Forecast (2018-2029)

8.3.3 Japan A2P SMS Messaging Market Size and Forecast (2018-2029)

8.3.4 South Korea A2P SMS Messaging Market Size and Forecast (2018-2029)

8.3.5 India A2P SMS Messaging Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia A2P SMS Messaging Market Size and Forecast (2018-2029)

8.3.7 Australia A2P SMS Messaging Market Size and Forecast (2018-2029)

9 SOUTH AMERICA

9.1 South America A2P SMS Messaging Consumption Value by Type (2018-2029)

9.2 South America A2P SMS Messaging Consumption Value by Application (2018-2029)

9.3 South America A2P SMS Messaging Market Size by Country

9.3.1 South America A2P SMS Messaging Consumption Value by Country (2018-2029)

9.3.2 Brazil A2P SMS Messaging Market Size and Forecast (2018-2029)

9.3.3 Argentina A2P SMS Messaging Market Size and Forecast (2018-2029)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa A2P SMS Messaging Consumption Value by Type (2018-2029)

10.2 Middle East & Africa A2P SMS Messaging Consumption Value by Application (2018-2029)

10.3 Middle East & Africa A2P SMS Messaging Market Size by Country

10.3.1 Middle East & Africa A2P SMS Messaging Consumption Value by Country (2018-2029)

10.3.2 Turkey A2P SMS Messaging Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia A2P SMS Messaging Market Size and Forecast (2018-2029)

10.3.4 UAE A2P SMS Messaging Market Size and Forecast (2018-2029)

11 MARKET DYNAMICS

11.1 A2P SMS Messaging Market Drivers

11.2 A2P SMS Messaging Market Restraints

11.3 A2P SMS Messaging Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

12 INDUSTRY CHAIN ANALYSIS

12.1 A2P SMS Messaging Industry Chain

12.2 A2P SMS Messaging Upstream Analysis

12.3 A2P SMS Messaging Midstream Analysis

12.4 A2P SMS Messaging Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global A2P SMS Messaging Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global A2P SMS Messaging Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global A2P SMS Messaging Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global A2P SMS Messaging Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Twilio Company Information, Head Office, and Major Competitors

Table 6. Twilio Major Business

Table 7. Twilio A2P SMS Messaging Product and Solutions

Table 8. Twilio A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Twilio Recent Developments and Future Plans

Table 10. Infobip Company Information, Head Office, and Major Competitors

Table 11. Infobip Major Business

Table 12. Infobip A2P SMS Messaging Product and Solutions

Table 13. Infobip A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Infobip Recent Developments and Future Plans

Table 15. Sinch Company Information, Head Office, and Major Competitors

Table 16. Sinch Major Business

Table 17. Sinch A2P SMS Messaging Product and Solutions

Table 18. Sinch A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. Sinch Recent Developments and Future Plans

Table 20. Montnets Cloud Technology Company Information, Head Office, and Major Competitors

Table 21. Montnets Cloud Technology Major Business

Table 22. Montnets Cloud Technology A2P SMS Messaging Product and Solutions

Table 23. Montnets Cloud Technology A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Montnets Cloud Technology Recent Developments and Future Plans

Table 25. Guodu interconnection Company Information, Head Office, and Major Competitors

Table 26. Guodu interconnection Major Business

Table 27. Guodu interconnection A2P SMS Messaging Product and Solutions

Table 28. Guodu interconnection A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Guodu interconnection Recent Developments and Future Plans

Table 30. SAP Digital Interconnect Company Information, Head Office, and Major Competitors

Table 31. SAP Digital Interconnect Major Business

Table 32. SAP Digital Interconnect A2P SMS Messaging Product and Solutions

Table 33. SAP Digital Interconnect A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. SAP Digital Interconnect Recent Developments and Future Plans

Table 35. Telesign Company Information, Head Office, and Major Competitors

Table 36. Telesign Major Business

Table 37. Telesign A2P SMS Messaging Product and Solutions

Table 38. Telesign A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Telesign Recent Developments and Future Plans

Table 40. MessageBird Company Information, Head Office, and Major Competitors

Table 41. MessageBird Major Business

Table 42. MessageBird A2P SMS Messaging Product and Solutions

Table 43. MessageBird A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. MessageBird Recent Developments and Future Plans

Table 45. OpenMarket Inc. Company Information, Head Office, and Major Competitors

Table 46. OpenMarket Inc. Major Business

Table 47. OpenMarket Inc. A2P SMS Messaging Product and Solutions

Table 48. OpenMarket Inc. A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. OpenMarket Inc. Recent Developments and Future Plans

Table 50. Vibes Company Information, Head Office, and Major Competitors

Table 51. Vibes Major Business

Table 52. Vibes A2P SMS Messaging Product and Solutions

Table 53. Vibes A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Vibes Recent Developments and Future Plans

Table 55. Wavy Company Information, Head Office, and Major Competitors

Table 56. Wavy Major Business

Table 57. Wavy A2P SMS Messaging Product and Solutions

Table 58. Wavy A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Wavy Recent Developments and Future Plans

Table 60. Beijing TrustMeDu Sci-Tech Company Information, Head Office, and Major Competitors

Table 61. Beijing TrustMeDu Sci-Tech Major Business

Table 62. Beijing TrustMeDu Sci-Tech A2P SMS Messaging Product and Solutions

Table 63. Beijing TrustMeDu Sci-Tech A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Beijing TrustMeDu Sci-Tech Recent Developments and Future Plans

Table 65. Plivo Company Information, Head Office, and Major Competitors

Table 66. Plivo Major Business

Table 67. Plivo A2P SMS Messaging Product and Solutions

Table 68. Plivo A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Plivo Recent Developments and Future Plans

Table 70. Zenvia Company Information, Head Office, and Major Competitors

Table 71. Zenvia Major Business

Table 72. Zenvia A2P SMS Messaging Product and Solutions

Table 73. Zenvia A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. Zenvia Recent Developments and Future Plans

Table 75. Beijing Emay Softcom Technology Company Information, Head Office, and Major Competitors

Table 76. Beijing Emay Softcom Technology Major Business

Table 77. Beijing Emay Softcom Technology A2P SMS Messaging Product and Solutions

Table 78. Beijing Emay Softcom Technology A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. Beijing Emay Softcom Technology Recent Developments and Future Plans

Table 80. Mitto Company Information, Head Office, and Major Competitors

Table 81. Mitto Major Business

Table 82. Mitto A2P SMS Messaging Product and Solutions

Table 83. Mitto A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. Mitto Recent Developments and Future Plans

Table 85. Genesys Telecommunications Company Information, Head Office, and Major Competitors

Table 86. Genesys Telecommunications Major Business

Table 87. Genesys Telecommunications A2P SMS Messaging Product and Solutions

Table 88. Genesys Telecommunications A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Genesys Telecommunications Recent Developments and Future Plans

Table 90. Route Mobile Limited Company Information, Head Office, and Major Competitors

Table 91. Route Mobile Limited Major Business

Table 92. Route Mobile Limited A2P SMS Messaging Product and Solutions

Table 93. Route Mobile Limited A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. Route Mobile Limited Recent Developments and Future Plans

Table 95. Silverstreet BV Company Information, Head Office, and Major Competitors

Table 96. Silverstreet BV Major Business

Table 97. Silverstreet BV A2P SMS Messaging Product and Solutions

Table 98. Silverstreet BV A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 99. Silverstreet BV Recent Developments and Future Plans

Table 100. ACL Mobile Company Information, Head Office, and Major Competitors

Table 101. ACL Mobile Major Business

Table 102. ACL Mobile A2P SMS Messaging Product and Solutions

Table 103. ACL Mobile A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 104. ACL Mobile Recent Developments and Future Plans

Table 105. Tyntec Company Information, Head Office, and Major Competitors

Table 106. Tyntec Major Business

Table 107. Tyntec A2P SMS Messaging Product and Solutions

Table 108. Tyntec A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 109. Tyntec Recent Developments and Future Plans

Table 110. Clickatell Company Information, Head Office, and Major Competitors

Table 111. Clickatell Major Business

Table 112. Clickatell A2P SMS Messaging Product and Solutions

Table 113. Clickatell A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 114. Clickatell Recent Developments and Future Plans

Table 115. Pontaltech Company Information, Head Office, and Major Competitors

Table 116. Pontaltech Major Business

Table 117. Pontaltech A2P SMS Messaging Product and Solutions

Table 118. Pontaltech A2P SMS Messaging Revenue (USD Million), Gross Margin and

Market Share (2018-2023)

Table 119. Pontaltech Recent Developments and Future Plans

Table 120. TXTImpact Company Information, Head Office, and Major Competitors

Table 121. TXTImpact Major Business

Table 122. TXTImpact A2P SMS Messaging Product and Solutions

Table 123. TXTImpact A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 124. TXTImpact Recent Developments and Future Plans

Table 125. Accrete Company Information, Head Office, and Major Competitors

Table 126. Accrete Major Business

Table 127. Accrete A2P SMS Messaging Product and Solutions

Table 128. Accrete A2P SMS Messaging Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 129. Accrete Recent Developments and Future Plans

Table 130. Global A2P SMS Messaging Revenue (USD Million) by Players (2018-2023)

Table 131. Global A2P SMS Messaging Revenue Share by Players (2018-2023)

Table 132. Breakdown of A2P SMS Messaging by Company Type (Tier 1, Tier 2, and Tier 3)

Table 133. Market Position of Players in A2P SMS Messaging, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 134. Head Office of Key A2P SMS Messaging Players

Table 135. A2P SMS Messaging Market: Company Product Type Footprint

Table 136. A2P SMS Messaging Market: Company Product Application Footprint

Table 137. A2P SMS Messaging New Market Entrants and Barriers to Market Entry

Table 138. A2P SMS Messaging Mergers, Acquisition, Agreements, and Collaborations

Table 139. Global A2P SMS Messaging Consumption Value (USD Million) by Type (2018-2023)

Table 140. Global A2P SMS Messaging Consumption Value Share by Type (2018-2023)

Table 141. Global A2P SMS Messaging Consumption Value Forecast by Type (2024-2029)

Table 142. Global A2P SMS Messaging Consumption Value by Application (2018-2023)

Table 143. Global A2P SMS Messaging Consumption Value Forecast by Application (2024-2029)

Table 144. North America A2P SMS Messaging Consumption Value by Type (2018-2023) & (USD Million)

Table 145. North America A2P SMS Messaging Consumption Value by Type (2024-2029) & (USD Million)

Table 146. North America A2P SMS Messaging Consumption Value by Application

(2018-2023) & (USD Million)

Table 147. North America A2P SMS Messaging Consumption Value by Application
(2024-2029) & (USD Million)

Table 148. North America A2P SMS Messaging Consumption Value by Country
(2018-2023) & (USD Million)

Table 149. North America A2P SMS Messaging Consumption Value by Country
(2024-2029) & (USD Million)

Table 150. Europe A2P SMS Messaging Consumption Value by Type (2018-2023) &
(USD Million)

Table 151. Europe A2P SMS Messaging Consumption Value by Type (2024-2029) &
(USD Million)

Table 152. Europe A2P SMS Messaging Consumption Value by Application
(2018-2023) & (USD Million)

Table 153. Europe A2P SMS Messaging Consumption Value by Application
(2024-2029) & (USD Million)

Table 154. Europe A2P SMS Messaging Consumption Value by Country (2018-2023) &
(USD Million)

Table 155. Europe A2P SMS Messaging Consumption Value by Country (2024-2029) &
(USD Million)

Table 156. Asia-Pacific A2P SMS Messaging Consumption Value by Type (2018-2023)
& (USD Million)

Table 157. Asia-Pacific A2P SMS Messaging Consumption Value by Type (2024-2029)
& (USD Million)

Table 158. Asia-Pacific A2P SMS Messaging Consumption Value by Application
(2018-2023) & (USD Million)

Table 159. Asia-Pacific A2P SMS Messaging Consumption Value by Application
(2024-2029) & (USD Million)

Table 160. Asia-Pacific A2P SMS Messaging Consumption Value by Region
(2018-2023) & (USD Million)

Table 161. Asia-Pacific A2P SMS Messaging Consumption Value by Region
(2024-2029) & (USD Million)

Table 162. South America A2P SMS Messaging Consumption Value by Type
(2018-2023) & (USD Million)

Table 163. South America A2P SMS Messaging Consumption Value by Type
(2024-2029) & (USD Million)

Table 164. South America A2P SMS Messaging Consumption Value by Application
(2018-2023) & (USD Million)

Table 165. South America A2P SMS Messaging Consumption Value by Application
(2024-2029) & (USD Million)

Table 166. South America A2P SMS Messaging Consumption Value by Country (2018-2023) & (USD Million)

Table 167. South America A2P SMS Messaging Consumption Value by Country (2024-2029) & (USD Million)

Table 168. Middle East & Africa A2P SMS Messaging Consumption Value by Type (2018-2023) & (USD Million)

Table 169. Middle East & Africa A2P SMS Messaging Consumption Value by Type (2024-2029) & (USD Million)

Table 170. Middle East & Africa A2P SMS Messaging Consumption Value by Application (2018-2023) & (USD Million)

Table 171. Middle East & Africa A2P SMS Messaging Consumption Value by Application (2024-2029) & (USD Million)

Table 172. Middle East & Africa A2P SMS Messaging Consumption Value by Country (2018-2023) & (USD Million)

Table 173. Middle East & Africa A2P SMS Messaging Consumption Value by Country (2024-2029) & (USD Million)

Table 174. A2P SMS Messaging Raw Material

Table 175. Key Suppliers of A2P SMS Messaging Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. A2P SMS Messaging Picture

Figure 2. Global A2P SMS Messaging Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global A2P SMS Messaging Consumption Value Market Share by Type in 2022

Figure 4. Industry Application SMS

Figure 5. SMS Verification Code

Figure 6. Marketing SMS

Figure 7. Global A2P SMS Messaging Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 8. A2P SMS Messaging Consumption Value Market Share by Application in 2022

Figure 9. BFSI Picture

Figure 10. E-commerce Picture

Figure 11. Retail Picture

Figure 12. Travel Picture

Figure 13. Government Agency Picture

Figure 14. Transportation and Logistics Picture

Figure 15. Others Picture

Figure 16. Global A2P SMS Messaging Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 17. Global A2P SMS Messaging Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 18. Global Market A2P SMS Messaging Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 19. Global A2P SMS Messaging Consumption Value Market Share by Region (2018-2029)

Figure 20. Global A2P SMS Messaging Consumption Value Market Share by Region in 2022

Figure 21. North America A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 22. Europe A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 23. Asia-Pacific A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 24. South America A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 25. Middle East and Africa A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 26. Global A2P SMS Messaging Revenue Share by Players in 2022

Figure 27. A2P SMS Messaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 28. Global Top 3 Players A2P SMS Messaging Market Share in 2022

Figure 29. Global Top 6 Players A2P SMS Messaging Market Share in 2022

Figure 30. Global A2P SMS Messaging Consumption Value Share by Type (2018-2023)

Figure 31. Global A2P SMS Messaging Market Share Forecast by Type (2024-2029)

Figure 32. Global A2P SMS Messaging Consumption Value Share by Application (2018-2023)

Figure 33. Global A2P SMS Messaging Market Share Forecast by Application (2024-2029)

Figure 34. North America A2P SMS Messaging Consumption Value Market Share by Type (2018-2029)

Figure 35. North America A2P SMS Messaging Consumption Value Market Share by Application (2018-2029)

Figure 36. North America A2P SMS Messaging Consumption Value Market Share by Country (2018-2029)

Figure 37. United States A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 38. Canada A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 39. Mexico A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 40. Europe A2P SMS Messaging Consumption Value Market Share by Type (2018-2029)

Figure 41. Europe A2P SMS Messaging Consumption Value Market Share by Application (2018-2029)

Figure 42. Europe A2P SMS Messaging Consumption Value Market Share by Country (2018-2029)

Figure 43. Germany A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 44. France A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 45. United Kingdom A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 46. Russia A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 47. Italy A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 48. Asia-Pacific A2P SMS Messaging Consumption Value Market Share by Type (2018-2029)

Figure 49. Asia-Pacific A2P SMS Messaging Consumption Value Market Share by Application (2018-2029)

Figure 50. Asia-Pacific A2P SMS Messaging Consumption Value Market Share by Region (2018-2029)

Figure 51. China A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 52. Japan A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 53. South Korea A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 54. India A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 55. Southeast Asia A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 56. Australia A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 57. South America A2P SMS Messaging Consumption Value Market Share by Type (2018-2029)

Figure 58. South America A2P SMS Messaging Consumption Value Market Share by Application (2018-2029)

Figure 59. South America A2P SMS Messaging Consumption Value Market Share by Country (2018-2029)

Figure 60. Brazil A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 61. Argentina A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 62. Middle East and Africa A2P SMS Messaging Consumption Value Market Share by Type (2018-2029)

Figure 63. Middle East and Africa A2P SMS Messaging Consumption Value Market Share by Application (2018-2029)

Figure 64. Middle East and Africa A2P SMS Messaging Consumption Value Market Share by Country (2018-2029)

Figure 65. Turkey A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 66. Saudi Arabia A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 67. UAE A2P SMS Messaging Consumption Value (2018-2029) & (USD Million)

Figure 68. A2P SMS Messaging Market Drivers

Figure 69. A2P SMS Messaging Market Restraints

Figure 70. A2P SMS Messaging Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of A2P SMS Messaging in 2022

Figure 73. Manufacturing Process Analysis of A2P SMS Messaging

Figure 74. A2P SMS Messaging Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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