

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) 8K Ultra HD TVs Market 2018, Forecast to 2023

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## Abstracts

8K UHD is the current highest ultra-high definition television (UHDTV) resolution in digital television and digital cinematography. 8K refers to the horizontal resolution in the order of 8,000 pixels, forming the total image dimensions of (7680×4320).

The 8K Ultra HD TV is first launched market by Sharp in 2015.

### Scope of the Report:

This report focuses on the 8K Ultra HD TVs in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

8K refers to the horizontal resolution in the order of 8,000 pixels, forming the total image dimensions of (7680×4320).

The 8K Ultra HD TV is first launched market by Sharp in 2015. In the last several years, global market of 8K Ultra HD TVs developed rapidly, with an average growth rate of 1411% from 2015 to 2016. In 2017, global production is about 86 thousand units.

The classification of 8K Ultra HD TVs includes 65 Inch, 98 Inch and other, Global shipping numbers of 8K TVs are expected to grow from 2,700 in 2015 to 911,000 in 2019. Some 80 percent of 8K TVs are expected to have 65 inch screens. 8K requires a very large screen or the higher resolution becomes invisible at normal viewing distances.

The average screen size in the TV market has grown by an inch each year over the past decade, but it is still a long haul before sizes over 70 inches become commonplace.

8K Ultra HD TVs is widely used to treat Household, Commercial. Now, most proportion

of 8K Ultra HD TVs is used for commercial, But in the future, the family will be the mainly consumer, like today's 4K Ultra HD TVs.

The worldwide market for 8K Ultra HD TVs is expected to grow at a CAGR of roughly 32.1% over the next five years, will reach 74300 million US\$ in 2023, from 18500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sharp

Hisense

LG

Samsung

Konka

Changhong

Skyworth

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

65 Inch

98 Inch

Other

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global 8K Ultra HD TVs market.

Chapter 1, to describe 8K Ultra HD TVs Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of 8K Ultra HD TVs, with sales, revenue, and price of 8K Ultra HD TVs, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of 8K Ultra HD TVs, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, 8K Ultra HD TVs market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe 8K Ultra HD TVs sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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