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Global 60 GHz Radar Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global 60 GHz Radar Chip market size was valued at US$ 69.9 million in 2025 and is forecast to a readjusted size of US$ 633 million by 2032 with a CAGR of 37.4% during review period.

A 60GHz radar chip is a radar sensor chip operating in the 60GHz frequency band. It utilizes the characteristics of millimeter waves to perform functions such as target detection, ranging, speed measurement, and imaging. Typically integrating antennas, radio frequency (RF) circuits, and signal processing units, this chip boasts high precision, low power consumption, and strong anti-interference capabilities, making it widely applicable in automotive electronics, smart homes, industrial automation, and other fields. In 2024, the global production of 60GHz radar chips reached 2.33 million units, with an average selling price of US$19.19 per unit.

Market Drivers

Technological Advancement and Innovation: With the continuous progress of semiconductor technology, the performance of 60GHz radar chips has been significantly improved, including higher precision, lower power consumption, and stronger anti-interference capabilities. This enables their application in more fields, driving market development.

Growing Market Demand: 60GHz radar chips have broad application prospects in smart homes, intelligent security, autonomous driving, gesture recognition, and other areas. For example, in smart homes, they can be used for precise control of smart door locks

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and smart lighting; the rapid development of autonomous driving technology has also generated substantial demand for high-precision, high-reliability 60GHz radar chips.

Policy Support and Standard Formulation: Governments around the world are increasing their support for technologies such as connected vehicles and the Internet of Things (IoT), introducing a series of incentive policies and technical standards. This provides a favorable policy environment for the application and development of 60GHz radar chips in related fields.

Cost Reduction and Improved Industrial Chain: With continuous improvements in production processes and the optimization of the industrial chain, the manufacturing cost of 60GHz radar chips has gradually decreased. This allows more enterprises to enter the market, further accelerating market growth.

Market Challenges

Technical Barriers and Upgrades: The 60GHz radar chip market faces competitive pressure from higher-frequency radar chips (e.g., 77GHz and 79GHz). These higher-frequency chips offer higher resolution, longer detection distances, and stronger anti-interference capabilities, posing a challenge to the market position of 60GHz radar chips.

Changing Market Demand and Customization Needs: As consumer demands evolve and market competition intensifies, the demand for 60GHz radar chips tends to diversify. Enterprises need to continuously launch new products and technologies to meet customized market requirements, which increases their R&D and production costs.

Regulatory and Standard Restrictions: Regulations and standards for radar systems vary across countries and regions, which may limit the market application of 60GHz radar chips. Enterprises must closely monitor changes in relevant regulations and standards to ensure their products comply with local market requirements.

Supply Chain Management and Cost Control: The supply chain of 60GHz radar chips involves multiple links, including raw material procurement, chip design, manufacturing, and packaging testing. Enterprises need to strengthen supply chain management to ensure stable raw material supply and cost control, thereby enhancing product competitiveness.

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This report is a detailed and comprehensive analysis for global 60 GHz Radar Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 60 GHz Radar Chip market size and forecasts, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global 60 GHz Radar Chip market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global 60 GHz Radar Chip market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global 60 GHz Radar Chip market shares of main players, shipments in revenue ($ Million), sales quantity (Million Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 60 GHz Radar Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 60 GHz Radar Chip market based on the

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following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infineon, Texas Instruments, Acconeer, Socionext, Calterah, Kaikutek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

60 GHz Radar Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

2D

3D

Market segment by Transmission Rate

Low-Speed Type (?1Gbps)

High-Speed Type (1-10Gbps)

Market segment by Packaging Form

System-on-Chip (SoC) Type

System-in-Package (SiP) Type

Discrete Component Type

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Market segment by Application

Building Automation

Factory Automation

Personal Electronics

Cabin for Automotive

Others

Major players covered

Infineon

Texas Instruments

Acconeer

Socionext

Calterah

Kaikutek

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

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Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 60 GHz Radar Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 60 GHz Radar Chip, with price, sales quantity, revenue, and global market share of 60 GHz Radar Chip from 2021 to 2026.

Chapter 3, the 60 GHz Radar Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 60 GHz Radar Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and 60 GHz Radar Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 60 GHz Radar Chip.

Chapter 14 and 15, to describe 60 GHz Radar Chip sales channel, distributors, customers, research findings and conclusion.

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