

Global 5G Monetization Adoption Strategies Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global 5G Monetization Adoption Strategies market size was valued at US\$ 932 million in 2024 and is forecast to a readjusted size of USD 1313 million by 2031 with a CAGR of 5.1% during review period.

IDC's 5G Monetization and Adoption Strategies CIS focuses its research on the impact this next generation of connectivity will have on consumers and businesses over the next 10 years. The program covers how 5G is enabling integration of diverse technologies such as IoT, AI, robotics, cloud, and edge compute in a mobile setting, leading to the emergence of new products and services and how vendors and service providers alike are monetizing use cases. IDC's 5G Monetization and Adoption Strategies examines the ecosystem implications to device manufacturers, network software vendors, systems integrators, content providers, application developers, industry verticals, and mobile operators as they partner to deliver 5G-enabled services to consumers and businesses and drive increased connectedness globally.

5G is a key and cross-age technology that opens the era of the Internet of Everything, and all countries are grabbing market share. The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

China is a leader in 5G technology. According to the latest statistics from the Ministry of Industry and Information Technology, China newly added 887,000 5G base stations in 2022 (currently reaching 2.312 million, accounting for more than 60% of the world's

total), and 110 cities in China have reached gigabit city construction standard. According to the Digital China Development Report (2022) released by the State Internet Information Office, by the end of 2022, China had built a total of 2.312 million 5G base stations, with 561 million 5G users, accounting for more than 60% of the world.

This report is a detailed and comprehensive analysis for global 5G Monetization Adoption Strategies market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 5G Monetization Adoption Strategies market size and forecasts, in consumption value (\$ Million), 2020-2031

Global 5G Monetization Adoption Strategies market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global 5G Monetization Adoption Strategies market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global 5G Monetization Adoption Strategies market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 5G Monetization Adoption Strategies

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 5G Monetization Adoption Strategies market based on the following parameters - company overview, revenue, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AT&T Inc., Advanced Micro Devices, Inc., Bell Canada, Cable Television Laboratories, Inc., China Mobile Limited, China Unicom Limited, Deutsche Telekom AG, Ericsson, Fujitsu Limited, Google LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

5G Monetization Adoption Strategies market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Mobile Devices

Endpoint

Others

Market segment by Application

Internet Of Things

Telecommunications

Others

Market segment by players, this report covers

AT&T Inc.

Advanced Micro Devices, Inc.

Bell Canada

Cable Television Laboratories, Inc.

China Mobile Limited

China Unicom Limited

Deutsche Telekom AG

Ericsson

Fujitsu Limited

Google LLC

Huawei Technologies Co., Ltd.

IBM, Intel Corporation

KDDI Corporation

Meta Platforms Inc

NTT DoCoMo, Inc

Samsung

T-Mobile

TELUS Corporation

Tata Group

Telefonica S.A.

Telenor ASA

Telstra Corporation Limited

Verizon Communications, Inc.

Vodafone Group Plc

ZTE Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe 5G Monetization Adoption Strategies product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of 5G Monetization Adoption Strategies, with revenue, gross margin, and global market share of 5G Monetization Adoption Strategies from 2020 to 2025.

Chapter 3, the 5G Monetization Adoption Strategies competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and 5G Monetization Adoption Strategies market forecast, by regions, by Type and by

Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of 5G Monetization Adoption Strategies.

Chapter 13, to describe 5G Monetization Adoption Strategies research findings and conclusion.

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