

# Global 55-inch 4K UHD Flat-screen TV Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global 55-inch 4K UHD Flat-screen TV market size was valued at US\$ 14894 million in 2025 and is forecast to a readjusted size of US\$ 39016 million by 2032 with a CAGR of 14.8% during review period.

In 2025, global production of 55-inch 4K UHD Flat-screen TVs reached approximately \$20.16 million units, with an average selling price of \$718 per unit. A 55-inch 4K UHD Flat-screen TV refers to a 55-inch television terminal that adopts a flat-panel display form factor and has a physical resolution of UHD-1/4K (3840?2160). It features high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. It typically combines with HDR (High Dynamic Range), wide color gamut, smart operating systems, and high refresh rates and HDMI 2.1 functionality for gaming to constitute an 'experience-level upgrade.' In the consumer market, 55-inch displays are often considered the mainstream size for living rooms and bedrooms, balancing immersion with spatial adaptability. They feature high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. Applications include home entertainment and console/cloud gaming, as well as hotel and apartment displays, conference and educational displays, and information dissemination and content distribution terminals in commercial venues. The upstream of the industry chain includes glass substrates, polarizers/optical films, TFT backplanes and LCD/OLED panels, backlights and MiniLED lamp boards/drivers, T-CONs and driver ICs, main control SoCs and storage, Wi-Fi/Bluetooth/HDMI connectivity devices, structural components and heat dissipation, power supplies and speakers; the midstream involves complete system manufacturing (system integration, image quality algorithms, reliability and certification); and the downstream extends to end users

through offline home appliance retail/key account channels, operators and engineering channels, e-commerce and cross-border platforms, installation and delivery, covering a wide range of home consumers and commercial users across various industries. Gross profit margin is approximately 15-20%.

This report is a detailed and comprehensive analysis for global 55-inch 4K UHD Flat-screen TV market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global 55-inch 4K UHD Flat-screen TV market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 55-inch 4K UHD Flat-screen TV market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 55-inch 4K UHD Flat-screen TV market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 55-inch 4K UHD Flat-screen TV market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 55-inch 4K UHD Flat-screen TV

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 55-inch 4K UHD Flat-screen TV market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Hisense, LG, Sony,

Skyworth, TCL, Sharp, Panasonic, CHiQ, Tsinghua Tongfang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

55-inch 4K UHD Flat-screen TV market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

LCD

OLED

### Market segment by Resolution Standard

4K UHD

8K UHD

### Market segment by Application

Commercial

Residential

### Major players covered

Samsung

Hisense

LG

Sony

Skyworth

TCL

Sharp

Panasonic

CHiQ

Tsinghua Tongfang

Konka

Philips

Xiaomi

Haier

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe 55-inch 4K UHD Flat-screen TV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 55-inch 4K UHD Flat-screen TV, with price, sales quantity, revenue, and global market share of 55-inch 4K UHD Flat-screen TV from 2021 to 2026.

Chapter 3, the 55-inch 4K UHD Flat-screen TV competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 55-inch 4K UHD Flat-screen TV breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and 55-inch 4K UHD Flat-screen TV market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 55-inch 4K UHD Flat-screen TV.

Chapter 14 and 15, to describe 55-inch 4K UHD Flat-screen TV sales channel, distributors, customers, research findings and conclusion.

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