

# Global 4K UHD Flat-screen TV Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global 4K UHD Flat-screen TV market size was valued at US\$ 48475 million in 2025 and is forecast to a readjusted size of US\$ 133715 million by 2032 with a CAGR of 15.4% during review period.

Global production of 4K UHD Flat-screen TVs reached 70.42 million units in 2025, with an average selling price of US\$669 per unit. 4K UHD Flat-screen TVs refer to television terminals that adopt a flat panel display form factor and achieve a resolution of UHD-1 (3840?2160, 16:9). They feature high resolution, high frame rate, high dynamic range, wide color gamut, and high quantization accuracy. They are often combined with HDR, high color gamut, HDMI 2.1/high refresh rate, and smart systems to enhance the viewing experience. Applications include home entertainment and console/cloud gaming, as well as hotel and apartment facilities, conference and education displays, and information dissemination and content distribution terminals in commercial venues. The upstream of the industry chain includes glass substrates, polarizers/optical films, TFT backplanes and LCD/OLED panels, backlights and MiniLED lamp boards/drivers, T-CONs and driver ICs, main control SoCs and storage, Wi-Fi/Bluetooth/HDMI and other connectivity devices, structural components and heat dissipation, power supplies and speakers; the midstream is the complete machine manufacturing (system integration, image quality algorithms, reliability and certification); the downstream is distributed through offline home appliance retail/key account, operators and engineering channels, e-commerce and cross-border platforms, installation and delivery to end users, covering a wide range of household consumers and commercial users in various industries. The gross profit margin is approximately 15-20%.

This report is a detailed and comprehensive analysis for global 4K UHD Flat-screen TV

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global 4K UHD Flat-screen TV market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4K UHD Flat-screen TV market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4K UHD Flat-screen TV market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4K UHD Flat-screen TV market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for 4K UHD Flat-screen TV
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global 4K UHD Flat-screen TV market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Hisense, LG, Sony, Skyworth, TCL, Sharp, Panasonic, CHiQ, Tsinghua Tongfang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

4K UHD Flat-screen TV market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Below 52 Inches

52-65 Inches

Above 65 Inches

#### Market segment by Display Technology/Panel Roadmap

LCD System

Self-emissive System

#### Market segment by Application

Commercial

Residential

#### Major players covered

Samsung

Hisense

LG

Sony

Skyworth

TCL

Sharp

Panasonic

CHiQ

Tsinghua Tongfang

Konka

Philips

Xiaomi

Haier

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe 4K UHD Flat-screen TV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 4K UHD Flat-screen TV, with price, sales quantity, revenue, and global market share of 4K UHD Flat-screen TV from 2021 to 2026.

Chapter 3, the 4K UHD Flat-screen TV competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 4K UHD Flat-screen TV breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and 4K UHD Flat-screen TV market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 4K UHD Flat-screen TV.

Chapter 14 and 15, to describe 4K UHD Flat-screen TV sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global 55-inch 4K UHD Flat-screen TV Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 LCD

1.3.3 OLED

1.4 Market Analysis by Resolution Standard

1.4.1 Overview: Global 55-inch 4K UHD Flat-screen TV Consumption Value by Resolution Standard: 2021 Versus 2025 Versus 2032

1.4.2 4K UHD

1.4.3 8K UHD

1.5 Market Analysis by Application

1.5.1 Overview: Global 55-inch 4K UHD Flat-screen TV Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 Commercial

1.5.3 Residential

1.6 Global 55-inch 4K UHD Flat-screen TV Market Size & Forecast

1.6.1 Global 55-inch 4K UHD Flat-screen TV Consumption Value (2021 & 2025 & 2032)

1.6.2 Global 55-inch 4K UHD Flat-screen TV Sales Quantity (2021-2032)

1.6.3 Global 55-inch 4K UHD Flat-screen TV Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 Samsung

2.1.1 Samsung Details

2.1.2 Samsung Major Business

2.1.3 Samsung 55-inch 4K UHD Flat-screen TV Product and Services

2.1.4 Samsung 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Samsung Recent Developments/Updates

2.2 Hisense

2.2.1 Hisense Details

2.2.2 Hisense Major Business

- 2.2.3 Hisense 55-inch 4K UHD Flat-screen TV Product and Services
- 2.2.4 Hisense 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Hisense Recent Developments/Updates
- 2.3 LG
  - 2.3.1 LG Details
  - 2.3.2 LG Major Business
  - 2.3.3 LG 55-inch 4K UHD Flat-screen TV Product and Services
  - 2.3.4 LG 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 LG Recent Developments/Updates
- 2.4 Sony
  - 2.4.1 Sony Details
  - 2.4.2 Sony Major Business
  - 2.4.3 Sony 55-inch 4K UHD Flat-screen TV Product and Services
  - 2.4.4 Sony 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 Sony Recent Developments/Updates
- 2.5 Skyworth
  - 2.5.1 Skyworth Details
  - 2.5.2 Skyworth Major Business
  - 2.5.3 Skyworth 55-inch 4K UHD Flat-screen TV Product and Services
  - 2.5.4 Skyworth 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Skyworth Recent Developments/Updates
- 2.6 TCL
  - 2.6.1 TCL Details
  - 2.6.2 TCL Major Business
  - 2.6.3 TCL 55-inch 4K UHD Flat-screen TV Product and Services
  - 2.6.4 TCL 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.6.5 TCL Recent Developments/Updates
- 2.7 Sharp
  - 2.7.1 Sharp Details
  - 2.7.2 Sharp Major Business
  - 2.7.3 Sharp 55-inch 4K UHD Flat-screen TV Product and Services
  - 2.7.4 Sharp 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 Sharp Recent Developments/Updates

## 2.8 Panasonic

### 2.8.1 Panasonic Details

### 2.8.2 Panasonic Major Business

### 2.8.3 Panasonic 55-inch 4K UHD Flat-screen TV Product and Services

### 2.8.4 Panasonic 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Panasonic Recent Developments/Updates

## 2.9 CHiQ

### 2.9.1 CHiQ Details

### 2.9.2 CHiQ Major Business

### 2.9.3 CHiQ 55-inch 4K UHD Flat-screen TV Product and Services

### 2.9.4 CHiQ 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 CHiQ Recent Developments/Updates

## 2.10 Tsinghua Tongfang

### 2.10.1 Tsinghua Tongfang Details

### 2.10.2 Tsinghua Tongfang Major Business

### 2.10.3 Tsinghua Tongfang 55-inch 4K UHD Flat-screen TV Product and Services

### 2.10.4 Tsinghua Tongfang 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Tsinghua Tongfang Recent Developments/Updates

## 2.11 Konka

### 2.11.1 Konka Details

### 2.11.2 Konka Major Business

### 2.11.3 Konka 55-inch 4K UHD Flat-screen TV Product and Services

### 2.11.4 Konka 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.11.5 Konka Recent Developments/Updates

## 2.12 Philips

### 2.12.1 Philips Details

### 2.12.2 Philips Major Business

### 2.12.3 Philips 55-inch 4K UHD Flat-screen TV Product and Services

### 2.12.4 Philips 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.12.5 Philips Recent Developments/Updates

## 2.13 Xiaomi

### 2.13.1 Xiaomi Details

### 2.13.2 Xiaomi Major Business

### 2.13.3 Xiaomi 55-inch 4K UHD Flat-screen TV Product and Services

2.13.4 Xiaomi 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Xiaomi Recent Developments/Updates

2.14 Haier

2.14.1 Haier Details

2.14.2 Haier Major Business

2.14.3 Haier 55-inch 4K UHD Flat-screen TV Product and Services

2.14.4 Haier 55-inch 4K UHD Flat-screen TV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Haier Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: 55-INCH 4K UHD FLAT-SCREEN TV BY MANUFACTURER**

3.1 Global 55-inch 4K UHD Flat-screen TV Sales Quantity by Manufacturer (2021-2026)

3.2 Global 55-inch 4K UHD Flat-screen TV Revenue by Manufacturer (2021-2026)

3.3 Global 55-inch 4K UHD Flat-screen TV Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of 55-inch 4K UHD Flat-screen TV by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 55-inch 4K UHD Flat-screen TV Manufacturer Market Share in 2025

3.4.3 Top 6 55-inch 4K UHD Flat-screen TV Manufacturer Market Share in 2025

3.5 55-inch 4K UHD Flat-screen TV Market: Overall Company Footprint Analysis

3.5.1 55-inch 4K UHD Flat-screen TV Market: Region Footprint

3.5.2 55-inch 4K UHD Flat-screen TV Market: Company Product Type Footprint

3.5.3 55-inch 4K UHD Flat-screen TV Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global 55-inch 4K UHD Flat-screen TV Market Size by Region

4.1.1 Global 55-inch 4K UHD Flat-screen TV Sales Quantity by Region (2021-2032)

4.1.2 Global 55-inch 4K UHD Flat-screen TV Consumption Value by Region (2021-2032)

4.1.3 Global 55-inch 4K UHD Flat-screen TV Average Price by Region (2021-2032)

4.2 North America 55-inch 4K UHD Flat-screen TV Consumption Value (2021-2032)

4.3 Europe 55-inch 4K UHD Flat-screen TV Consumption Value (2021-2032)

4.4 Asia-Pacific 55-inch 4K UHD Flat-screen TV Consumption Value (2021-2032)

4.5 South America 55-inch 4K UHD Flat-screen TV Consumption Value (2021-2032)

4.6 Middle East & Africa 55-inch 4K UHD Flat-screen TV Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)

5.2 Global 55-inch 4K UHD Flat-screen TV Consumption Value by Type (2021-2032)

5.3 Global 55-inch 4K UHD Flat-screen TV Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)

6.2 Global 55-inch 4K UHD Flat-screen TV Consumption Value by Application (2021-2032)

6.3 Global 55-inch 4K UHD Flat-screen TV Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

7.1 North America 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)

7.2 North America 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)

7.3 North America 55-inch 4K UHD Flat-screen TV Market Size by Country

7.3.1 North America 55-inch 4K UHD Flat-screen TV Sales Quantity by Country (2021-2032)

7.3.2 North America 55-inch 4K UHD Flat-screen TV Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

8.1 Europe 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)

8.2 Europe 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)

8.3 Europe 55-inch 4K UHD Flat-screen TV Market Size by Country

8.3.1 Europe 55-inch 4K UHD Flat-screen TV Sales Quantity by Country (2021-2032)

8.3.2 Europe 55-inch 4K UHD Flat-screen TV Consumption Value by Country (2021-2032)

- 8.3.3 Germany Market Size and Forecast (2021-2032)
- 8.3.4 France Market Size and Forecast (2021-2032)
- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific 55-inch 4K UHD Flat-screen TV Market Size by Region
  - 9.3.1 Asia-Pacific 55-inch 4K UHD Flat-screen TV Sales Quantity by Region (2021-2032)
  - 9.3.2 Asia-Pacific 55-inch 4K UHD Flat-screen TV Consumption Value by Region (2021-2032)
  - 9.3.3 China Market Size and Forecast (2021-2032)
  - 9.3.4 Japan Market Size and Forecast (2021-2032)
  - 9.3.5 South Korea Market Size and Forecast (2021-2032)
  - 9.3.6 India Market Size and Forecast (2021-2032)
  - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
  - 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)
- 10.2 South America 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)
- 10.3 South America 55-inch 4K UHD Flat-screen TV Market Size by Country
  - 10.3.1 South America 55-inch 4K UHD Flat-screen TV Sales Quantity by Country (2021-2032)
  - 10.3.2 South America 55-inch 4K UHD Flat-screen TV Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa 55-inch 4K UHD Flat-screen TV Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa 55-inch 4K UHD Flat-screen TV Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa 55-inch 4K UHD Flat-screen TV Market Size by Country
  - 11.3.1 Middle East & Africa 55-inch 4K UHD Flat-screen TV Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa 55-inch 4K UHD Flat-screen TV Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 55-inch 4K UHD Flat-screen TV Market Drivers
- 12.2 55-inch 4K UHD Flat-screen TV Market Restraints
- 12.3 55-inch 4K UHD Flat-screen TV Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of 55-inch 4K UHD Flat-screen TV and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of 55-inch 4K UHD Flat-screen TV
- 13.3 55-inch 4K UHD Flat-screen TV Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 55-inch 4K UHD Flat-screen TV Typical Distributors

14.3 55-inch 4K UHD Flat-screen TV Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global 4K UHD Flat-screen TV Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global 4K UHD Flat-screen TV Consumption Value by Display Technology/Panel Roadmap, (USD Million), 2021 & 2025 & 2032

Table 3. Global 4K UHD Flat-screen TV Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Samsung Basic Information, Manufacturing Base and Competitors

Table 5. Samsung Major Business

Table 6. Samsung 4K UHD Flat-screen TV Product and Services

Table 7. Samsung 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Samsung Recent Developments/Updates

Table 9. Hisense Basic Information, Manufacturing Base and Competitors

Table 10. Hisense Major Business

Table 11. Hisense 4K UHD Flat-screen TV Product and Services

Table 12. Hisense 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Hisense Recent Developments/Updates

Table 14. LG Basic Information, Manufacturing Base and Competitors

Table 15. LG Major Business

Table 16. LG 4K UHD Flat-screen TV Product and Services

Table 17. LG 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. LG Recent Developments/Updates

Table 19. Sony Basic Information, Manufacturing Base and Competitors

Table 20. Sony Major Business

Table 21. Sony 4K UHD Flat-screen TV Product and Services

Table 22. Sony 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Sony Recent Developments/Updates

Table 24. Skyworth Basic Information, Manufacturing Base and Competitors

Table 25. Skyworth Major Business

Table 26. Skyworth 4K UHD Flat-screen TV Product and Services

Table 27. Skyworth 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 28. Skyworth Recent Developments/Updates
- Table 29. TCL Basic Information, Manufacturing Base and Competitors
- Table 30. TCL Major Business
- Table 31. TCL 4K UHD Flat-screen TV Product and Services
- Table 32. TCL 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 33. TCL Recent Developments/Updates
- Table 34. Sharp Basic Information, Manufacturing Base and Competitors
- Table 35. Sharp Major Business
- Table 36. Sharp 4K UHD Flat-screen TV Product and Services
- Table 37. Sharp 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 38. Sharp Recent Developments/Updates
- Table 39. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 40. Panasonic Major Business
- Table 41. Panasonic 4K UHD Flat-screen TV Product and Services
- Table 42. Panasonic 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 43. Panasonic Recent Developments/Updates
- Table 44. CHiQ Basic Information, Manufacturing Base and Competitors
- Table 45. CHiQ Major Business
- Table 46. CHiQ 4K UHD Flat-screen TV Product and Services
- Table 47. CHiQ 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 48. CHiQ Recent Developments/Updates
- Table 49. Tsinghua Tongfang Basic Information, Manufacturing Base and Competitors
- Table 50. Tsinghua Tongfang Major Business
- Table 51. Tsinghua Tongfang 4K UHD Flat-screen TV Product and Services
- Table 52. Tsinghua Tongfang 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Tsinghua Tongfang Recent Developments/Updates
- Table 54. Konka Basic Information, Manufacturing Base and Competitors
- Table 55. Konka Major Business
- Table 56. Konka 4K UHD Flat-screen TV Product and Services
- Table 57. Konka 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 58. Konka Recent Developments/Updates
- Table 59. Philips Basic Information, Manufacturing Base and Competitors

- Table 60. Philips Major Business
- Table 61. Philips 4K UHD Flat-screen TV Product and Services
- Table 62. Philips 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. Philips Recent Developments/Updates
- Table 64. Xiaomi Basic Information, Manufacturing Base and Competitors
- Table 65. Xiaomi Major Business
- Table 66. Xiaomi 4K UHD Flat-screen TV Product and Services
- Table 67. Xiaomi 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. Xiaomi Recent Developments/Updates
- Table 69. Haier Basic Information, Manufacturing Base and Competitors
- Table 70. Haier Major Business
- Table 71. Haier 4K UHD Flat-screen TV Product and Services
- Table 72. Haier 4K UHD Flat-screen TV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. Haier Recent Developments/Updates
- Table 74. Global 4K UHD Flat-screen TV Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 75. Global 4K UHD Flat-screen TV Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 76. Global 4K UHD Flat-screen TV Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 77. Market Position of Manufacturers in 4K UHD Flat-screen TV, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 78. Head Office and 4K UHD Flat-screen TV Production Site of Key Manufacturer
- Table 79. 4K UHD Flat-screen TV Market: Company Product Type Footprint
- Table 80. 4K UHD Flat-screen TV Market: Company Product Application Footprint
- Table 81. 4K UHD Flat-screen TV New Market Entrants and Barriers to Market Entry
- Table 82. 4K UHD Flat-screen TV Mergers, Acquisition, Agreements, and Collaborations
- Table 83. Global 4K UHD Flat-screen TV Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 84. Global 4K UHD Flat-screen TV Sales Quantity by Region (2021-2026) & (K Units)
- Table 85. Global 4K UHD Flat-screen TV Sales Quantity by Region (2027-2032) & (K Units)
- Table 86. Global 4K UHD Flat-screen TV Consumption Value by Region (2021-2026) & (USD Million)

Table 87. Global 4K UHD Flat-screen TV Consumption Value by Region (2027-2032) & (USD Million)

Table 88. Global 4K UHD Flat-screen TV Average Price by Region (2021-2026) & (US\$/Unit)

Table 89. Global 4K UHD Flat-screen TV Average Price by Region (2027-2032) & (US\$/Unit)

Table 90. Global 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 91. Global 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 92. Global 4K UHD Flat-screen TV Consumption Value by Type (2021-2026) & (USD Million)

Table 93. Global 4K UHD Flat-screen TV Consumption Value by Type (2027-2032) & (USD Million)

Table 94. Global 4K UHD Flat-screen TV Average Price by Type (2021-2026) & (US\$/Unit)

Table 95. Global 4K UHD Flat-screen TV Average Price by Type (2027-2032) & (US\$/Unit)

Table 96. Global 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 97. Global 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 98. Global 4K UHD Flat-screen TV Consumption Value by Application (2021-2026) & (USD Million)

Table 99. Global 4K UHD Flat-screen TV Consumption Value by Application (2027-2032) & (USD Million)

Table 100. Global 4K UHD Flat-screen TV Average Price by Application (2021-2026) & (US\$/Unit)

Table 101. Global 4K UHD Flat-screen TV Average Price by Application (2027-2032) & (US\$/Unit)

Table 102. North America 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 103. North America 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 104. North America 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 105. North America 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 106. North America 4K UHD Flat-screen TV Sales Quantity by Country

(2021-2026) & (K Units)

Table 107. North America 4K UHD Flat-screen TV Sales Quantity by Country

(2027-2032) & (K Units)

Table 108. North America 4K UHD Flat-screen TV Consumption Value by Country

(2021-2026) & (USD Million)

Table 109. North America 4K UHD Flat-screen TV Consumption Value by Country

(2027-2032) & (USD Million)

Table 110. Europe 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 111. Europe 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 112. Europe 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 113. Europe 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 114. Europe 4K UHD Flat-screen TV Sales Quantity by Country (2021-2026) & (K Units)

Table 115. Europe 4K UHD Flat-screen TV Sales Quantity by Country (2027-2032) & (K Units)

Table 116. Europe 4K UHD Flat-screen TV Consumption Value by Country (2021-2026) & (USD Million)

Table 117. Europe 4K UHD Flat-screen TV Consumption Value by Country (2027-2032) & (USD Million)

Table 118. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 119. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 120. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 121. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 122. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Region (2021-2026) & (K Units)

Table 123. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity by Region (2027-2032) & (K Units)

Table 124. Asia-Pacific 4K UHD Flat-screen TV Consumption Value by Region (2021-2026) & (USD Million)

Table 125. Asia-Pacific 4K UHD Flat-screen TV Consumption Value by Region (2027-2032) & (USD Million)

Table 126. South America 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 127. South America 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 128. South America 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 129. South America 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 130. South America 4K UHD Flat-screen TV Sales Quantity by Country (2021-2026) & (K Units)

Table 131. South America 4K UHD Flat-screen TV Sales Quantity by Country (2027-2032) & (K Units)

Table 132. South America 4K UHD Flat-screen TV Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America 4K UHD Flat-screen TV Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Application (2021-2026) & (K Units)

Table 137. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Application (2027-2032) & (K Units)

Table 138. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Country (2021-2026) & (K Units)

Table 139. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity by Country (2027-2032) & (K Units)

Table 140. Middle East & Africa 4K UHD Flat-screen TV Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Middle East & Africa 4K UHD Flat-screen TV Consumption Value by Country (2027-2032) & (USD Million)

Table 142. 4K UHD Flat-screen TV Raw Material

Table 143. Key Manufacturers of 4K UHD Flat-screen TV Raw Materials

Table 144. 4K UHD Flat-screen TV Typical Distributors

Table 145. 4K UHD Flat-screen TV Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. 4K UHD Flat-screen TV Picture

Figure 2. Global 4K UHD Flat-screen TV Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global 4K UHD Flat-screen TV Revenue Market Share by Type in 2025

Figure 4. Below 52 Inches Examples

Figure 5. 52-65 Inches Examples

Figure 6. Above 65 Inches Examples

Figure 7. Global 4K UHD Flat-screen TV Revenue by Display Technology/Panel Roadmap, (USD Million), 2021 & 2025 & 2032

Figure 8. Global 4K UHD Flat-screen TV Revenue Market Share by Display Technology/Panel Roadmap in 2025

Figure 9. LCD System Examples

Figure 10. Self-emissive System Examples

Figure 11. Global 4K UHD Flat-screen TV Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 12. Global 4K UHD Flat-screen TV Revenue Market Share by Application in 2025

Figure 13. Commercial Examples

Figure 14. Residential Examples

Figure 15. Global 4K UHD Flat-screen TV Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 16. Global 4K UHD Flat-screen TV Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 17. Global 4K UHD Flat-screen TV Sales Quantity (2021-2032) & (K Units)

Figure 18. Global 4K UHD Flat-screen TV Price (2021-2032) & (US\$/Unit)

Figure 19. Global 4K UHD Flat-screen TV Sales Quantity Market Share by Manufacturer in 2025

Figure 20. Global 4K UHD Flat-screen TV Revenue Market Share by Manufacturer in 2025

Figure 21. Producer Shipments of 4K UHD Flat-screen TV by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 22. Top 3 4K UHD Flat-screen TV Manufacturer (Revenue) Market Share in 2025

Figure 23. Top 6 4K UHD Flat-screen TV Manufacturer (Revenue) Market Share in 2025

Figure 24. Global 4K UHD Flat-screen TV Sales Quantity Market Share by Region (2021-2032)

Figure 25. Global 4K UHD Flat-screen TV Consumption Value Market Share by Region (2021-2032)

Figure 26. North America 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 29. South America 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 31. Global 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 32. Global 4K UHD Flat-screen TV Consumption Value Market Share by Type (2021-2032)

Figure 33. Global 4K UHD Flat-screen TV Average Price by Type (2021-2032) & (US\$/Unit)

Figure 34. Global 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 35. Global 4K UHD Flat-screen TV Revenue Market Share by Application (2021-2032)

Figure 36. Global 4K UHD Flat-screen TV Average Price by Application (2021-2032) & (US\$/Unit)

Figure 37. North America 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 38. North America 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 39. North America 4K UHD Flat-screen TV Sales Quantity Market Share by Country (2021-2032)

Figure 40. North America 4K UHD Flat-screen TV Consumption Value Market Share by Country (2021-2032)

Figure 41. United States 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 42. Canada 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 43. Mexico 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD

Million)

Figure 44. Europe 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 45. Europe 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 46. Europe 4K UHD Flat-screen TV Sales Quantity Market Share by Country (2021-2032)

Figure 47. Europe 4K UHD Flat-screen TV Consumption Value Market Share by Country (2021-2032)

Figure 48. Germany 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 49. France 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 50. United Kingdom 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 51. Russia 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 52. Italy 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 53. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 54. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 55. Asia-Pacific 4K UHD Flat-screen TV Sales Quantity Market Share by Region (2021-2032)

Figure 56. Asia-Pacific 4K UHD Flat-screen TV Consumption Value Market Share by Region (2021-2032)

Figure 57. China 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 58. Japan 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 59. South Korea 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 60. India 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 61. Southeast Asia 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 62. Australia 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 63. South America 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 64. South America 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 65. South America 4K UHD Flat-screen TV Sales Quantity Market Share by Country (2021-2032)

Figure 66. South America 4K UHD Flat-screen TV Consumption Value Market Share by Country (2021-2032)

Figure 67. Brazil 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 68. Argentina 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity Market Share by Type (2021-2032)

Figure 70. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity Market Share by Application (2021-2032)

Figure 71. Middle East & Africa 4K UHD Flat-screen TV Sales Quantity Market Share by Country (2021-2032)

Figure 72. Middle East & Africa 4K UHD Flat-screen TV Consumption Value Market Share by Country (2021-2032)

Figure 73. Turkey 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 74. Egypt 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 75. Saudi Arabia 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 76. South Africa 4K UHD Flat-screen TV Consumption Value (2021-2032) & (USD Million)

Figure 77. 4K UHD Flat-screen TV Market Drivers

Figure 78. 4K UHD Flat-screen TV Market Restraints

Figure 79. 4K UHD Flat-screen TV Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of 4K UHD Flat-screen TV in 2025

Figure 82. Manufacturing Process Analysis of 4K UHD Flat-screen TV

Figure 83. 4K UHD Flat-screen TV Industrial Chain

Figure 84. Sales Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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