

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) 4K TV (Television) Market 2018, Forecast to 2023

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Abstracts

4K, known as UHD, is a picture technology that quadruples the number of pixels found in a full HD picture. With 4K, pixels are usually arranged in a 3,840 x 2,160 configuration, compared with the 1920x1080 you get in a full HD TV.

Scope of the Report:

This report focuses on the 4K TV (Television) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Asia Pacific held the largest share in 2016, as China has transformed into the biggest consumer of 4K TVs, accounting for more than 70% of The global share in the same year. Mass availability of 4K TVs coupled with low price offerings is the major reason behind the huge consumptions of 4K TVs in the country.

North America being an early adopter witnessed a significant growth with the introduction of 4K TVs, a trend expected to continue over the forecast period. Further, the regional 4K TV market growth is also attributed to the growing adoption of 4K set-top boxes that allow exploiting the full capability of 4K TVs with improved picture quality. The region is expected to witness tremendous growth also owing a drop in prices of 4K TVs, and it is anticipated that by 2025 more than half the American population will own at least one 4K TV. The European 4K TV market also exhibited a moderate growth due to an increasing demand in the UK and Germany. The proliferation of TVs supporting HDR will be a key factor expected to drive the growth in developed markets.

The worldwide market for 4K TV (Television) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki

Hisense

Skyworth

Changhong

TCL

Konka

Philips

Haier

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

55 Inch

55 Inch

65 Inch

Others

Market Segment by Applications, can be divided into

Household

Public

There are 15 Chapters to deeply display The global 4K TV (Television) market.

Chapter 1, to describe 4K TV (Television) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of 4K TV (Television), with sales, revenue, and price of 4K TV (Television), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of 4K TV (Television), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

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