

Global 4K TV (Television) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global 4K TV (Television) market size was valued at USD 59940 million in 2023 and is forecast to a readjusted size of USD 85280 million by 2030 with a CAGR of 5.2% during review period.

4K, known as UHD, is a picture technology that quadruples the number of pixels found in a full HD picture. With 4K, pixels are usually arranged in a 3,840 x 2,160 configuration, compared with the 1920x1080 you get in a full HD TV.

Asia Pacific held the largest share in 2016, as China has transformed into the biggest consumer of 4K TVs, accounting for more than 70% of the global share in the same year. Mass availability of 4K TVs coupled with low price offerings is the major reason behind the huge consumptions of 4K TVs in the country.

North America being an early adopter witnessed a significant growth with the introduction of 4K TVs, a trend expected to continue over the forecast period. Further, the regional 4K TV market growth is also attributed to the growing adoption of 4K set-top boxes that allow exploiting the full capability of 4K TVs with improved picture quality.

The region is expected to witness tremendous growth also owing a drop in prices of 4K TVs, and it is anticipated that by 2025 more than half the American population will own at least one 4K TV. The European 4K TV market also exhibited a moderate growth due to an increasing demand in the UK and Germany. The proliferation of TVs supporting HDR will be a key factor expected to drive the growth in developed markets.

The Global Info Research report includes an overview of the development of the 4K TV

(Television) industry chain, the market status of Household (Below 55 Inch, 55 Inch), Public (Below 55 Inch, 55 Inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 4K TV (Television).

Regionally, the report analyzes the 4K TV (Television) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 4K TV (Television) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the 4K TV (Television) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 4K TV (Television) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 55 Inch, 55 Inch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 4K TV (Television) market.

Regional Analysis: The report involves examining the 4K TV (Television) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the 4K TV (Television) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 4K TV (Television):

Company Analysis: Report covers individual 4K TV (Television) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards 4K TV (Television). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Public).

Technology Analysis: Report covers specific technologies relevant to 4K TV (Television). It assesses the current state, advancements, and potential future developments in 4K TV (Television) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the 4K TV (Television) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

4K TV (Television) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 55 Inch

55 Inch

65 Inch

Others

Market segment by Application

Household

Public

Major players covered

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki

Hisense

Skyworth

Changhong

TCL

Konka

Philips

Haier

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 4K TV (Television) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 4K TV (Television), with price, sales, revenue and global market share of 4K TV (Television) from 2019 to 2024.

Chapter 3, the 4K TV (Television) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 4K TV (Television) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and 4K TV (Television) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 4K TV

(Television).

Chapter 14 and 15, to describe 4K TV (Television) sales channel, distributors, customers, research findings and conclusion.

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