

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) 4K Set-top Box (STB) Market 2018, Forecast to 2023

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Abstracts

A set-top box (STB) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

Scope of the Report:

This report focuses on the 4K Set-top Box (STB) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Asia Pacific 4K STB market is expected to witness a CAGR of over 50% from 2016 to 2024. The high growth prospects in this region can be primarily attributed to increased penetration of 4K TVs in the higher economic class and government mandates pertaining to digitization in the region. Diminishing prices of Ultra HD televisions and compatible STB devices as a direct consequence of escalation in local production have led to market growth in the region.

Prominent Indian digital broadcast satellite providers such as Videocon and Tata Sky have started introducing 4K STBs in a bid to offer enhanced TV viewing experience to their consumers for gaining the first mover advantage in the industry with an estimated half a billion TV viewers collectively.

North America is expected to observe a surge in IPTV devices' demand on account of the presence of high-speed network infrastructure, coupled with add-ons and features offered to users.

The worldwide market for 4K Set-top Box (STB) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Vestel Company

Technicolor SA

Humax Consumer electronics company

Arion Technology

ZTE Corporation

Roku Inc

Infomir LLC.

MStar Semiconductor, Inc

Sagemcom

Amazon

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Satellite STBs

Hybrid STBs

Cable STBs

IP STBs

Market Segment by Applications, can be divided into

OTT (Over the Top)

DTT (Direct Terrestrial Transmission)

There are 15 Chapters to deeply display The global 4K Set-top Box (STB) market.

Chapter 1, to describe 4K Set-top Box (STB) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of 4K Set-top Box (STB), with sales, revenue, and price of 4K Set-top Box (STB), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of 4K Set-top Box (STB), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, 4K Set-top Box (STB) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe 4K Set-top Box (STB) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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