

Global 4G On-Board Diagnostics GPS Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global 4G On-Board Diagnostics GPS Tracker market size was valued at US\$ 588 million in 2025 and is forecast to a readjusted size of US\$ 725 million by 2032 with a CAGR of 3.1% during review period.

In 2025, global 4G On-Board Diagnostics GPS Tracker production reached approximately 10.21 million units with an average global market price of around US\$56 per unit. Single-line annual production capacity averages 58 k units with a gross margin of approximately 35%. The upstream of the 4G On-Board Diagnostics GPS Tracker industry primarily includes electronic components such as chips, sensors, and GPS modules, which are predominantly concentrated in the electronics and information field. The downstream applications are divided into passenger vehicles (approximately 65%), commercial vehicles (approximately 30%), and others (about 5%). The demand for 4G On-Board Diagnostics GPS Trackers is robust, driven by the growing needs for intelligent traffic and vehicle management. It is anticipated that the market demand will continue to grow in the coming years. There is a significant business opportunity in the market for 4G On-Board Diagnostics GPS Trackers, particularly in areas such as vehicle networking and logistics management, where technological innovation and product upgrades will propel the rapid development of the market.

A 4G On-Board Diagnostics (OBD) GPS Tracker is a compact device directly plugged into the vehicle's OBD-II diagnostic interface. It integrates a high-precision GPS/BeiDou positioning module, a three-axis accelerometer, and a full-netcom 4G communication module. Powered directly by the vehicle's battery, it requires no additional wiring or charging, offering a plug-and-play solution for real-time collection of vehicle location,

speed, direction, and other positioning data. Simultaneously, it utilizes the OBD protocol to deeply read multiple Engine Control Unit (ECU) operating parameters such as engine RPM, fuel consumption, coolant temperature, battery voltage, fault codes, as well as data from the transmission and ABS systems. This data is transmitted via the 4G network at high speed to a cloud server, enabling second-level updates and low-latency transmission. Even in areas with weak signals, it can quickly achieve a cold start and maintain accurate positioning without trajectory drift by leveraging A-GPS assistance.

Compared to earlier 2G or 3G versions, the higher bandwidth and lower latency of the 4G module allow the terminal to support the transmission of larger data packets. This includes simultaneous uploads of high-frequency positioning points, real-time driving behavior records (such as detection of sudden acceleration, hard braking, and sharp turns), high-definition trajectory triggered by collision events, and detailed remote diagnostic information, all without congestion or packet loss. It can also be extended to provide an in-vehicle WiFi hotspot, allowing multiple passengers to connect and share high-speed internet. Built-in low-power mechanisms and backup batteries ensure the reporting of abnormal displacement or removal alarms even after a power loss. Optimized through butterfly algorithms for trajectory smoothness and combined with server-side processing like geofencing, overspeed alerts, mileage statistics, and historical replay, the terminal can precisely capture every vehicle start, stop, idle duration, and fuel consumption curve changes during actual operation. This provides a complete, traceable chain of vehicle status. The high real-time performance and data richness rely precisely on the stable coverage and rapid response enabled by the 4G network.

In the future, the industry of 4G On-Board Diagnostics GPS Trackers will undergo multifaceted transformations. Technically, the transition to 5G communication will enhance data transmission efficiency and real-time capabilities. Intelligent enhancements will be made, with the integration of more sensors into the trackers for comprehensive vehicle monitoring and management. Simultaneously, the deep integration with vehicle networks will drive intelligent connections between vehicles and external networks, offering diversified data services. The importance of safety and privacy protection will be emphasized, and industry standards and regulations will gradually be established. Cost reduction and market penetration will occur in tandem, promoting cross-industry collaboration and the development of niche markets. Furthermore, the trackers will pay more attention to environmental adaptability, improving energy efficiency, and reducing electronic waste to align with global environmental protection trends. Overall, the industry of 4G On-Board Diagnostics GPS

Trackers is poised to evolve towards technological upgrades, intelligence, standardization, cross-industry collaboration, and environmental considerations.

This report is a detailed and comprehensive analysis for global 4G On-Board Diagnostics GPS Tracker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 4G On-Board Diagnostics GPS Tracker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4G On-Board Diagnostics GPS Tracker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4G On-Board Diagnostics GPS Tracker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 4G On-Board Diagnostics GPS Tracker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 4G On-Board Diagnostics GPS Tracker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 4G On-Board Diagnostics GPS Tracker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CalAmp, Ruptela, Radius Telematics, LandAirSea, AccuGPS, Bouncie(Tail Light), Geotab, Novatel, Dialog Axiata Group, Smartrak, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

4G On-Board Diagnostics GPS Tracker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Multiple Positioning Modes

- Single Positioning Modes

Market segment by Connected Method

- Plug & Play OBD

- Others

Market segment by Accuracy

- Sub-meter Positioning Accuracy

- Centimeter-level Positioning Accuracy

Market segment by Application

Passenger Cars

Commercial Vehicles

Others

Major players covered

CalAmp

Ruptela

Radius Telematics

LandAirSea

AccuGPS

Bouncie(Tail Light)

Geotab

Novatel

Dialog Axiata Group

Smartrak

Teltonika

iWave Global

ATrack Technology

ShenZhen ZhuoTaiDa Electronic Technology

Shenzhen Nazve Technology

Shanghai Queclink Wireless Solutions

Shenzhen Vodofo Technology

Shenzhen Boshijie Technology

Shanghai Zhuoyuan Information Technology

Guangxi Hengsheng Electronics Technology

Shanghai Quectel Wireless Solutions

Shenzhen Sinocastel

Shenzhen Seg Smartechs

Shenzhen Jimi IoT

Guangdong Gosun Telecommunications

Shenzhen Neoway Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 4G On-Board Diagnostics GPS Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 4G On-Board Diagnostics GPS Tracker, with price, sales quantity, revenue, and global market share of 4G On-Board Diagnostics GPS Tracker from 2021 to 2026.

Chapter 3, the 4G On-Board Diagnostics GPS Tracker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 4G On-Board Diagnostics GPS Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and 4G On-Board Diagnostics GPS Tracker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 4G On-Board Diagnostics GPS Tracker.

Chapter 14 and 15, to describe 4G On-Board Diagnostics GPS Tracker sales channel, distributors, customers, research findings and conclusion.

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