

Global 4G On-Board Diagnostics GPS Tracker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 4G On-Board Diagnostics GPS Tracker market size is expected to reach \$ 725 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

In 2025, global 4G On-Board Diagnostics GPS Tracker production reached approximately 10.21 million units with an average global market price of around US\$56 per unit. Single-line annual production capacity averages 58 k units with a gross margin of approximately 35%. The upstream of the 4G On-Board Diagnostics GPS Tracker industry primarily includes electronic components such as chips, sensors, and GPS modules, which are predominantly concentrated in the electronics and information field. The downstream applications are divided into passenger vehicles (approximately 65%), commercial vehicles (approximately 30%), and others (about 5%). The demand for 4G On-Board Diagnostics GPS Trackers is robust, driven by the growing needs for intelligent traffic and vehicle management. It is anticipated that the market demand will continue to grow in the coming years. There is a significant business opportunity in the market for 4G On-Board Diagnostics GPS Trackers, particularly in areas such as vehicle networking and logistics management, where technological innovation and product upgrades will propel the rapid development of the market.

A 4G On-Board Diagnostics (OBD) GPS Tracker is a compact device directly plugged into the vehicle's OBD-II diagnostic interface. It integrates a high-precision GPS/BeiDou positioning module, a three-axis accelerometer, and a full-netcom 4G communication module. Powered directly by the vehicle's battery, it requires no additional wiring or charging, offering a plug-and-play solution for real-time collection of vehicle location, speed, direction, and other positioning data. Simultaneously, it utilizes the OBD protocol to deeply read multiple Engine Control Unit (ECU) operating parameters such as engine RPM, fuel consumption, coolant temperature, battery voltage, fault codes, as well as data from the transmission and ABS systems. This data is transmitted via the 4G

network at high speed to a cloud server, enabling second-level updates and low-latency transmission. Even in areas with weak signals, it can quickly achieve a cold start and maintain accurate positioning without trajectory drift by leveraging A-GPS assistance.

Compared to earlier 2G or 3G versions, the higher bandwidth and lower latency of the 4G module allow the terminal to support the transmission of larger data packets. This includes simultaneous uploads of high-frequency positioning points, real-time driving behavior records (such as detection of sudden acceleration, hard braking, and sharp turns), high-definition trajectory triggered by collision events, and detailed remote diagnostic information, all without congestion or packet loss. It can also be extended to provide an in-vehicle WiFi hotspot, allowing multiple passengers to connect and share high-speed internet. Built-in low-power mechanisms and backup batteries ensure the reporting of abnormal displacement or removal alarms even after a power loss. Optimized through butterfly algorithms for trajectory smoothness and combined with server-side processing like geofencing, overspeed alerts, mileage statistics, and historical replay, the terminal can precisely capture every vehicle start, stop, idle duration, and fuel consumption curve changes during actual operation. This provides a complete, traceable chain of vehicle status. The high real-time performance and data richness rely precisely on the stable coverage and rapid response enabled by the 4G network.

In the future, the industry of 4G On-Board Diagnostics GPS Trackers will undergo multifaceted transformations. Technically, the transition to 5G communication will enhance data transmission efficiency and real-time capabilities. Intelligent enhancements will be made, with the integration of more sensors into the trackers for comprehensive vehicle monitoring and management. Simultaneously, the deep integration with vehicle networks will drive intelligent connections between vehicles and external networks, offering diversified data services. The importance of safety and privacy protection will be emphasized, and industry standards and regulations will gradually be established. Cost reduction and market penetration will occur in tandem, promoting cross-industry collaboration and the development of niche markets. Furthermore, the trackers will pay more attention to environmental adaptability, improving energy efficiency, and reducing electronic waste to align with global environmental protection trends. Overall, the industry of 4G On-Board Diagnostics GPS Trackers is poised to evolve towards technological upgrades, intelligence, standardization, cross-industry collaboration, and environmental considerations. This report studies the global 4G On-Board Diagnostics GPS Tracker production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 4G On-Board Diagnostics GPS Tracker and provides market size (US\$ million) and Year-over-

Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 4G On-Board Diagnostics GPS Tracker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 4G On-Board Diagnostics GPS Tracker total production and demand, 2021-2032, (K Units)

Global 4G On-Board Diagnostics GPS Tracker total production value, 2021-2032, (USD Million)

Global 4G On-Board Diagnostics GPS Tracker production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global 4G On-Board Diagnostics GPS Tracker consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: 4G On-Board Diagnostics GPS Tracker domestic production, consumption, key domestic manufacturers and share

Global 4G On-Board Diagnostics GPS Tracker production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global 4G On-Board Diagnostics GPS Tracker production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global 4G On-Board Diagnostics GPS Tracker production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global 4G On-Board Diagnostics GPS Tracker market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CalAmp, Ruptela, Radius Telematics, LandAirSea, AccuGPS, Bouncie(Tail Light), Geotab, Novatel, Dialog Axiata Group, Smartrak, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 4G On-Board Diagnostics GPS Tracker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 4G On-Board Diagnostics GPS Tracker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 4G On-Board Diagnostics GPS Tracker Market, Segmentation by Type:

Multiple Positioning Modes

Single Positioning Modes

Global 4G On-Board Diagnostics GPS Tracker Market, Segmentation by Connected Method:

Plug & Play OBD

Others

Global 4G On-Board Diagnostics GPS Tracker Market, Segmentation by Accuracy:

Sub-meter Positioning Accuracy

Centimeter-level Positioning Accuracy

Global 4G On-Board Diagnostics GPS Tracker Market, Segmentation by Application:

Passenger Cars

Commercial Vehicles

Others

Companies Profiled:

CalAmp

Ruptela

Radius Telematics

LandAirSea

AccuGPS

Bouncie(Tail Light)

Geotab

Novatel

Dialog Axiata Group

Smartrak

Teltonika

iWave Global

ATrack Technology

ShenZhen ZhuoTaiDa Electronic Technology

Shenzhen Nazve Technology

Shanghai Queclink Wireless Solutions

Shenzhen Vodofo Technology

Shenzhen Boshijie Technology

Shanghai Zhuoyuan Information Technology

Guangxi Hengsheng Electronics Technology

Shanghai Quectel Wireless Solutions

Shenzhen Sinocastel

Shenzhen Seg Smartechs

Shenzhen Jimi IoT

Guangdong Gosun Telecommunications

Shenzhen Neoway Technology

Key Questions Answered:

1. How big is the global 4G On-Board Diagnostics GPS Tracker market?
2. What is the demand of the global 4G On-Board Diagnostics GPS Tracker market?
3. What is the year over year growth of the global 4G On-Board Diagnostics GPS Tracker market?
4. What is the production and production value of the global 4G On-Board Diagnostics GPS Tracker market?
5. Who are the key producers in the global 4G On-Board Diagnostics GPS Tracker market?
6. What are the growth factors driving the market demand?

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