

# Global 48V BSG Motor Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global 48V BSG Motor market size was valued at US\$ 682 million in 2024 and is forecast to a readjusted size of USD 1057 million by 2031 with a CAGR of 6.5% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The 48V BSG (Belt Starter Generator) motor is an electric motor used in automotive powertrains, typically in start-stop systems or hybrid vehicles. It integrates starting and power generation functions, providing additional power when the vehicle is started, while recovering energy for charging during driving. The 48V voltage system improves efficiency and reduces current requirements, making it suitable for use in modern cars, providing a smoother starting experience and improving fuel economy.

This report is a detailed and comprehensive analysis for global 48V BSG Motor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 48V BSG Motor market size and forecasts, in consumption value (\$ Million),

sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 48V BSG Motor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 48V BSG Motor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 48V BSG Motor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for 48V BSG Motor
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global 48V BSG Motor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Continental, Sona Comstar, Jiangsu Chaoli Electr, Vitesco Technologies, MAHLE, SEG Automotive, BorgWarner, SuperGenBosch, ZF, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

48V BSG Motor market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Below 10kW

10kW-15kW

More than 15kW

#### Market segment by Application

Passenger Vehicles

Commercial Vehicles

#### Major players covered

Valeo

Continental

Sona Comstar

Jiangsu Chaoli Electr

Vitesco Technologies

MAHLE

SEG Automotive

BorgWarner

SuperGenBosch

ZF

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 48V BSG Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 48V BSG Motor, with price, sales quantity, revenue, and global market share of 48V BSG Motor from 2020 to 2025.

Chapter 3, the 48V BSG Motor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 48V BSG Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and 48V BSG Motor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 48V BSG Motor.

Chapter 14 and 15, to describe 48V BSG Motor sales channel, distributors, customers, research findings and conclusion.

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