

# Global 4-Methoxybenzyl Alcohol Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global 4-Methoxybenzyl Alcohol market size is expected to reach \$ 104 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

4-Methoxybenzyl alcohol, also known as p-methoxybenzyl alcohol or anisyl alcohol, is an aromatic organic compound. Typically appearing as a colorless to pale-yellow transparent liquid or a white crystalline solid, it possesses a mild, woody-floral fragrance and is widely utilized as a fragrance ingredient, flavoring agent, and synthetic raw material.

The primary upstream raw material is p-methoxybenzaldehyde (anisaldehyde). It is synthesized through a reduction reaction that converts the aldehyde group into a hydroxyl group. Production costs are significantly influenced by the efficiency of hydrogenation catalysts, expenditures on environmental compliance and waste treatment, and fluctuations in the natural fragrance market. As a key intermediate, its downstream applications extend across various sectors, including the fragrance and flavor industry (specifically in the formulation of floral-type fragrances), daily chemical products (such as detergents and skincare items), and pharmaceutical synthesis (where it serves as a functional molecular moiety).

In 2025, global sales volume is projected to reach approximately 10,000 tons, with prices ranging between \$7,000 and \$8,500 per ton. The industry's gross profit margin typically falls within the range of 25% to 35%.

As an excellent intermediate in organic synthesis, 4-methoxybenzyl alcohol is frequently utilized in the synthesis of complex pharmaceuticals, where its p-methoxybenzyl moiety serves as a highly efficient hydroxyl-protecting group. This indispensable chemical

property ensures a consistently high level of market demand for the compound within the research, development, and production of antibiotics and antiviral drugs. Concurrently, price fluctuations in the upstream raw material p-methoxybenzaldehyde (anisaldehyde) directly impact profit margins. Furthermore, traditional chemical reduction processes face increasingly stringent environmental regulations; consequently, the associated costs for wastewater treatment and carbon emissions have become a heavy burden for small and medium-sized manufacturing enterprises.

This report studies the global 4-Methoxybenzyl Alcohol production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 4-Methoxybenzyl Alcohol and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 4-Methoxybenzyl Alcohol that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global 4-Methoxybenzyl Alcohol total production and demand, 2021-2032, (Tons)

Global 4-Methoxybenzyl Alcohol total production value, 2021-2032, (USD Million)

Global 4-Methoxybenzyl Alcohol production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global 4-Methoxybenzyl Alcohol consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: 4-Methoxybenzyl Alcohol domestic production, consumption, key domestic manufacturers and share

Global 4-Methoxybenzyl Alcohol production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global 4-Methoxybenzyl Alcohol production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global 4-Methoxybenzyl Alcohol production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global 4-Methoxybenzyl Alcohol market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Atul Ltd (IN), CETEX Petrochemicals (IN), Nandolia Organic Chemicals (IN), Symrise (DE), Givaudan (CH), Changshu Yuxi Chemical (CN), Jiangyin Baoyuan Chemical (CN), Jiaxing Jinli Chemical (CN), Jiangyin

Wangkui Biotechnology (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 4-Methoxybenzyl Alcohol market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 4-Methoxybenzyl Alcohol Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 4-Methoxybenzyl Alcohol Market, Segmentation by Type:

Content ?99%

Content 98%

Others

#### Global 4-Methoxybenzyl Alcohol Market, Segmentation by Grade:

Pharmaceutical Grade

Industrial Grade

Daily Chemicals Grade

Other

#### Global 4-Methoxybenzyl Alcohol Market, Segmentation by Source:

Synthetic

Natural

#### Global 4-Methoxybenzyl Alcohol Market, Segmentation by Application:

Pharmaceuticals

Flavors & Fragrances

Personal Care

Others

#### Companies Profiled:

Atul Ltd (IN)

CETEX Petrochemicals (IN)

Nandolia Organic Chemicals (IN)

Symrise (DE)

Givaudan (CH)

Changshu Yuxi Chemical (CN)

Jiangyin Baoyuan Chemical (CN)

Jiaxing Jinli Chemical (CN)

Jiangyin Wangkui Biotechnology (CN)

#### Key Questions Answered:

1. How big is the global 4-Methoxybenzyl Alcohol market?
2. What is the demand of the global 4-Methoxybenzyl Alcohol market?
3. What is the year over year growth of the global 4-Methoxybenzyl Alcohol market?
4. What is the production and production value of the global 4-Methoxybenzyl Alcohol market?
5. Who are the key producers in the global 4-Methoxybenzyl Alcohol market?
6. What are the growth factors driving the market demand?

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