

Global 3PL in FMCG Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Food such as staples, dairy products, confectionary, fresh fruits and vegetables, processed foods, fresh and processed meat, and fish are some of the examples in the food category which are transported by the 3PL players.

Scope of the Report:

This report focuses on the 3PL in FMCG in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The 3PL market in FMCG industry is highly fragmented due to the presence of several international and regional players. 3PL service providers in the market compete intensely based on price, delivery speed, reliability, and supply chain capacity. By offering value-added services, companies would differentiate their service offerings. Several players in the FMCG logistics market are adopting M&A strategies to increase the product portfolio and expand their geographical presence.

The worldwide market for 3PL in FMCG is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

CEVA Logistics

C.H. ROBINSON

Deutsche Bahn

Deutsche Post DHL Group

Kuehne + Nagel

Nippon Express

DACHSER

GEFCO

XPO Logistics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Distribution

Retail

Market Segment by Applications, can be divided into

Food

Beverage

Personal Care

Household Care

There are 15 Chapters to deeply display the global 3PL in FMCG market.

Chapter 1, to describe 3PL in FMCG Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of 3PL in FMCG, with sales, revenue, and price of 3PL in FMCG, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of 3PL in FMCG, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, 3PL in FMCG market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe 3PL in FMCG sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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