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Global 3D Secure Authentication Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global 3D Secure Authentication market size was valued at USD 4140.4 million in 2023 and is forecast to a readjusted size of USD 15860 million by 2030 with a CAGR of 21.1% during review period.

3D Secure (3-domain structure), also known as a payer authentication, is a security protocol that helps to prevent fraud in online credit and debit card transactions.

The payer authentication is a three-part process, so there are three parties involved in the process: the issuer (such as Visa or MasterCard), the acquirer, and the interoperability domain (such as payment system).

The 3D Secure Authentication industry can be broken down into several segments, System & Platform, Consulting Services & Solutions, etc.

Across the world, the major players cover Visa, Infineon Technologies, etc.

3D secure authentication is a measure to prevent fraud and can be used as an additional layer of security when making card payments.

3D Secure Authentication is mainly classified into the following types: System & Platform, Consulting Services & Solutions and Other. System & Platform is the most widely used type which took up about 83.97 % of the total in 2019.

3D Secure Authentication has wide range of applications, like Consumer Electronics,

ATM, POS Machine and Other. And Consumer Electronics is the most widely used area which took up about 72.49% of the global total in 2019.

North America is the largest region of 3D Secure Authentication in the world in the past few years and it will keep increasing in the next few years. Europe market took up about 29.86% the global market in 2019, while APAC is about 22.88%.

American Express, Mastercard, Visa, Discover Global Network, CA Technologies (Broadcom), etc. are the key providers in the global 3D Secure Authentication market. Top 5 took up more than 35% of the global market in 2019.

The Global Info Research report includes an overview of the development of the 3D Secure Authentication industry chain, the market status of Consumer Electronics (System & Platform, Consulting Services & Solutions), ATM (System & Platform, Consulting Services & Solutions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 3D Secure Authentication.

Regionally, the report analyzes the 3D Secure Authentication markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 3D Secure Authentication market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the 3D Secure Authentication market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 3D Secure Authentication industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., System & Platform, Consulting Services & Solutions).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and

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market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 3D Secure Authentication market.

Regional Analysis: The report involves examining the 3D Secure Authentication market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the 3D Secure Authentication market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 3D Secure Authentication:

Company Analysis: Report covers individual 3D Secure Authentication players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards 3D Secure Authentication This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, ATM).

Technology Analysis: Report covers specific technologies relevant to 3D Secure Authentication. It assesses the current state, advancements, and potential future developments in 3D Secure Authentication areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the 3D Secure Authentication market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

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3D Secure Authentication market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- by User
  - System & Platform
  - Consulting Services & Solutions
  - Other
- by Place
  - ACS
  - MPI

Market segment by Application

- Consumer Electronics
- ATM
- POS Machine
- Other

Market segment by players, this report covers

- Visa
- Mastercard
- GPayments

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Adyen

CA Technologies (Broadcom)

Modirum

Entersekt

Worldline

Elavon

SIA S.p.A.

GMO Payment Gateway

UnionPay International

AsiaPay

Discover Global Network

JCB

American Express

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

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Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe 3D Secure Authentication product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of 3D Secure Authentication, with revenue, gross margin and global market share of 3D Secure Authentication from 2019 to 2024.

Chapter 3, the 3D Secure Authentication competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and 3D Secure Authentication market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of 3D Secure Authentication.

Chapter 13, to describe 3D Secure Authentication research findings and conclusion.

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