

Global 3D Facial Scanner for Dental Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 3D Facial Scanner for Dental market size is expected to reach \$ 372 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

A dental 3D facial scanner is a device used in the fields of oral medicine and dental aesthetics design. It uses 3D imaging technologies such as structured light, laser, or stereoscopic vision to quickly and accurately digitally acquire a patient's face. It can obtain a complete 3D facial model, which is then fused and analyzed with oral scan data. This data is used for orthodontic treatment planning, implant restoration, aesthetic evaluation, and digital smile design, thereby improving the accuracy and personalization of diagnosis and treatment. It is an important component of digital dentistry.

The dental 3D facial scanner industry chain can be divided into three main segments: upstream core hardware and algorithms, midstream equipment manufacturing and system integration, and downstream applications and services. The upstream segment mainly includes suppliers of optical components (structured light/laser modules, cameras, sensors), chips and processors, precision mechanical structural parts, and 3D reconstruction and AI algorithm software. This segment has high technological barriers, with gross profit margins typically ranging from 30% to 60%. The midstream segment consists of dental 3D facial scanner manufacturers and digital oral solution providers, responsible for equipment design, software system development, and integration with intraoral scan data. These companies possess strong brand and technological premiums, with gross profit margins typically ranging from 50% to 70%. The downstream segment includes dental hospitals, dental clinics, orthodontic centers, and denture processing institutions, which use the equipment for digital diagnosis and aesthetic design through procurement or service usage. Some manufacturers extend

their services to include software subscriptions and service revenue. Overall, the industry chain value is mainly concentrated in midstream companies with strong equipment and software integration capabilities.

In 2025, the average price of a dental 3D facial scanner was \$15 k per unit, with sales of 12 k units and a total production capacity of 17 k units.

Dental 3D facial scanners are evolving from 'auxiliary image acquisition devices' to 'core entry points for digital oral and facial aesthetic design.' Their value lies not only in providing high-precision 3D facial data but also in their deep integration with intraoral scanning, CBCT imaging, and digital design software, driving orthodontics, implantology, and prosthodontics towards personalization and visualization. With the increasing penetration of digital dentistry and patients' rising expectations for aesthetic results, the application of such devices in high-end dental institutions is growing rapidly. Simultaneously, industry competition is shifting from single hardware performance to overall solution capabilities encompassing 'equipment + software + design ecosystem,' giving manufacturers with data integration and clinical application capabilities a greater long-term competitive advantage.

This report studies the global 3D Facial Scanner for Dental production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 3D Facial Scanner for Dental and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 3D Facial Scanner for Dental that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 3D Facial Scanner for Dental total production and demand, 2021-2032, (Units)

Global 3D Facial Scanner for Dental total production value, 2021-2032, (USD Million)

Global 3D Facial Scanner for Dental production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global 3D Facial Scanner for Dental consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: 3D Facial Scanner for Dental domestic production, consumption, key domestic manufacturers and share

Global 3D Facial Scanner for Dental production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global 3D Facial Scanner for Dental production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global 3D Facial Scanner for Dental production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global 3D Facial Scanner for Dental market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Planmeca, InstaRisa, Artec 3D, Obiscanner, Ray, DOF, Zirkonzahn, Shining 3D, 3Shape, Dentsply Sirona, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 3D Facial Scanner for Dental market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 3D Facial Scanner for Dental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 3D Facial Scanner for Dental Market, Segmentation by Type:

Handheld

Desktop

Global 3D Facial Scanner for Dental Market, Segmentation by Scanning Technology Principle:

Structured Light Scanner

Laser Scanner

Stereo Vision Scanner

Global 3D Facial Scanner for Dental Market, Segmentation by Accuracy:

Basic-Grade Scanner

Clinical-Grade Scanner

Global 3D Facial Scanner for Dental Market, Segmentation by Application:

Hospital

Dental Clinic

Other

Companies Profiled:

Planmeca

InstaRisa

Artec 3D

Obiscanner

Ray

DOF

Zirkonzahn

Shining 3D

3Shape

Dentsply Sirona

Creaform

LargeV Instrument

Key Questions Answered:

1. How big is the global 3D Facial Scanner for Dental market?
2. What is the demand of the global 3D Facial Scanner for Dental market?
3. What is the year over year growth of the global 3D Facial Scanner for Dental market?
4. What is the production and production value of the global 3D Facial Scanner for Dental market?
5. Who are the key producers in the global 3D Facial Scanner for Dental market?
6. What are the growth factors driving the market demand?

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