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Global 3D Digital Showrooms Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global 3D Digital Showrooms market size is expected to reach $ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Surveys show that brands promoting their products through AR have conversion rates as high as 94%. Additionally, many customers expect brands to offer virtual customer experiences; 43% of U.S. smartphone shoppers already expect all beauty brands to use AR. Meanwhile, 47% of smartphone consumers want all car brands to use AR.

With a virtual showroom, there are no restrictions on product availability or space constraints. Shoppers can try any product they want at any time. Virtual showrooms allow buyers to thoroughly try out products before purchasing, which is especially helpful for businesses like B2B that have longer buyer journeys and product consideration stages. More than 80% of shoppers feel more confident in their purchasing decisions after using an AR trial.

3D Digital Showrooms are digital simulations of physical showrooms created using 3D and augmented reality (AR) technologies. It allows users to view, feel and interact with various products in a virtual space, mimicking the customer shopping experience in a real-world showroom. It replaces physical showrooms and trade shows, eliminating the need for physical locations and physical samples required to showcase new collections. Virtual showroom software bridges the gap between the digital and physical worlds.

This report studies the global 3D Digital Showrooms demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for 3D Digital

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Showrooms, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of 3D Digital Showrooms that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 3D Digital Showrooms total market, 2018-2029, (USD Million)

Global 3D Digital Showrooms total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: 3D Digital Showrooms total market, key domestic companies and share, (USD Million)

Global 3D Digital Showrooms revenue by player and market share 2018-2023, (USD Million)

Global 3D Digital Showrooms total market by Type, CAGR, 2018-2029, (USD Million)

Global 3D Digital Showrooms total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global 3D Digital Showrooms market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VividWorks, Shapespark, Illusion 3D, VNTANA, Virtual Days, Exhibit 36??0, Scene3D, VeeSpaces and SHOWin3D, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 3D Digital Showrooms market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

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2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global 3D Digital Showrooms Market, By Region:

- United States
- China
- Europe
- Japan
- South Korea
- ASEAN
- India
- Rest of World

Global 3D Digital Showrooms Market, Segmentation by Type

- Based on AR
- Based on VR
- Based on Interactive Technology

Global 3D Digital Showrooms Market, Segmentation by Application

- Clothing
- Furniture
- Automotive

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Tourism

Art

Cosmetic

Others

Companies Profiled:

VividWorks

Shapespark

Illusion 3D

VNTANA

Virtual Days

Exhibit 36??0

Scene3D

VeeSpaces

SHOWin3D

WE/AR Studio

Virsabi

3D Walkabout

Presentigo

ByondXR

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LIGHTSHAPE

Coohom

Phygital

Visao

YouSee

Impala

VirtuLab

CGILab

Silvrsketch

PANOVA

MARTECH3D

Commalive

3DYZ

Heifei Shiwei Digital Technology

Suzhou Dazhihui Digital Technology

Heyou Advertise

NDV

Bmotion

JOOR

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PixelPool

Stitch

Launchmetrics

NuORDER

MEDIASQUAD

CLO-SET

Tektus

Enhance

Spark Vision

Trasix

Key Questions Answered

1. How big is the global 3D Digital Showrooms market?

2. What is the demand of the global 3D Digital Showrooms market?

3. What is the year over year growth of the global 3D Digital Showrooms market?

4. What is the total value of the global 3D Digital Showrooms market?

5. Who are the major players in the global 3D Digital Showrooms market?

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