

Global 360 Degree Automotive Surround View Camera System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 360 Degree Automotive Surround View Camera System market size is expected to reach \$ 10627 million by 2032, rising at a market growth of 11.9% CAGR during the forecast period (2026-2032).

A 360-degree surround-view camera system is a multi-camera in-vehicle vision assistance system. It typically uses wide-angle cameras mounted at the front, rear, and side mirrors or sides of the vehicle to capture real-time images of the surrounding environment. An image processing controller performs distortion correction, perspective conversion, and image stitching to create a 360° panoramic overhead view or multi-view monitoring image of the vehicle's surroundings. This system is primarily used for parking, reversing, navigating narrow roads, low-speed turning, blind spot observation, and obstacle recognition, helping drivers to more intuitively understand the vehicle's surroundings and reduce the risk of scrapes and collisions. With the development of automotive intelligence, surround-view monitoring systems are gradually integrating with automatic parking, ADAS, transparent chassis, 3D surround view, and intelligent cockpit display systems, becoming an important feature for improving vehicle safety and driving convenience. By 2025, approximately 28 million systems are expected to be installed globally.

In recent years, with the rapid development of global automotive intelligence, electrification, and driver assistance technologies, the 360-degree surround-view camera system, as a crucial component for in-vehicle visual perception and low-speed safety assistance, has seen continuous market demand growth. A typical 360-degree surround-view camera system consists of multiple wide-angle cameras positioned at the front, rear, left, and right sides of the vehicle, an image processing controller, wiring

harnesses, a display terminal, and image stitching algorithms. It can capture real-time images of the vehicle's surroundings and, through distortion correction, perspective conversion, image fusion, and dynamic display, create a 360-degree overhead view or multi-view image of the vehicle's surroundings. This helps drivers gain a more intuitive understanding of their surroundings when parking, reversing, navigating narrow roads, turning at low speeds, and in complex road conditions, thereby reducing blind spots, scrapes, and collision risks.

From a demand structure perspective, passenger vehicles are the primary application market for 360-degree surround-view camera systems. As consumers increasingly demand greater parking convenience, driving safety, and intelligent cockpit experiences, this system is gradually expanding from luxury and high-end models to mid-range models, new energy vehicles, and intelligent connected vehicles. Especially in the new energy vehicle market, OEMs are placing greater emphasis on intelligent configurations and differentiated user experiences. 360-degree surround-view camera systems are often integrated with automatic parking, transparent chassis, reversing assistance, low-speed obstacle recognition, driving records, and large-screen cockpit systems, becoming a crucial function for enhancing the vehicle's technological appeal, safety features, and brand competitiveness. Simultaneously, commercial vehicles, buses, logistics vehicles, engineering vehicles, and special-purpose vehicles are also gradually adopting this system to improve blind spot monitoring and low-speed operation safety for large vehicles.

In terms of the industry chain, the upstream mainly includes suppliers of automotive camera modules, CMOS image sensors, optical lenses, ISP image processing chips, domain controllers, connectors, wiring harnesses, displays, algorithm software, and electronic components; the midstream consists of 360-degree automotive surround-view camera system integrators, automotive electronics companies, and Tier 1 component suppliers; the downstream mainly comprises OEMs, automotive sales and service systems, and the aftermarket. The core of industry competition lies not only in camera clarity, image stitching quality, system response speed, and environmental adaptability, but also in algorithm capabilities, automotive-grade reliability, cost control, platform development capabilities, and integration capabilities with the vehicle's electronic and electrical architecture. As automotive electronic architecture evolves towards centralized and domain-controlled systems, suppliers with integrated hardware and software capabilities will have a greater competitive advantage.

From a regional market perspective, China, Europe, North America, Japan, and South Korea are the main demand areas for 360-degree automotive surround-view camera

systems globally. The rapid development of new energy vehicles and intelligent vehicles in China is driving a continuous increase in system installation rates; the European and North American markets are seeing a steady increase in system value driven by the widespread adoption of ADAS, safety regulations, demand for high-end models, and upgrades in automatic parking features; Japan and South Korea have a strong automotive electronics industry base, and OEMs have been early adopters of parking assistance and in-vehicle vision systems. In the future, with the upgrading of intelligent features in mid-to-low-end models and the improvement of automotive consumption patterns in emerging markets, the installation scale of 360-degree automotive surround-view camera systems is expected to further expand.

Looking ahead, the global market for 360-degree automotive surround-view camera systems will be driven by three main factors: first, the continued increase in consumer demand for parking safety, low-speed assistance, and driving convenience; second, the upgrading of new energy vehicles, smart cockpits, and ADAS configurations will drive increased system penetration; and third, the continuous maturation of technologies integrating high-definition cameras, AI vision algorithms, 3D surround view, transparent chassis, and automatic parking. Market growth will be reflected not only in increased installations but also in the enhanced value brought by high resolution, multi-camera fusion, intelligent recognition, and software algorithms.

This report studies the global 360 Degree Automotive Surround View Camera System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 360 Degree Automotive Surround View Camera System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 360 Degree Automotive Surround View Camera System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 360 Degree Automotive Surround View Camera System total production and demand, 2021-2032, (K Sets)

Global 360 Degree Automotive Surround View Camera System total production value, 2021-2032, (USD Million)

Global 360 Degree Automotive Surround View Camera System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global 360 Degree Automotive Surround View Camera System consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: 360 Degree Automotive Surround View Camera System domestic production, consumption, key domestic manufacturers and share

Global 360 Degree Automotive Surround View Camera System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global 360 Degree Automotive Surround View Camera System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global 360 Degree Automotive Surround View Camera System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global 360 Degree Automotive Surround View Camera System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Continental, Magna, Denso, Faurecia, Mobis, SL Corporation, Desay SV, STONKAM, TTE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 360 Degree Automotive Surround View Camera System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 360 Degree Automotive Surround View Camera System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 360 Degree Automotive Surround View Camera System Market, Segmentation by Type:

4 Cameras

6 Cameras

Others

Global 360 Degree Automotive Surround View Camera System Market, Segmentation by Chassis:

Transparent Chassis

Non-transparent Chassis

Global 360 Degree Automotive Surround View Camera System Market, Segmentation by Market:

OEM Market

Aftermarket

Global 360 Degree Automotive Surround View Camera System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Valeo

Continental

Magna

Denso

Faurecia

Mobis

SL Corporation

Desay SV

STONKAM

TTE

Baolong Automotive

Huizhou Foryou General Electronics

OFILM Group

Zhihua Automotive Electronics

Hikvision

BYD

Bosch

Longhorn Auto

IS Electronic Technology

Key Questions Answered:

1. How big is the global 360 Degree Automotive Surround View Camera System market?
2. What is the demand of the global 360 Degree Automotive Surround View Camera System market?
3. What is the year over year growth of the global 360 Degree Automotive Surround View Camera System market?
4. What is the production and production value of the global 360 Degree Automotive Surround View Camera System market?
5. Who are the key producers in the global 360 Degree Automotive Surround View Camera System market?
6. What are the growth factors driving the market demand?

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