

Global 316 Stainless Steel Vacuum Insulated Cup Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 316 Stainless Steel Vacuum Insulated Cup market size is expected to reach \$ 2353 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

A 316 Stainless Steel Vacuum Insulated Cup is a vacuum-insulated drinkware product whose inner liner or main beverage-contact components are made of 316 or low-carbon 316L stainless steel. It is typically shaped as a cylindrical cup, bullet-shaped bottle, straight-wall tumbler, cup-bottle combination, or large-capacity handled vessel. Its structure usually includes an inner liner, outer shell, vacuum insulation layer, rim, lid, sealing gasket, drinking spout, filter, straw, handle, anti-slip base, and surface coating. The product uses a double-wall metal structure with an evacuated interlayer to reduce heat conduction and air convection, while plating or polished surfaces may reduce thermal radiation. The lid and sealing components reduce leakage and heat exchange. Its manufacturing process typically includes sheet cutting, deep drawing, welding, necking, vacuum pumping, sealing, polishing, electropolishing or passivation, coating, assembly, and performance testing. This product belongs to daily-use stainless steel vacuum insulated drinkware and is used for water, tea, coffee, cold drinks, commuting, outdoor activities, vehicle use, student use, and gift consumption.

The market opportunity for 316 Stainless Steel Vacuum Insulated Cups comes from consumption upgrading, rising awareness of healthy hydration, replacement of single-use plastic cups and bottles by reusable drinkware, and material upgrading in mid- to high-end drinkware. Consumers used to focus mainly on heat retention, capacity, and appearance, but they are increasingly paying attention to liner material, odor control, corrosion resistance, cleanability, and long-term safety. Because 316 stainless steel has stronger corrosion resistance, it is increasingly used in children's bottles, straw cups,

coffee tumblers, tea-separation cups, and premium gift drinkware. Chinese manufacturers have clear scale advantages in deep drawing, vacuum sealing, surface coating, automated assembly, and cross-border e-commerce supply, allowing them to translate the material selling point into retail products with multiple capacities, lid systems, colors, and usage scenarios. With rising demand from commuting, outdoor camping, vehicle hydration, and student products, 316 stainless steel vacuum insulated cups are likely to move from a niche premium configuration to a standard feature in the mid- to high-end segment.

The main market challenges are material authenticity, price competition, regulatory compliance, and brand trust. 316 stainless steel costs more than ordinary 304 stainless steel. If the retail price is unusually low, risks may arise from partial use of higher-grade material, unclear labeling, opaque test reports, or exaggerated claims. Consumers cannot easily identify the steel grade visually and must rely on brand credibility, test documentation, and platform supervision. False labeling can therefore damage industry trust. Manufacturing also requires complex quality control over vacuum stability, welding and sealing, rim polishing, coating adhesion, lid food-contact materials, silicone gasket odor, drop resistance, and dishwasher compatibility. Export-oriented manufacturers must also meet different national requirements for food-contact materials, chemical migration, heavy-metal limits, labeling, and sustainable packaging. Companies relying only on low prices and similar appearances will face margin compression, while brand owners may encounter inventory turnover pressure and channel price disorder.

Downstream demand will show both functional segmentation and premium democratization. Children's and student products will continue to emphasize leak resistance, drop resistance, straw structures, lightweight bodies, and cartoon designs. Office and commuting products will place more emphasis on one-hand opening, cup-holder compatibility, coffee taste, tea separation, and minimalist design. Outdoor and sports products will move toward large capacity, long-duration cold retention, handle structures, impact-resistant coating, and replaceable lids. Gift and corporate-customized products will focus on surface texture, packaging, engraving, color consistency, and small-batch customization. Future competition will not be only about the material, but about the integration of material, structure, insulation performance, lid experience, supply-chain response speed, and brand content. Manufacturers will shift from simple contract manufacturing to co-development, flexible manufacturing, and fast small-batch response, while brand owners will differentiate through 316 stainless steel, ceramic coating, titanium liners, smart temperature display, and eco-friendly packaging. Overall, 316 stainless steel vacuum insulated cups will not replace all ordinary insulated cups, but they will become an important growth branch in mid- to high-end, children's, and

cross-border premium drinkware markets.

This report studies the global 316 Stainless Steel Vacuum Insulated Cup production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 316 Stainless Steel Vacuum Insulated Cup and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 316 Stainless Steel Vacuum Insulated Cup that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 316 Stainless Steel Vacuum Insulated Cup total production and demand, 2021-2032, (Units)

Global 316 Stainless Steel Vacuum Insulated Cup total production value, 2021-2032, (USD Million)

Global 316 Stainless Steel Vacuum Insulated Cup production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global 316 Stainless Steel Vacuum Insulated Cup consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: 316 Stainless Steel Vacuum Insulated Cup domestic production, consumption, key domestic manufacturers and share

Global 316 Stainless Steel Vacuum Insulated Cup production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global 316 Stainless Steel Vacuum Insulated Cup production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global 316 Stainless Steel Vacuum Insulated Cup production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global 316 Stainless Steel Vacuum Insulated Cup market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Haers Vacuum Containers Co., Ltd., HOLOHOLO, Hikesity / IBICA TECHNOLOGY, Revomax, Red Equipment, AWA, Tefal, Evorie, Zhejiang Jiakang Stainless Steel Products Co., Ltd., Wuyi Hongtai Stainless Steel Drinkware Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 316 Stainless Steel Vacuum Insulated Cup market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 316 Stainless Steel Vacuum Insulated Cup Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 316 Stainless Steel Vacuum Insulated Cup Market, Segmentation by Type:

250 mL

300 mL

400 mL

480 mL

Others

Global 316 Stainless Steel Vacuum Insulated Cup Market, Segmentation by Vacuum Insulation Structure:

Double-Wall Vacuum Insulated Cup

Copper-Plated Vacuum Insulated Cup

Silver-Plated Vacuum Insulated Cup

Multi-Layer Vacuum Insulated Cup

Tail-Pin Vacuum-Sealed Cup

Global 316 Stainless Steel Vacuum Insulated Cup Market, Segmentation by Forming And Manufacturing Process:

Deep-Drawn Stainless Steel Vacuum Cup

Spun Stainless Steel Vacuum Cup

Welded Stainless Steel Vacuum Cup

Electropolished Inner-Liner Vacuum Cup

Global 316 Stainless Steel Vacuum Insulated Cup Market, Segmentation by Lid And Drinking Structure:

Screw-Lid Vacuum Insulated Cup

One-Touch Flip-Lid Vacuum Insulated Cup

Straw-Lid Vacuum Insulated Cup

Direct-Drink Vacuum Insulated Cup

Global 316 Stainless Steel Vacuum Insulated Cup Market, Segmentation by Application:

E-commerce Platform

Supermarket Platform

Others

Companies Profiled:

Zhejiang Haers Vacuum Containers Co., Ltd.

HOLOHOL

Hikesity / IBICA TECHNOLOGY

Revomax

Red Equipment

AWA

Tefal

Evorie

Zhejiang Jiakang Stainless Steel Products Co., Ltd.

Wuyi Hongtai Stainless Steel Drinkware Co., Ltd.

Guangdong Sibao Stainless Steel Products Co., Ltd.

Zhejiang Nanlong Industry & Trade Co., Ltd.

Zhejiang Loulong Industry & Trade Co., Ltd.

Yongkang Helen Houseware Co., Ltd.

LocknLock Co.

Key Questions Answered:

1. How big is the global 316 Stainless Steel Vacuum Insulated Cup market?
2. What is the demand of the global 316 Stainless Steel Vacuum Insulated Cup market?
3. What is the year over year growth of the global 316 Stainless Steel Vacuum Insulated Cup market?
4. What is the production and production value of the global 316 Stainless Steel Vacuum Insulated Cup market?
5. Who are the key producers in the global 316 Stainless Steel Vacuum Insulated Cup market?
6. What are the growth factors driving the market demand?

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