

Global 316 Stainless Steel Vacuum Insulated Cup Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global 316 Stainless Steel Vacuum Insulated Cup market size was valued at US\$ 1492 million in 2025 and is forecast to a readjusted size of US\$ 2353 million by 2032 with a CAGR of 6.6% during review period.

A 316 Stainless Steel Vacuum Insulated Cup is a vacuum-insulated drinkware product whose inner liner or main beverage-contact components are made of 316 or low-carbon 316L stainless steel. It is typically shaped as a cylindrical cup, bullet-shaped bottle, straight-wall tumbler, cup-bottle combination, or large-capacity handled vessel. Its structure usually includes an inner liner, outer shell, vacuum insulation layer, rim, lid, sealing gasket, drinking spout, filter, straw, handle, anti-slip base, and surface coating. The product uses a double-wall metal structure with an evacuated interlayer to reduce heat conduction and air convection, while plating or polished surfaces may reduce thermal radiation. The lid and sealing components reduce leakage and heat exchange. Its manufacturing process typically includes sheet cutting, deep drawing, welding, necking, vacuum pumping, sealing, polishing, electropolishing or passivation, coating, assembly, and performance testing. This product belongs to daily-use stainless steel vacuum insulated drinkware and is used for water, tea, coffee, cold drinks, commuting, outdoor activities, vehicle use, student use, and gift consumption.

The market opportunity for 316 Stainless Steel Vacuum Insulated Cups comes from consumption upgrading, rising awareness of healthy hydration, replacement of single-use plastic cups and bottles by reusable drinkware, and material upgrading in mid- to high-end drinkware. Consumers used to focus mainly on heat retention, capacity, and appearance, but they are increasingly paying attention to liner material, odor control,

corrosion resistance, cleanability, and long-term safety. Because 316 stainless steel has stronger corrosion resistance, it is increasingly used in children's bottles, straw cups, coffee tumblers, tea-separation cups, and premium gift drinkware. Chinese manufacturers have clear scale advantages in deep drawing, vacuum sealing, surface coating, automated assembly, and cross-border e-commerce supply, allowing them to translate the material selling point into retail products with multiple capacities, lid systems, colors, and usage scenarios. With rising demand from commuting, outdoor camping, vehicle hydration, and student products, 316 stainless steel vacuum insulated cups are likely to move from a niche premium configuration to a standard feature in the mid- to high-end segment.

The main market challenges are material authenticity, price competition, regulatory compliance, and brand trust. 316 stainless steel costs more than ordinary 304 stainless steel. If the retail price is unusually low, risks may arise from partial use of higher-grade material, unclear labeling, opaque test reports, or exaggerated claims. Consumers cannot easily identify the steel grade visually and must rely on brand credibility, test documentation, and platform supervision. False labeling can therefore damage industry trust. Manufacturing also requires complex quality control over vacuum stability, welding and sealing, rim polishing, coating adhesion, lid food-contact materials, silicone gasket odor, drop resistance, and dishwasher compatibility. Export-oriented manufacturers must also meet different national requirements for food-contact materials, chemical migration, heavy-metal limits, labeling, and sustainable packaging. Companies relying only on low prices and similar appearances will face margin compression, while brand owners may encounter inventory turnover pressure and channel price disorder.

Downstream demand will show both functional segmentation and premium democratization. Children's and student products will continue to emphasize leak resistance, drop resistance, straw structures, lightweight bodies, and cartoon designs. Office and commuting products will place more emphasis on one-hand opening, cup-holder compatibility, coffee taste, tea separation, and minimalist design. Outdoor and sports products will move toward large capacity, long-duration cold retention, handle structures, impact-resistant coating, and replaceable lids. Gift and corporate-customized products will focus on surface texture, packaging, engraving, color consistency, and small-batch customization. Future competition will not be only about the material, but about the integration of material, structure, insulation performance, lid experience, supply-chain response speed, and brand content. Manufacturers will shift from simple contract manufacturing to co-development, flexible manufacturing, and fast small-batch response, while brand owners will differentiate through 316 stainless steel, ceramic coating, titanium liners, smart temperature display, and eco-friendly packaging. Overall,

316 stainless steel vacuum insulated cups will not replace all ordinary insulated cups, but they will become an important growth branch in mid- to high-end, children's, and cross-border premium drinkware markets.

This report is a detailed and comprehensive analysis for global 316 Stainless Steel Vacuum Insulated Cup market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 316 Stainless Steel Vacuum Insulated Cup market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 316 Stainless Steel Vacuum Insulated Cup market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 316 Stainless Steel Vacuum Insulated Cup market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 316 Stainless Steel Vacuum Insulated Cup market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 316 Stainless Steel Vacuum Insulated Cup

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 316 Stainless Steel Vacuum Insulated Cup market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Haers Vacuum Containers Co., Ltd., HOLOHOLO, Hikesity / IBICA TECHNOLOGY, Revomax, Red Equipment, AWA, Tefal, Evorie, Zhejiang Jiakang Stainless Steel Products Co., Ltd., Wuyi Hongtai Stainless Steel Drinkware Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

316 Stainless Steel Vacuum Insulated Cup market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

250 mL

300 mL

400 mL

480 mL

Others

Market segment by Vacuum Insulation Structure

Double-Wall Vacuum Insulated Cup

Copper-Plated Vacuum Insulated Cup

Silver-Plated Vacuum Insulated Cup

Multi-Layer Vacuum Insulated Cup

Tail-Pin Vacuum-Sealed Cup

Market segment by Forming And Manufacturing Process

Deep-Drawn Stainless Steel Vacuum Cup

Spun Stainless Steel Vacuum Cup

Welded Stainless Steel Vacuum Cup

Electropolished Inner-Liner Vacuum Cup

Market segment by Lid And Drinking Structure

Screw-Lid Vacuum Insulated Cup

One-Touch Flip-Lid Vacuum Insulated Cup

Straw-Lid Vacuum Insulated Cup

Direct-Drink Vacuum Insulated Cup

Market segment by Application

E-commerce Platform

Supermarket Platform

Others

Major players covered

Zhejiang Haers Vacuum Containers Co., Ltd.

HOLOHOLO

Hikesity / IBICA TECHNOLOGY

Revomax

Red Equipment

AWA

Tefal

Evorie

Zhejiang Jiakang Stainless Steel Products Co., Ltd.

Wuyi Hongtai Stainless Steel Drinkware Co., Ltd.

Guangdong Sibao Stainless Steel Products Co., Ltd.

Zhejiang Nanlong Industry & Trade Co., Ltd.

Zhejiang Loulong Industry & Trade Co., Ltd.

Yongkang Helen Houseware Co., Ltd.

LocknLock Co.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 316 Stainless Steel Vacuum Insulated Cup product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 316 Stainless Steel Vacuum Insulated Cup, with price, sales quantity, revenue, and global market share of 316 Stainless Steel Vacuum Insulated Cup from 2021 to 2026.

Chapter 3, the 316 Stainless Steel Vacuum Insulated Cup competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 316 Stainless Steel Vacuum Insulated Cup breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and 316 Stainless Steel Vacuum Insulated Cup market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 316 Stainless Steel Vacuum Insulated Cup.

Chapter 14 and 15, to describe 316 Stainless Steel Vacuum Insulated Cup sales

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