

Global 2K Computer Screen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global 2K Computer Screen market size was valued at US\$ 14708 million in 2025 and is forecast to a readjusted size of US\$ 31442 million by 2032 with a CAGR of 11.4% during review period.

In 2025, global 2K Computer Screen production reached approximately 64.97 million units, with an average global market price of around US\$220 per unit.

A 2K computer screen is a high-resolution display with a resolution of 2560?1440 pixels, widely used in office work, design, gaming, and finance. Compared to 1080p full HD screens, 2K screens offer finer image details, higher color accuracy, and larger workspace, enhancing user experience in graphic processing, text editing, and multitasking. With the widespread adoption of laptops, desktops, and all-in-one PCs, 2K screens hold a significant position in the mid-to-high-end computing market.

The upstream of 2K computer screens mainly includes display panel manufacturers, backlight module suppliers, driver IC companies, and raw material providers such as glass substrates, polarizers, and liquid crystal materials. Representative upstream companies include BOE, CSOT, Samsung Display, and LG Display. The downstream applications are primarily in laptops, desktops, all-in-one PCs, and high-end monitors, with major brands like Lenovo, Dell, HP, and Apple. The full supply chain spans from raw material supply ? panel fabrication ? module assembly ? end-device integration.

The 2K computer screen market currently shows stable to slightly increasing trends. With continuous demand growth from laptops, gaming monitors, and professional workstations, 2K resolution remains attractive for mid-to-high-end devices. Upstream

supply chain costs for glass substrates, liquid crystal materials, and driver ICs are stable, supporting manufacturer profitability. Market drivers include office automation upgrades, esports and gaming industry growth, and increased remote education and content creation needs. However, challenges include the gradual penetration of high-end 4K/5K displays, pricing pressure from lower-end 1080p screens, and uncertainties in the global semiconductor and display supply chains. Overall, 2K screens remain mainstream in the mid-to-high-end market, with short-term price stability and strong competition.

This report is a detailed and comprehensive analysis for global 2K Computer Screen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 2K Computer Screen market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 2K Computer Screen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 2K Computer Screen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global 2K Computer Screen market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 2K Computer Screen

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 2K Computer Screen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell, Asus, Samsung, MSI, Philips, BenQ, LG, Sony, HP, Acer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

2K Computer Screen market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

27 Inch Screen

32 Inch Screen

Others

Market segment by Refresh Rate

60Hz

75Hz

120Hz

144Hz

Others

Market segment by Panel Type

IPS

VA

OLED

Others

Market segment by Application

Online

Offline

Major players covered

Dell

Asus

Samsung

MSI

Philips

BenQ

LG

Sony

HP

Acer

Lenovo

Xiaomi

Huawei

HKC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 2K Computer Screen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 2K Computer Screen, with price, sales quantity, revenue, and global market share of 2K Computer Screen from 2021 to 2026.

Chapter 3, the 2K Computer Screen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 2K Computer Screen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and 2K Computer Screen market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 2K Computer Screen.

Chapter 14 and 15, to describe 2K Computer Screen sales channel, distributors, customers, research findings and conclusion.

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