

# Global 2G and 3G Switch Off Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global 2G and 3G Switch Off market size was valued at USD 1692990 million in 2023 and is forecast to a readjusted size of USD 2259670 million by 2030 with a CAGR of 4.2% during review period.

Second Generation (2G) technology was launched in the year 1991 in Finland. It is based on the technology known as global system for mobile communication or in short we can say GSM. This technology enabled various networks to provide services like text messages, picture messages and MMS. In this technology all text messages are digitally encrypted due to which only the intended receiver receives message. These digital signals consume less battery power, so it helps in saving the battery of mobiles.

3G technology generally refers to the standard of accessibility and speed of mobile devices. It was first used in Japan in the year 2001. The standards of the technology were set by the International Telecommunication Union (ITU). This technology enables use of various services like GPS (Global Positioning System), mobile television and video conferencing. It not only enables them to be used worldwide, but also provides with better bandwidth and increased speed.

A 4G system not only provides voice and other 3G services but also provides ultra-broadband network access to mobile devices. Applications vary from IP telephony, HD Mobile Television, video conferencing to gaming services and cloud computing. One of the initial devices to access 4G network was USB wireless modem which was later followed by cellular phone with WiMax and LTE technology.

Global 2G and 3G Switch Off key players include AT&T, Verizon, China Mobile, etc.

Global top three manufacturers hold a share over 20%.

In terms of product, 2G is the largest segment, with a share over 60%. And in terms of application, the largest application is Data, followed by Video, etc.

The Global Info Research report includes an overview of the development of the 2G and 3G Switch Off industry chain, the market status of Message (2G, 3G), Voice (2G, 3G), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 2G and 3G Switch Off.

Regionally, the report analyzes the 2G and 3G Switch Off markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 2G and 3G Switch Off market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the 2G and 3G Switch Off market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 2G and 3G Switch Off industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., 2G, 3G).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 2G and 3G Switch Off market.

**Regional Analysis:** The report involves examining the 2G and 3G Switch Off market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the 2G and 3G Switch Off market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 2G and 3G Switch Off:

**Company Analysis:** Report covers individual 2G and 3G Switch Off players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards 2G and 3G Switch Off. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Message, Voice).

**Technology Analysis:** Report covers specific technologies relevant to 2G and 3G Switch Off. It assesses the current state, advancements, and potential future developments in 2G and 3G Switch Off areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the 2G and 3G Switch Off market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

2G and 3G Switch Off market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

2G

3G

4G

### Market segment by Application

Message

Voice

Data

Video

### Market segment by players, this report covers

AT&T

Verizon

China Mobile

NTT

Telefonica

Deutsche Telekom

America Movil

Orange

China Telecom

KDDI

China Unicom

AIS

T-Mobile

Bell Canada

Telus

Telenor

Swisscom

SK Telecom

Korea Telecom

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe 2G and 3G Switch Off product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of 2G and 3G Switch Off, with revenue, gross margin and global market share of 2G and 3G Switch Off from 2019 to 2024.

Chapter 3, the 2G and 3G Switch Off competitive situation, revenue and global market

share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and 2G and 3G Switch Off market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of 2G and 3G Switch Off.

Chapter 13, to describe 2G and 3G Switch Off research findings and conclusion.

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