

# Global 2D Image Barcode Reader Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global 2D Image Barcode Reader market size was valued at USD 6575 million in 2023 and is forecast to a readjusted size of USD 8946.4 million by 2030 with a CAGR of 4.5% during review period.

A 2D barcode reader is a device or application used to scan and decode two-dimensional barcodes such as QR codes and Data Matrix codes. They are widely used in multiple fields, including retail, logistics, healthcare, manufacturing, and mobile payments. 2D barcode readers use cameras or image sensors to capture images of 2D barcodes and then convert them into text data through image processing and decoding algorithms. These devices are often integrated with computers, smartphones, or embedded systems. As wearable technology becomes more popular, 2D barcode readers may be integrated into smart watches, glasses, and other wearable devices to provide convenient scanning capabilities.

The Global Info Research report includes an overview of the development of the 2D Image Barcode Reader industry chain, the market status of Retail and Wholesale (Handheld Type, Stationary Type), Logistics and Warehousing (Handheld Type, Stationary Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 2D Image Barcode Reader.

Regionally, the report analyzes the 2D Image Barcode Reader markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global 2D Image Barcode Reader market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the 2D Image Barcode Reader market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 2D Image Barcode Reader industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld Type, Stationary Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 2D Image Barcode Reader market.

**Regional Analysis:** The report involves examining the 2D Image Barcode Reader market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the 2D Image Barcode Reader market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 2D Image Barcode Reader:

**Company Analysis:** Report covers individual 2D Image Barcode Reader manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards 2D Image Barcode Reader This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail and Wholesale, Logistics and Warehousing).

**Technology Analysis:** Report covers specific technologies relevant to 2D Image Barcode Reader. It assesses the current state, advancements, and potential future developments in 2D Image Barcode Reader areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the 2D Image Barcode Reader market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

2D Image Barcode Reader market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Handheld Type

Stationary Type

### Market segment by Application

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

### Major players covered

Datalogic

Zebra

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Omron (Microscan)

Keyence

Opticon Sensors

Zebex

Socket Mobile

CipherLAB

Argox (SATO)

MINDEO

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 2D Image Barcode Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 2D Image Barcode Reader, with price, sales, revenue and global market share of 2D Image Barcode Reader from 2019 to 2024.

Chapter 3, the 2D Image Barcode Reader competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 2D Image Barcode Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and 2D Image Barcode Reader market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 2D Image Barcode Reader.

Chapter 14 and 15, to describe 2D Image Barcode Reader sales channel, distributors, customers, research findings and conclusion.

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