

Global 2D Codes Anti-counterfeiting Solution Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global 2D Codes Anti-counterfeiting Solution market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

A 2D Code Anti-counterfeiting Solution is a security system designed to prevent and detect counterfeiting through the use of two-dimensional (2D) barcodes, also known as QR codes (Quick Response codes) and data matrix codes. These codes are widely used for various purposes, including product labeling, packaging, and documentation, and they can be harnessed to enhance security and authenticate products. A 2D Code Anti-counterfeiting Solution typically involves the following components:

Unique 2D Codes: Each product or item in the system is assigned a unique 2D code. These codes are often generated through secure and controlled processes to ensure uniqueness and security.

Secure Database: The solution is linked to a secure database that stores information about each 2D code, including production details, authenticity status, and additional product information.

Authentication Process: Consumers or users can scan the 2D code using a mobile device or a dedicated scanner to verify the product's authenticity. The system checks the code against the database and provides immediate feedback.

Tamper-evident Features: Some 2D codes incorporate tamper-evident features, making it challenging for counterfeiters to replicate or tamper with them.

Serialization and Traceability: 2D codes may include serialized information that allows for tracking and tracing of products throughout the supply chain. This is useful for detecting counterfeit items and managing inventory.

Mobile Apps: Many 2D Code Anti-counterfeiting Solutions are integrated with mobile applications, making it easy for users to scan and verify 2D codes using their smartphones.

2D Code Anti-counterfeiting Solutions are commonly used by various industries, including pharmaceuticals, consumer electronics, luxury goods, and food and beverage, to protect their products from counterfeiting and provide consumers with a means to verify the authenticity of their purchases. These solutions play a critical role in brand protection, consumer safety, and maintaining trust in the marketplace.

This report studies the global 2D Codes Anti-counterfeiting Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for 2D Codes Anti-counterfeiting Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of 2D Codes Anti-counterfeiting Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 2D Codes Anti-counterfeiting Solution total market, 2018-2029, (USD Million)

Global 2D Codes Anti-counterfeiting Solution total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: 2D Codes Anti-counterfeiting Solution total market, key domestic companies and share, (USD Million)

Global 2D Codes Anti-counterfeiting Solution revenue by player and market share 2018-2023, (USD Million)

Global 2D Codes Anti-counterfeiting Solution total market by Type, CAGR, 2018-2029, (USD Million)

Global 2D Codes Anti-counterfeiting Solution total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global 2D Codes Anti-counterfeiting Solution market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Systech International, Authentix, TraceLink, U-NICA, OPTEL, SecureRF, Kezzler, Scantrust and Chekkit Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 2D Codes Anti-counterfeiting Solution market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global 2D Codes Anti-counterfeiting Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 2D Codes Anti-counterfeiting Solution Market, Segmentation by Type

Data Matrix

QR Codes

Others

Global 2D Codes Anti-counterfeiting Solution Market, Segmentation by Application

Electronics

Luxury

Pharmaceutical

Others

Companies Profiled:

Systech International

Authentix

TraceLink

U-NICA

OPTEL

SecureRF

Kezzler

Scantrust

Chekkit Technologies

NeuroTags

Sproxil

Nabore

Key Questions Answered

1. How big is the global 2D Codes Anti-counterfeiting Solution market?
2. What is the demand of the global 2D Codes Anti-counterfeiting Solution market?
3. What is the year over year growth of the global 2D Codes Anti-counterfeiting Solution market?
4. What is the total value of the global 2D Codes Anti-counterfeiting Solution market?
5. Who are the major players in the global 2D Codes Anti-counterfeiting Solution market?

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