

Global 2.4GHz Active RFID Reader Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global 2.4GHz Active RFID Reader market size was valued at US\$ 668 million in 2024 and is forecast to a readjusted size of USD 1420 million by 2031 with a CAGR of 11.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The 2.4GHz active RFID reader is a radio frequency identification device that uses the 2.4GHz frequency band for wireless communication and is an important component of the active RFID system. Unlike passive RFID, the tags in the active RFID system have built-in batteries and can actively send signals, so they have a longer identification distance, stronger anti-interference ability, and larger data capacity. The 2.4GHz frequency band has the advantages of global universality, high communication rate, and strong penetration. This type of reader usually has the characteristics of long-distance identification, automatic wake-up, networking communication, multi-tag identification, and low power consumption. It can be integrated with middleware systems and platform software to achieve real-time data collection and management. At present, the 2.4GHz active RFID reader is developing in the direction of smaller size, low power consumption, modularization, and multi-protocol compatibility. It is one of the key devices in the industrial Internet of Things and intelligent sensing systems.

This report is a detailed and comprehensive analysis for global 2.4GHz Active RFID Reader market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 2.4GHz Active RFID Reader market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 2.4GHz Active RFID Reader market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 2.4GHz Active RFID Reader market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 2.4GHz Active RFID Reader market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 2.4GHz Active RFID Reader

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 2.4GHz Active RFID Reader market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NephSystem Technologies, GAO Group, ELA Innovation, HID, Syris Technology Corp, Kimaldi, RFID, INC, Cisper, MDT Innovations, Zebra Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

2.4GHz Active RFID Reader market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fixed

Handheld

Market segment by Application

Logistics

Warehousing

Asset Tracking

Vehicle Management

Smart City

Others

Major players covered

NephSystem Technologies

GAO Group

ELA Innovation

HID

Syris Technology Corp

Kimaldi

RFID, INC

Cisper

MDT Innovations

Zebra Technologies

Identec Solutions

Shenzhen Marktrace Co

Etag IOT Technology

Gaote Electronic

Jietong Technology

Vanch Intelligent Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 2.4GHz Active RFID Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 2.4GHz Active RFID Reader, with price, sales quantity, revenue, and global market share of 2.4GHz Active RFID Reader from 2020 to 2025.

Chapter 3, the 2.4GHz Active RFID Reader competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 2.4GHz Active RFID Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and 2.4GHz Active RFID Reader market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 2.4GHz Active RFID Reader.

Chapter 14 and 15, to describe 2.4GHz Active RFID Reader sales channel, distributors, customers, research findings and conclusion.

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