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Global 2-In-1 Laptops Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global 2-In-1 Laptops market size was valued at US$ 36980 million in 2024 and is forecast to a readjusted size of USD 55910 million by 2031 with a CAGR of 6.2% during review period.

A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.

Global 5 largest manufacturers of 2-In-1 Laptops are Apple, HP, Microsoft, Lenovo and Asus, which make up over 65%. Among them, Apple dominates with nearly 25% production value share, followed by HP (15%) and Microsoft (10%).

China is the largest market, holding a share nearly 80%, followed by North America and India, with shares 5% and 4% separately.

By Screen Size, the 2-In-1 Laptops can be split into Less Than 12 inch, 12-14 inch, More Than 14 inch. The leading type is 12-14 inch, with a market share over 55%.

Based on the Application, the 2-In-1 Laptops market can be sub-segmented into several major Application, like Windows, IOS and Android. The largest segment is Windows, accounting for over 65%.

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This report is a detailed and comprehensive analysis for global 2-In-1 Laptops market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 2-In-1 Laptops market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global 2-In-1 Laptops market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global 2-In-1 Laptops market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global 2-In-1 Laptops market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 2-In-1 Laptops

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 2-In-1 Laptops market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Microsoft, Lenovo, Samsung, HP, Dell, Asus, Huawei, etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

2-In-1 Laptops market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Less than 12 inch

12-14 inch

More than 14 inch

Market segment by Application

Windows

IOS

Android

Others

Major players covered

Apple

Microsoft

Lenovo

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Samsung

HP

Dell

Asus

Huawei

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 2-In-1 Laptops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 2-In-1 Laptops, with price, sales quantity, revenue, and global market share of 2-In-1 Laptops from 2020 to 2025.

Chapter 3, the 2-In-1 Laptops competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 2-In-1 Laptops breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

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share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and 2-In-1 Laptops market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 2-In-1 Laptops.

Chapter 14 and 15, to describe 2-In-1 Laptops sales channel, distributors, customers, research findings and conclusion.

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