

# Global 2-In-1 Laptops Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global 2-In-1 Laptops market size was valued at USD 32810 million in 2023 and is forecast to a readjusted size of USD 49430 million by 2030 with a CAGR of 6.0% during review period.

A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.

Global 5 largest manufacturers of 2-In-1 Laptops are Apple, HP, Microsoft, Lenovo and Asus, which make up over 65%. Among them, Apple dominates with nearly 25% production value share, followed by HP (15%) and Microsoft (10%).

China is the largest market, holding a share nearly 80%, followed by North America and India, with shares 5% and 4% separately.

By Screen Size, the 2-In-1 Laptops can be split into Less Than 12 inch, 12-14 inch, More Than 14 inch. The leading type is 12-14 inch, with a market share over 55%.

Based on the Application, the 2-In-1 Laptops market can be sub-segmented into several major Application, like Windows, IOS and Android. The largest segment is Windows, accounting for over 65%.

The Global Info Research report includes an overview of the development of the 2-In-1 Laptops industry chain, the market status of Windows (Less than 12 inch, 12-14 inch), IOS (Less than 12 inch, 12-14 inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 2-In-1 Laptops.

Regionally, the report analyzes the 2-In-1 Laptops markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 2-In-1 Laptops market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the 2-In-1 Laptops market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 2-In-1 Laptops industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Less than 12 inch, 12-14 inch).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 2-In-1 Laptops market.

**Regional Analysis:** The report involves examining the 2-In-1 Laptops market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the 2-In-1 Laptops market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 2-In-1 Laptops:

**Company Analysis:** Report covers individual 2-In-1 Laptops manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards 2-In-1 Laptops. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Windows, IOS).

**Technology Analysis:** Report covers specific technologies relevant to 2-In-1 Laptops. It assesses the current state, advancements, and potential future developments in 2-In-1 Laptops areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the 2-In-1 Laptops market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

2-In-1 Laptops market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Less than 12 inch

12-14 inch

More than 14 inch

### Market segment by Application

Windows

IOS

Android

Others

#### Major players covered

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 2-In-1 Laptops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 2-In-1 Laptops, with price, sales, revenue and global market share of 2-In-1 Laptops from 2019 to 2024.

Chapter 3, the 2-In-1 Laptops competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 2-In-1 Laptops breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and 2-In-1 Laptops market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 2-In-1 Laptops.

Chapter 14 and 15, to describe 2-In-1 Laptops sales channel, distributors, customers, research findings and conclusion.

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