

Global 2-In-1 Laptops Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 2-In-1 Laptops market size is expected to reach \$ 58790 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.

In 2024, global 2-In-1 Laptops production reached approximately 39.03 million units, with an average global market price of around US\$ 927 per unit.

The industry's gross profit margin is concentrated between 15% and 20%.

Global 5 largest manufacturers of 2-In-1 Laptops are Apple, HP, Microsoft, Lenovo and Asus, which make up over 65%. Among them, Apple dominates with nearly 25% production value share, followed by HP (15%) and Microsoft (10%). China is the largest market, holding a share nearly 80%, followed by North America and India, with shares 5% and 4% separately. By Screen Size, the 2-In-1 Laptops can be split into Less Than 12 inch, 12-14 inch, More Than 14 inch. The leading type is 12-14 inch, with a market share over 55%. Based on the Application, the 2-In-1 Laptops market can be sub-segmented into several major Application, like Windows, IOS and Android. The largest segment is Windows, accounting for over 65%.

This report studies the global 2-In-1 Laptops production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 2-In-1 Laptops and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 2-In-1 Laptops that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global 2-In-1 Laptops total production and demand, 2021-2032, (K Units)

Global 2-In-1 Laptops total production value, 2021-2032, (USD Million)

Global 2-In-1 Laptops production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global 2-In-1 Laptops consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: 2-In-1 Laptops domestic production, consumption, key domestic manufacturers and share

Global 2-In-1 Laptops production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global 2-In-1 Laptops production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global 2-In-1 Laptops production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global 2-In-1 Laptops market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Microsoft, Lenovo, Samsung, HP, Dell, Asus, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 2-In-1 Laptops market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 2-In-1 Laptops Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 2-In-1 Laptops Market, Segmentation by Type:

Less than 12 inch

12-14 inch

More than 14 inch

Global 2-In-1 Laptops Market, Segmentation by Application:

Windows

IOS

Others

Companies Profiled:

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

Key Questions Answered:

1. How big is the global 2-In-1 Laptops market?
2. What is the demand of the global 2-In-1 Laptops market?
3. What is the year over year growth of the global 2-In-1 Laptops market?
4. What is the production and production value of the global 2-In-1 Laptops market?
5. Who are the key producers in the global 2-In-1 Laptops market?
6. What are the growth factors driving the market demand?

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