

Global 12V Alkaline Battery Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global 12V Alkaline Battery market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The 12V alkaline battery is a primary battery commonly used in low-power electronic devices. It generates electricity through a chemical reaction between zinc and manganese dioxide. Characterized by high energy density and long storage life, this type of battery is commonly used in devices such as remote controls, flashlights, toys, and portable radios. The electrolyte in alkaline batteries is usually potassium hydroxide, with a pH above 7. Compared to zinc-carbon batteries, alkaline batteries have higher energy density and longer shelf life while delivering the same voltage.

This report is a detailed and comprehensive analysis for global 12V Alkaline Battery market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global 12V Alkaline Battery market size and forecasts, in consumption value (\$ Million), sales quantity (MW), and average selling prices (US\$/KW), 2020-2031

Global 12V Alkaline Battery market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MW), and average selling prices (US\$/KW), 2020-2031

Global 12V Alkaline Battery market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MW), and average selling prices (US\$/KW), 2020-2031

Global 12V Alkaline Battery market shares of main players, shipments in revenue (\$ Million), sales quantity (MW), and ASP (US\$/KW), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 12V Alkaline Battery

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global 12V Alkaline Battery market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ACDelco, Panasonic, GP, Maxell, Energizer, Nanfu, Duracell, PKCELL, Camelion, EVEREADY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

12V Alkaline Battery market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

23A

27A

Others

Market segment by Application

Appliance Industry

Consumer Electronics Industry

Toy Industry

Others

Major players covered

ACDelco

Panasonic

GP

Maxell

Energizer

Nanfu

Duracell

PKCELL

Camelion

EVEREADY

Rayovac

Varta

Changhong

Fuji (FDK)

Mustang

Zhongyin

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 12V Alkaline Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 12V Alkaline Battery, with price, sales quantity, revenue, and global market share of 12V Alkaline Battery from 2020 to 2025.

Chapter 3, the 12V Alkaline Battery competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 12V Alkaline Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and 12V Alkaline Battery market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 12V Alkaline Battery.

Chapter 14 and 15, to describe 12V Alkaline Battery sales channel, distributors, customers, research findings and conclusion.

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