

Global 1080p TV Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global 1080p TV market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

1080p is a category of high-definition television, referring to the resolution of the picture. The 1080 refers to a resolution of 1080 vertical in the picture, and is usually understood to mean a television with a 16:9 aspect ratio, thereby including a resolution of 1920 horizontal. This puts the overall pixel count of a 1080p television at 2,073,600. The p of the term indicates the screen is progressively scanned, rather than being interlaced.

The Global Info Research report includes an overview of the development of the 1080p TV industry chain, the market status of Household Appliances (50 Inch, 55 Inch), Commercial Appliances (50 Inch, 55 Inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of 1080p TV.

Regionally, the report analyzes the 1080p TV markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global 1080p TV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the 1080p TV market. It provides a holistic view of the industry, as well as detailed insights into individual components

and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the 1080p TV industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 50 Inch, 55 Inch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the 1080p TV market.

Regional Analysis: The report involves examining the 1080p TV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the 1080p TV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to 1080p TV:

Company Analysis: Report covers individual 1080p TV manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards 1080p TV This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Appliances, Commercial Appliances).

Technology Analysis: Report covers specific technologies relevant to 1080p TV. It assesses the current state, advancements, and potential future developments in 1080p TV areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the 1080p TV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

1080p TV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

50 Inch

55 Inch

60 Inch

65 Inch

70 Inch

Others

Market segment by Application

Household Appliances

Commercial Appliances

Major players covered

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips(Suning)

Haier

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe 1080p TV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 1080p TV, with price, sales, revenue and global market share of 1080p TV from 2019 to 2024.

Chapter 3, the 1080p TV competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 1080p TV breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and 1080p TV market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 1080p TV.

Chapter 14 and 15, to describe 1080p TV sales channel, distributors, customers, research findings and conclusion.

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