

Global 1080p Projector Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global 1080p Projector market size is expected to reach \$ 4862 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032). Global sales of 1080p projectors are projected to reach 15.57 million units by 2025, with an average price of \$186 per unit.

A 1080p projector is a projection device that supports Full HD resolution (1920x1080 pixels). It provides a clearer image than 720p (HD) and is a common choice for home entertainment and business offices. Utilizing progressive scan technology, it projects detailed images, making it particularly suitable for playing movies and displaying graphic content.

The main components of a 1080p projector are the optical engine, light source, and driver board. The optical engine (including DMD chip or 3LCD board, prism, and lens assembly) accounts for 45-50% of the total cost, making it the largest component. The light source module (LED/laser, heat sink, fan) accounts for another 15-20%, while the main control board, power supply, structural components, and packaging together account for approximately 25-30%. Because 0.47" DMD devices and high-end LED/laser chips are still mainly supplied by foreign companies such as Texas Instruments and Osram, most domestic manufacturers can only source optical engines from external suppliers. This results in limited bargaining power for core components, and raw material costs consistently account for over 90% of the total BOM (Bill of Materials).

This report studies the global 1080p Projector production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for 1080p Projector and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of 1080p Projector that contribute to

its increasing demand across many markets.

Highlights and key features of the study

Global 1080p Projector total production and demand, 2021-2032, (K Units)

Global 1080p Projector total production value, 2021-2032, (USD Million)

Global 1080p Projector production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global 1080p Projector consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: 1080p Projector domestic production, consumption, key domestic manufacturers and share

Global 1080p Projector production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global 1080p Projector production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global 1080p Projector production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global 1080p Projector market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BenQ, Acer, Sharp, Panasonic, Epson, Sony, Digital Projection, Dell, Optoma, ViewSonic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World 1080p Projector market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global 1080p Projector Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global 1080p Projector Market, Segmentation by Type:

LCD

LCOS

DLP

Global 1080p Projector Market, Segmentation by Focal Length:

Telephoto (1.2?1.5)

Short telephoto (0.6?1.0)

Ultra-short telephoto (

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