

# Global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market size was valued at US\$ 49.90 million in 2025 and is forecast to a readjusted size of US\$ 69.46 million by 2032 with a CAGR of 4.5% during review period.

107mm and 128mm Thermal Transfer Overprinting (TTO) Equipment are professional large-format on-line marking devices with fixed effective printing widths of 107mm and 128mm respectively. Adopting non-contact thermal transfer technology, they heat the ribbon via high-power thermal print heads to transfer ink onto various packaging materials, forming clear, scratch-resistant and permanent marks. Supporting one-time combined printing of multiple variable and fixed information, they feature stable high-speed continuous printing and high line integration, and are specially adapted to the on-line coding needs of large-size packaging in logistics, food, chemical and daily chemical industries, meeting the requirements of comprehensive and efficient information marking for large packaging. Priced by configuration, the 107mm model costs \$800-1800/unit and the 128mm one \$1200-2500/unit. The price gap stems from print head power, format control precision and system stability.

The industrial chain has a three-tier structure: Upstream covers core components like high-power thermal print heads, wide-format ribbons and special control chips, with print heads accounting for 40%-50% of the total cost. Midstream is R&D and manufacturing, with core barriers in wide-format synchronous printing and integrated machine technology. Downstream is large-size packaging lines in logistics, chemical, food and

other industries, serving as supporting marking equipment for one-time multi-information coding.

This report is a detailed and comprehensive analysis for global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market based on the following parameters - company

overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Videojet, Domino, Markem-Imaje, Diagraph, Novexx Solutions GmbH, Linx, Koenig & Bauer Coding GmbH, Yanjie Technology, Savema, FlexPackPRO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

107mm Thermal Transfer Overprinters

128mm Thermal Transfer Overprinters

### Market segment by Print Head Configuration

Single-Head TTO Equipment

Dual-Head Splicing TTO Equipment

### Market segment by Resolution

203dpi Basic Resolution Model

300dpi High Resolution Model

### Market segment by Working & Printing Mode

Continuous TTO Equipment

Intermittent TTO Equipment

#### Market segment by Application

Food and Beverage

Pharmaceutical and Healthcare

Construction and Chemicals

Electronics

Other

#### Major players covered

Videojet

Domino

Markem-Imaje

Diagraph

Novexx Solutions GmbH

Linx

Koenig & Bauer Coding GmbH

Yanjie Technology

Savema

FlexPackPRO

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment, with price, sales quantity, revenue, and global market share of 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment from 2021 to 2026.

Chapter 3, the 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026. and 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment.

Chapter 14 and 15, to describe 107mm and 128 mm Thermal Transfer Overprinting (TTO) Equipment sales channel, distributors, customers, research findings and conclusion.

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