

Global Genotyping Kits Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Genotyping Kits market size was valued at US\$ 14680 million in 2024 and is forecast to a readjusted size of USD 31240 million by 2031 with a CAGR of 11.5% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Genotyping kits are laboratory tools used to identify genetic variations within DNA sequences. They are designed to detect specific genetic markers, such as single nucleotide polymorphisms (SNPs), insertions/deletions (indels), or larger structural variations, enabling researchers to study genetic traits, mutations, and variations across different samples.

This report is a detailed and comprehensive analysis for global Genotyping Kits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Genotyping Kits market size and forecasts, in consumption value (\$ Million),

sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Genotyping Kits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Genotyping Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Genotyping Kits market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Genotyping Kits
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Genotyping Kits market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Blue-Ray Biotech, Bio-Rad, G Biosciences, Thermo Fisher Scientific, Anatolia Geneworks, PCR Biosystems, Eagle Bioscience, RBC Bioscience, ScienCell Research Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Genotyping Kits market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PCR-Based Kits

Next-Generation Sequencing (NGS) Kits

Microarray-Based Kits

Market segment by Application

Medical Genetics

Agricultural Genetics

Personalized Medicine

Forensics

Drug Development

Major players covered

Roche

Blue-Ray Biotech

Bio-Rad

G Biosciences

Thermo Fisher Scientific

Anatolia Geneworks

PCR Biosystems

Eagle Bioscience

RBC Bioscience

ScienCell Research Laboratories

ViennaLab Diagnostics

Quantabio

Biorbyt

Fujirebio

Biokey Health

Merck

Panagene

Macro & Micro-Test

Bionano Genomics

Creative Enzymes

AB Analitica

Genetek Biopharma

Hangzhou KBM Life sciences

Paragon Genomics

Institut de Biotechnologies Jacques Boy

Grifols

GenomeMe

RayBiotech

Promega

Seegene

Yaneng BIOsciences

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Genotyping Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Genotyping Kits, with price, sales quantity, revenue, and global market share of Genotyping Kits from 2020 to 2025.

Chapter 3, the Genotyping Kits competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Genotyping Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Genotyping Kits market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Genotyping Kits.

Chapter 14 and 15, to describe Genotyping Kits sales channel, distributors, customers, research findings and conclusion.

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