

# Global General Generator Sets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global General Generator Sets market size was valued at US\$ 4560 million in 2025 and is forecast to a readjusted size of US\$ 7597 million by 2032 with a CAGR of 7.6% during review period.

General Generator Sets are a broad classification concept, not based on fuel type, but rather referring to generator sets with a relatively small power range, versatile applications, and a high degree of standardization rather than customization. This typically includes gasoline generators, small diesel generators, and some small gas generators. In 2025, global General Generator Sets production reached approximately 7249.7 k units, with an average global market price of around US\$ 611.2 per unit. The global annual production capacity is estimated to be approximately 9700 k units in 2025. The general generator set value chain is anchored upstream by engines and alternators, dominated by suppliers such as Cummins, Caterpillar, mtu, Weichai, and Guangxi Yuchai. Downstream demand is primarily driven by household and commercial use, healthcare and public services, industrial backup power.

The general generator sets market is characterized by strong demand, a wide range of applications, and a high degree of product standardization. Globally, insufficient grid stability, frequent extreme weather events, and the continuous expansion of data centers and digital infrastructure are the core factors driving the growth in demand for general generator sets. In terms of the competitive landscape, international manufacturers such as Caterpillar, Cummins, Rolls-Royce Power Systems (mtu), Generac, and Mitsubishi Heavy Industries dominate the mid-to-high-end market, leveraging their engine and complete system integration capabilities, certification systems, and global service networks to create barriers to entry. Meanwhile, Chinese

manufacturers are continuously increasing their market share in the low-to-medium power segment and regional markets by leveraging their cost advantages, delivery capabilities, and localized services.

This report is a detailed and comprehensive analysis for global General Generator Sets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global General Generator Sets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global General Generator Sets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global General Generator Sets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global General Generator Sets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for General Generator Sets
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global General Generator Sets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Caterpillar, Kohler, Cummins,

Generac, Mitsubishi Heavy Industries, Rolls-Royce (mtu), HIMOINSA, GE, Tellhow, Weichai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

General Generator Sets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Power less than 5KW

Power: 5-200KW

Power: 200-500KW

### **Market segment by Fuel**

Diesel Generator Sets

Gas Generator Sets

Gasoline Generator Sets

### **Market segment by Operating Mode**

Standby Power

Prime Power

### **Market segment by Configuration**

Open-type Gensets

Enclosed Gensets

Containerized Gensets

Mobile Gensets

### **Market segment by Application**

Household and Commercial Use

Agriculture

Industrial Backup Power

Construction Engineering

Healthcare and Public Services

Others

### **Major players covered**

Caterpillar

Kohler

Cummins

Generac

Mitsubishi Heavy Industries

Rolls-Royce (mtu)

HIMOINSA

GE

Tellhow

Weichai

Guangxi Yuchai

LoncinMotor

SDEC

Quanchai Engine

BAIFA

YUNNEI POWER

SUMEC

Fujian Yanan Power Group

3Tech Corporate Limited

Yamaha

Pramac

Briggs & Stratton

Atlas Copco

Honda

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe General Generator Sets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of General Generator Sets, with price, sales quantity, revenue, and global market share of General Generator Sets from 2021 to 2026.

Chapter 3, the General Generator Sets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the General Generator Sets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and General Generator Sets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of General Generator Sets.

Chapter 14 and 15, to describe General Generator Sets sales channel, distributors, customers, research findings and conclusion.

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