

Global Functionalized SSBR Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Functionalized SSBR market size was valued at US\$ 1571 million in 2025 and is forecast to a readjusted size of US\$ 2204 million by 2032 with a CAGR of 5.7% during review period.

Functionalized SSBR is a high-performance rubber material mainly used in the preparation of high-performance tires. Functionalized SSBR improves the dispersion of fillers in the rubber by introducing polar groups into the styrene-butadiene rubber molecular chain, inhibits the disordered movement of the polymer chain ends and generates heat, and ultimately reduces tire rolling resistance and improve wet skid resistance. This material has the advantages of high wear resistance, cold resistance, low rolling resistance, low heat generation and high rebound. It is an indispensable key core material for new energy tires.

From a regional perspective, the Asia-Pacific region is the main consumer of functionalized solution-polymerized styrene-butadiene rubber (S-SBR), accounting for over 60% of market sales in 2025, followed by North America and Europe.

In terms of product market applications, functionalized S-SBR is currently mainly used in passenger car tires. With increasing global demands for energy efficiency, low emissions, and driving safety, the demand for green tires and tires for new energy vehicles continues to grow.

Currently, leading global manufacturers include Asahi Kasei, Synthos, ENEOS, Kumho Petrochemical, and Zeon. Thanks to their strong R&D capabilities and early technological advancements, they hold a significant share of the functionalized SSBR

market. Although the Chinese market started later, in recent years, with the rapid development of functionalization technology by domestic companies, the technology and quality levels of local suppliers are steadily improving, gradually challenging the traditional international monopoly.

This report is a detailed and comprehensive analysis for global Functionalized SSBR market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Functionalized SSBR market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functionalized SSBR market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functionalized SSBR market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functionalized SSBR market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Functionalized SSBR

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Functionalized SSBR market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asahi Kasei, Synthos, ENEOS, Arlanxco, Goodyear, Michelin, Kumho Petrochemical, Dynasol, Zeon, LG Chem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Functionalized SSBR market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Non-oil Extended Type

Oil Extended Type

Market segment by Functional Group Type

Silane-based

Amino-based

Hydroxyl-based

Other

Market segment by Functional Group Position

Chain-end Functionalization

In-chain Functionalization

Market segment by Application

Passenger Car Tires

Truck & Bus Tires

Other

Major players covered

Asahi Kasei

Synthos

ENEOS

Arlanxeo

Goodyear

Michelin

Kumho Petrochemical

Dynasol

Zeon

LG Chem

Versalis

Sibur

Bridgestone

TSRC

CNPC

Sinopec

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functionalized SSBR product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functionalized SSBR, with price, sales quantity, revenue, and global market share of Functionalized SSBR from 2021 to 2026.

Chapter 3, the Functionalized SSBR competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functionalized SSBR breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Functionalized SSBR market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functionalized SSBR.

Chapter 14 and 15, to describe Functionalized SSBR sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Functionalized SSBR Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Non-oil Extended Type

1.3.3 Oil Extended Type

1.4 Market Analysis by Functional Group Type

1.4.1 Overview: Global Functionalized SSBR Consumption Value by Functional Group Type: 2021 Versus 2025 Versus 2032

1.4.2 Silane-based

1.4.3 Amino-based

1.4.4 Hydroxyl-based

1.4.5 Other

1.5 Market Analysis by Functional Group Position

1.5.1 Overview: Global Functionalized SSBR Consumption Value by Functional Group Position: 2021 Versus 2025 Versus 2032

1.5.2 Chain-end Functionalization

1.5.3 In-chain Functionalization

1.6 Market Analysis by Application

1.6.1 Overview: Global Functionalized SSBR Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Passenger Car Tires

1.6.3 Truck & Bus Tires

1.6.4 Other

1.7 Global Functionalized SSBR Market Size & Forecast

1.7.1 Global Functionalized SSBR Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Functionalized SSBR Sales Quantity (2021-2032)

1.7.3 Global Functionalized SSBR Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Asahi Kasei

2.1.1 Asahi Kasei Details

2.1.2 Asahi Kasei Major Business

- 2.1.3 Asahi Kasei Functionalized SSBR Product and Services
- 2.1.4 Asahi Kasei Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Asahi Kasei Recent Developments/Updates
- 2.2 Synthos
 - 2.2.1 Synthos Details
 - 2.2.2 Synthos Major Business
 - 2.2.3 Synthos Functionalized SSBR Product and Services
 - 2.2.4 Synthos Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Synthos Recent Developments/Updates
- 2.3 ENEOS
 - 2.3.1 ENEOS Details
 - 2.3.2 ENEOS Major Business
 - 2.3.3 ENEOS Functionalized SSBR Product and Services
 - 2.3.4 ENEOS Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 ENEOS Recent Developments/Updates
- 2.4 Arlanxeo
 - 2.4.1 Arlanxeo Details
 - 2.4.2 Arlanxeo Major Business
 - 2.4.3 Arlanxeo Functionalized SSBR Product and Services
 - 2.4.4 Arlanxeo Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Arlanxeo Recent Developments/Updates
- 2.5 Goodyear
 - 2.5.1 Goodyear Details
 - 2.5.2 Goodyear Major Business
 - 2.5.3 Goodyear Functionalized SSBR Product and Services
 - 2.5.4 Goodyear Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Goodyear Recent Developments/Updates
- 2.6 Michelin
 - 2.6.1 Michelin Details
 - 2.6.2 Michelin Major Business
 - 2.6.3 Michelin Functionalized SSBR Product and Services
 - 2.6.4 Michelin Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Michelin Recent Developments/Updates

2.7 Kumho Petrochemical

2.7.1 Kumho Petrochemical Details

2.7.2 Kumho Petrochemical Major Business

2.7.3 Kumho Petrochemical Functionalized SSBR Product and Services

2.7.4 Kumho Petrochemical Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Kumho Petrochemical Recent Developments/Updates

2.8 Dynasol

2.8.1 Dynasol Details

2.8.2 Dynasol Major Business

2.8.3 Dynasol Functionalized SSBR Product and Services

2.8.4 Dynasol Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Dynasol Recent Developments/Updates

2.9 Zeon

2.9.1 Zeon Details

2.9.2 Zeon Major Business

2.9.3 Zeon Functionalized SSBR Product and Services

2.9.4 Zeon Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Zeon Recent Developments/Updates

2.10 LG Chem

2.10.1 LG Chem Details

2.10.2 LG Chem Major Business

2.10.3 LG Chem Functionalized SSBR Product and Services

2.10.4 LG Chem Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 LG Chem Recent Developments/Updates

2.11 Versalis

2.11.1 Versalis Details

2.11.2 Versalis Major Business

2.11.3 Versalis Functionalized SSBR Product and Services

2.11.4 Versalis Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Versalis Recent Developments/Updates

2.12 Sibur

2.12.1 Sibur Details

2.12.2 Sibur Major Business

2.12.3 Sibur Functionalized SSBR Product and Services

2.12.4 Sibur Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Sibur Recent Developments/Updates

2.13 Bridgestone

2.13.1 Bridgestone Details

2.13.2 Bridgestone Major Business

2.13.3 Bridgestone Functionalized SSBR Product and Services

2.13.4 Bridgestone Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Bridgestone Recent Developments/Updates

2.14 TSRC

2.14.1 TSRC Details

2.14.2 TSRC Major Business

2.14.3 TSRC Functionalized SSBR Product and Services

2.14.4 TSRC Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 TSRC Recent Developments/Updates

2.15 CNPC

2.15.1 CNPC Details

2.15.2 CNPC Major Business

2.15.3 CNPC Functionalized SSBR Product and Services

2.15.4 CNPC Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 CNPC Recent Developments/Updates

2.16 Sinopec

2.16.1 Sinopec Details

2.16.2 Sinopec Major Business

2.16.3 Sinopec Functionalized SSBR Product and Services

2.16.4 Sinopec Functionalized SSBR Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Sinopec Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FUNCTIONALIZED SSBR BY MANUFACTURER

3.1 Global Functionalized SSBR Sales Quantity by Manufacturer (2021-2026)

3.2 Global Functionalized SSBR Revenue by Manufacturer (2021-2026)

3.3 Global Functionalized SSBR Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Functionalized SSBR by Manufacturer Revenue (\$MM)

and Market Share (%): 2025

3.4.2 Top 3 Functionalized SSBR Manufacturer Market Share in 2025

3.4.3 Top 6 Functionalized SSBR Manufacturer Market Share in 2025

3.5 Functionalized SSBR Market: Overall Company Footprint Analysis

3.5.1 Functionalized SSBR Market: Region Footprint

3.5.2 Functionalized SSBR Market: Company Product Type Footprint

3.5.3 Functionalized SSBR Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Functionalized SSBR Market Size by Region

4.1.1 Global Functionalized SSBR Sales Quantity by Region (2021-2032)

4.1.2 Global Functionalized SSBR Consumption Value by Region (2021-2032)

4.1.3 Global Functionalized SSBR Average Price by Region (2021-2032)

4.2 North America Functionalized SSBR Consumption Value (2021-2032)

4.3 Europe Functionalized SSBR Consumption Value (2021-2032)

4.4 Asia-Pacific Functionalized SSBR Consumption Value (2021-2032)

4.5 South America Functionalized SSBR Consumption Value (2021-2032)

4.6 Middle East & Africa Functionalized SSBR Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Functionalized SSBR Sales Quantity by Type (2021-2032)

5.2 Global Functionalized SSBR Consumption Value by Type (2021-2032)

5.3 Global Functionalized SSBR Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Functionalized SSBR Sales Quantity by Application (2021-2032)

6.2 Global Functionalized SSBR Consumption Value by Application (2021-2032)

6.3 Global Functionalized SSBR Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Functionalized SSBR Sales Quantity by Type (2021-2032)

7.2 North America Functionalized SSBR Sales Quantity by Application (2021-2032)

7.3 North America Functionalized SSBR Market Size by Country

- 7.3.1 North America Functionalized SSBR Sales Quantity by Country (2021-2032)
- 7.3.2 North America Functionalized SSBR Consumption Value by Country (2021-2032)
- 7.3.3 United States Market Size and Forecast (2021-2032)
- 7.3.4 Canada Market Size and Forecast (2021-2032)
- 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Functionalized SSBR Sales Quantity by Type (2021-2032)
- 8.2 Europe Functionalized SSBR Sales Quantity by Application (2021-2032)
- 8.3 Europe Functionalized SSBR Market Size by Country
 - 8.3.1 Europe Functionalized SSBR Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Functionalized SSBR Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Functionalized SSBR Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Functionalized SSBR Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Functionalized SSBR Market Size by Region
 - 9.3.1 Asia-Pacific Functionalized SSBR Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Functionalized SSBR Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Functionalized SSBR Sales Quantity by Type (2021-2032)
- 10.2 South America Functionalized SSBR Sales Quantity by Application (2021-2032)
- 10.3 South America Functionalized SSBR Market Size by Country

- 10.3.1 South America Functionalized SSBR Sales Quantity by Country (2021-2032)
- 10.3.2 South America Functionalized SSBR Consumption Value by Country (2021-2032)
- 10.3.3 Brazil Market Size and Forecast (2021-2032)
- 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Functionalized SSBR Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Functionalized SSBR Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Functionalized SSBR Market Size by Country
 - 11.3.1 Middle East & Africa Functionalized SSBR Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Functionalized SSBR Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Functionalized SSBR Market Drivers
- 12.2 Functionalized SSBR Market Restraints
- 12.3 Functionalized SSBR Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Functionalized SSBR and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Functionalized SSBR
- 13.3 Functionalized SSBR Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Functionalized SSBR Typical Distributors

14.3 Functionalized SSBR Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Functionalized SSBR Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Functionalized SSBR Consumption Value by Functional Group Type, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Functionalized SSBR Consumption Value by Functional Group Position, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Functionalized SSBR Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Asahi Kasei Basic Information, Manufacturing Base and Competitors
- Table 6. Asahi Kasei Major Business
- Table 7. Asahi Kasei Functionalized SSBR Product and Services
- Table 8. Asahi Kasei Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Asahi Kasei Recent Developments/Updates
- Table 10. Synthos Basic Information, Manufacturing Base and Competitors
- Table 11. Synthos Major Business
- Table 12. Synthos Functionalized SSBR Product and Services
- Table 13. Synthos Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Synthos Recent Developments/Updates
- Table 15. ENEOS Basic Information, Manufacturing Base and Competitors
- Table 16. ENEOS Major Business
- Table 17. ENEOS Functionalized SSBR Product and Services
- Table 18. ENEOS Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. ENEOS Recent Developments/Updates
- Table 20. Arlanxeo Basic Information, Manufacturing Base and Competitors
- Table 21. Arlanxeo Major Business
- Table 22. Arlanxeo Functionalized SSBR Product and Services
- Table 23. Arlanxeo Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. Arlanxeo Recent Developments/Updates
- Table 25. Goodyear Basic Information, Manufacturing Base and Competitors
- Table 26. Goodyear Major Business
- Table 27. Goodyear Functionalized SSBR Product and Services

Table 28. Goodyear Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Goodyear Recent Developments/Updates

Table 30. Michelin Basic Information, Manufacturing Base and Competitors

Table 31. Michelin Major Business

Table 32. Michelin Functionalized SSBR Product and Services

Table 33. Michelin Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Michelin Recent Developments/Updates

Table 35. Kumho Petrochemical Basic Information, Manufacturing Base and Competitors

Table 36. Kumho Petrochemical Major Business

Table 37. Kumho Petrochemical Functionalized SSBR Product and Services

Table 38. Kumho Petrochemical Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Kumho Petrochemical Recent Developments/Updates

Table 40. Dynasol Basic Information, Manufacturing Base and Competitors

Table 41. Dynasol Major Business

Table 42. Dynasol Functionalized SSBR Product and Services

Table 43. Dynasol Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Dynasol Recent Developments/Updates

Table 45. Zeon Basic Information, Manufacturing Base and Competitors

Table 46. Zeon Major Business

Table 47. Zeon Functionalized SSBR Product and Services

Table 48. Zeon Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Zeon Recent Developments/Updates

Table 50. LG Chem Basic Information, Manufacturing Base and Competitors

Table 51. LG Chem Major Business

Table 52. LG Chem Functionalized SSBR Product and Services

Table 53. LG Chem Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. LG Chem Recent Developments/Updates

Table 55. Versalis Basic Information, Manufacturing Base and Competitors

Table 56. Versalis Major Business

Table 57. Versalis Functionalized SSBR Product and Services

Table 58. Versalis Functionalized SSBR Sales Quantity (Kilotons), Average Price

(US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Versalis Recent Developments/Updates

Table 60. Sibur Basic Information, Manufacturing Base and Competitors

Table 61. Sibur Major Business

Table 62. Sibur Functionalized SSBR Product and Services

Table 63. Sibur Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Sibur Recent Developments/Updates

Table 65. Bridgestone Basic Information, Manufacturing Base and Competitors

Table 66. Bridgestone Major Business

Table 67. Bridgestone Functionalized SSBR Product and Services

Table 68. Bridgestone Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Bridgestone Recent Developments/Updates

Table 70. TSRC Basic Information, Manufacturing Base and Competitors

Table 71. TSRC Major Business

Table 72. TSRC Functionalized SSBR Product and Services

Table 73. TSRC Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. TSRC Recent Developments/Updates

Table 75. CNPC Basic Information, Manufacturing Base and Competitors

Table 76. CNPC Major Business

Table 77. CNPC Functionalized SSBR Product and Services

Table 78. CNPC Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. CNPC Recent Developments/Updates

Table 80. Sinopec Basic Information, Manufacturing Base and Competitors

Table 81. Sinopec Major Business

Table 82. Sinopec Functionalized SSBR Product and Services

Table 83. Sinopec Functionalized SSBR Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Sinopec Recent Developments/Updates

Table 85. Global Functionalized SSBR Sales Quantity by Manufacturer (2021-2026) & (Kilotons)

Table 86. Global Functionalized SSBR Revenue by Manufacturer (2021-2026) & (USD Million)

Table 87. Global Functionalized SSBR Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 88. Market Position of Manufacturers in Functionalized SSBR, (Tier 1, Tier 2, and

Tier 3), Based on Revenue in 2025

Table 89. Head Office and Functionalized SSBR Production Site of Key Manufacturer

Table 90. Functionalized SSBR Market: Company Product Type Footprint

Table 91. Functionalized SSBR Market: Company Product Application Footprint

Table 92. Functionalized SSBR New Market Entrants and Barriers to Market Entry

Table 93. Functionalized SSBR Mergers, Acquisition, Agreements, and Collaborations

Table 94. Global Functionalized SSBR Consumption Value by Region

(2021-2025-2032) & (USD Million) & CAGR

Table 95. Global Functionalized SSBR Sales Quantity by Region (2021-2026) & (Kilotons)

Table 96. Global Functionalized SSBR Sales Quantity by Region (2027-2032) & (Kilotons)

Table 97. Global Functionalized SSBR Consumption Value by Region (2021-2026) & (USD Million)

Table 98. Global Functionalized SSBR Consumption Value by Region (2027-2032) & (USD Million)

Table 99. Global Functionalized SSBR Average Price by Region (2021-2026) & (US\$/Ton)

Table 100. Global Functionalized SSBR Average Price by Region (2027-2032) & (US\$/Ton)

Table 101. Global Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 102. Global Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 103. Global Functionalized SSBR Consumption Value by Type (2021-2026) & (USD Million)

Table 104. Global Functionalized SSBR Consumption Value by Type (2027-2032) & (USD Million)

Table 105. Global Functionalized SSBR Average Price by Type (2021-2026) & (US\$/Ton)

Table 106. Global Functionalized SSBR Average Price by Type (2027-2032) & (US\$/Ton)

Table 107. Global Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 108. Global Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 109. Global Functionalized SSBR Consumption Value by Application (2021-2026) & (USD Million)

Table 110. Global Functionalized SSBR Consumption Value by Application (2027-2032)

& (USD Million)

Table 111. Global Functionalized SSBR Average Price by Application (2021-2026) & (US\$/Ton)

Table 112. Global Functionalized SSBR Average Price by Application (2027-2032) & (US\$/Ton)

Table 113. North America Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 114. North America Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 115. North America Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 116. North America Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 117. North America Functionalized SSBR Sales Quantity by Country (2021-2026) & (Kilotons)

Table 118. North America Functionalized SSBR Sales Quantity by Country (2027-2032) & (Kilotons)

Table 119. North America Functionalized SSBR Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America Functionalized SSBR Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 122. Europe Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 123. Europe Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 124. Europe Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 125. Europe Functionalized SSBR Sales Quantity by Country (2021-2026) & (Kilotons)

Table 126. Europe Functionalized SSBR Sales Quantity by Country (2027-2032) & (Kilotons)

Table 127. Europe Functionalized SSBR Consumption Value by Country (2021-2026) & (USD Million)

Table 128. Europe Functionalized SSBR Consumption Value by Country (2027-2032) & (USD Million)

Table 129. Asia-Pacific Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 130. Asia-Pacific Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 131. Asia-Pacific Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 132. Asia-Pacific Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 133. Asia-Pacific Functionalized SSBR Sales Quantity by Region (2021-2026) & (Kilotons)

Table 134. Asia-Pacific Functionalized SSBR Sales Quantity by Region (2027-2032) & (Kilotons)

Table 135. Asia-Pacific Functionalized SSBR Consumption Value by Region (2021-2026) & (USD Million)

Table 136. Asia-Pacific Functionalized SSBR Consumption Value by Region (2027-2032) & (USD Million)

Table 137. South America Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 138. South America Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 139. South America Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 140. South America Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 141. South America Functionalized SSBR Sales Quantity by Country (2021-2026) & (Kilotons)

Table 142. South America Functionalized SSBR Sales Quantity by Country (2027-2032) & (Kilotons)

Table 143. South America Functionalized SSBR Consumption Value by Country (2021-2026) & (USD Million)

Table 144. South America Functionalized SSBR Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Middle East & Africa Functionalized SSBR Sales Quantity by Type (2021-2026) & (Kilotons)

Table 146. Middle East & Africa Functionalized SSBR Sales Quantity by Type (2027-2032) & (Kilotons)

Table 147. Middle East & Africa Functionalized SSBR Sales Quantity by Application (2021-2026) & (Kilotons)

Table 148. Middle East & Africa Functionalized SSBR Sales Quantity by Application (2027-2032) & (Kilotons)

Table 149. Middle East & Africa Functionalized SSBR Sales Quantity by Country

(2021-2026) & (Kilotons)

Table 150. Middle East & Africa Functionalized SSBR Sales Quantity by Country

(2027-2032) & (Kilotons)

Table 151. Middle East & Africa Functionalized SSBR Consumption Value by Country

(2021-2026) & (USD Million)

Table 152. Middle East & Africa Functionalized SSBR Consumption Value by Country

(2027-2032) & (USD Million)

Table 153. Functionalized SSBR Raw Material

Table 154. Key Manufacturers of Functionalized SSBR Raw Materials

Table 155. Functionalized SSBR Typical Distributors

Table 156. Functionalized SSBR Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Functionalized SSBR Picture

Figure 2. Global Functionalized SSBR Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Functionalized SSBR Revenue Market Share by Type in 2025

Figure 4. Non-oil Extended Type Examples

Figure 5. Oil Extended Type Examples

Figure 6. Global Functionalized SSBR Revenue by Functional Group Type, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Functionalized SSBR Revenue Market Share by Functional Group Type in 2025

Figure 8. Silane-based Examples

Figure 9. Amino-based Examples

Figure 10. Hydroxyl-based Examples

Figure 11. Other Examples

Figure 12. Global Functionalized SSBR Revenue by Functional Group Position, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Functionalized SSBR Revenue Market Share by Functional Group Position in 2025

Figure 14. Chain-end Functionalization Examples

Figure 15. In-chain Functionalization Examples

Figure 16. Global Functionalized SSBR Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Global Functionalized SSBR Revenue Market Share by Application in 2025

Figure 18. Passenger?Car?Tires Examples

Figure 19. Truck?&?Bus?Tires Examples

Figure 20. Other Examples

Figure 21. Global Functionalized SSBR Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Functionalized SSBR Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Functionalized SSBR Sales Quantity (2021-2032) & (Kilotons)

Figure 24. Global Functionalized SSBR Price (2021-2032) & (US\$/Ton)

Figure 25. Global Functionalized SSBR Sales Quantity Market Share by Manufacturer in 2025

Figure 26. Global Functionalized SSBR Revenue Market Share by Manufacturer in

2025

Figure 27. Producer Shipments of Functionalized SSBR by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 28. Top 3 Functionalized SSBR Manufacturer (Revenue) Market Share in 2025

Figure 29. Top 6 Functionalized SSBR Manufacturer (Revenue) Market Share in 2025

Figure 30. Global Functionalized SSBR Sales Quantity Market Share by Region (2021-2032)

Figure 31. Global Functionalized SSBR Consumption Value Market Share by Region (2021-2032)

Figure 32. North America Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 35. South America Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 37. Global Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 38. Global Functionalized SSBR Consumption Value Market Share by Type (2021-2032)

Figure 39. Global Functionalized SSBR Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. Global Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 41. Global Functionalized SSBR Revenue Market Share by Application (2021-2032)

Figure 42. Global Functionalized SSBR Average Price by Application (2021-2032) & (US\$/Ton)

Figure 43. North America Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 44. North America Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 45. North America Functionalized SSBR Sales Quantity Market Share by Country (2021-2032)

Figure 46. North America Functionalized SSBR Consumption Value Market Share by Country (2021-2032)

Figure 47. United States Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 48. Canada Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 51. Europe Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 52. Europe Functionalized SSBR Sales Quantity Market Share by Country (2021-2032)

Figure 53. Europe Functionalized SSBR Consumption Value Market Share by Country (2021-2032)

Figure 54. Germany Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 55. France Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 56. United Kingdom Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 57. Russia Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 58. Italy Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 59. Asia-Pacific Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 60. Asia-Pacific Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 61. Asia-Pacific Functionalized SSBR Sales Quantity Market Share by Region (2021-2032)

Figure 62. Asia-Pacific Functionalized SSBR Consumption Value Market Share by Region (2021-2032)

Figure 63. China Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 64. Japan Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 65. South Korea Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 66. India Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 67. Southeast Asia Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 68. Australia Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 69. South America Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 70. South America Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 71. South America Functionalized SSBR Sales Quantity Market Share by Country (2021-2032)

Figure 72. South America Functionalized SSBR Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa Functionalized SSBR Sales Quantity Market Share by Type (2021-2032)

Figure 76. Middle East & Africa Functionalized SSBR Sales Quantity Market Share by Application (2021-2032)

Figure 77. Middle East & Africa Functionalized SSBR Sales Quantity Market Share by Country (2021-2032)

Figure 78. Middle East & Africa Functionalized SSBR Consumption Value Market Share by Country (2021-2032)

Figure 79. Turkey Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 80. Egypt Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 81. Saudi Arabia Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 82. South Africa Functionalized SSBR Consumption Value (2021-2032) & (USD Million)

Figure 83. Functionalized SSBR Market Drivers

Figure 84. Functionalized SSBR Market Restraints

Figure 85. Functionalized SSBR Market Trends

Figure 86. Porters Five Forces Analysis

Figure 87. Manufacturing Cost Structure Analysis of Functionalized SSBR in 2025

Figure 88. Manufacturing Process Analysis of Functionalized SSBR

Figure 89. Functionalized SSBR Industrial Chain

Figure 90. Sales Channel: Direct to End-User vs Distributors

Figure 91. Direct Channel Pros & Cons

Figure 92. Indirect Channel Pros & Cons

Figure 93. Methodology

Figure 94. Research Process and Data Source

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